



A BRIGHTER DAY OUTREACH NEWSLETTER

Spreading Love and Impact This February!



As we step into February, the month of love and kindness, A Brighter Day Outreach continues to shine a light on our community through service, support, and empowerment. This month, we celebrate the power of giving, the strength of unity, and the impact of small acts of kindness that make a big difference.

Our goal is to help families become sustainable by offering assistance during difficult times while also connecting them to resources that promote self-sufficiency. Strategic partnerships with businesses, financial institutions, and healthcare providers are key to addressing food insecurity and family sustainability in our community.

Stay tuned for upcoming events, volunteer opportunities, and ways you can get involved. Your support helps us bring hope, resources, and positive change to our community!

With gratitude,
A Brighter Day Outreach Team

A Brighter Day Outreach: Building a Brighter Future in 2025!

As we move through 2025, A Brighter Day Outreach remains committed to expanding our programs and deepening our impact in the Historic Hoskins, Thomasboro and nearby communities. With the support of donors, volunteers, and partners, we are focusing on key areas to empower families and create lasting change:

- ✓ Community Food Pantry – Providing food and toiletry items to families in need and working to expand our reach through funding and partnerships.
- ✓ Break Every Chain Program – Supporting students at Thomasboro Academy with mentorship, resources, and guidance to help them stay on the right path.
- ✓ Give-Back Program – Hosting monthly events to distribute essential supplies and connect families with valuable resources.
- ✓ Computer Lab – Offering job training, resume assistance, and technology access to help individuals gain essential skills.
- ✓ Mental Health Room – Providing a safe space for de-escalation, counseling, and emotional support.

OUR INITIATIVES

Fighting Food Insecurity with the Help of Our Partners






Thanks to the generous support of **Feeding Charlotte, Carolina Farm Trust, Carolina Farm Trust Market, and Our Daily Bread Ministries**, A Brighter Day Outreach can continue serving families facing food insecurity. Their donations help fill the shelves of our Community Food Pantry, ensuring that families don't have to choose between paying bills and putting meals on the table.

With their partnership, we are now serving nearly 100 families per week, providing them with essential food and toiletry items. Our pantry is open **Tuesdays and Thursdays from 12 PM to 6 PM**, offering a reliable resource for families in Historic Hoskins, Thomasboro, and communities throughout Charlotte, NC.


This support is more than just food—it's a lifeline for many families.


We are incredibly grateful to our partners for helping us bring hope and nourishment to our community.


How You Can Help:

-  Donate Food & Supplies – Non-perishable items, and hygiene essentials are always needed.
-  Volunteer – Help us sort, pack, and distribute food to families in need.
-  Give a Gift – Every donation helps us keep our pantry stocked and continue serving the community.

With these new partnerships and your continued support, we are building a stronger, healthier community—one meal at a time. Thank you for being part of the solution!

 Location: A Brighter Day Outreach Community Food Pantry

 Weekly Distribution:
Tuesdays/Thursdays (12:00 NOON to 6:00 PM)

 Contact Us: [704-612-6390](tel:704-612-6390)

Food Pantry Donation QR Code

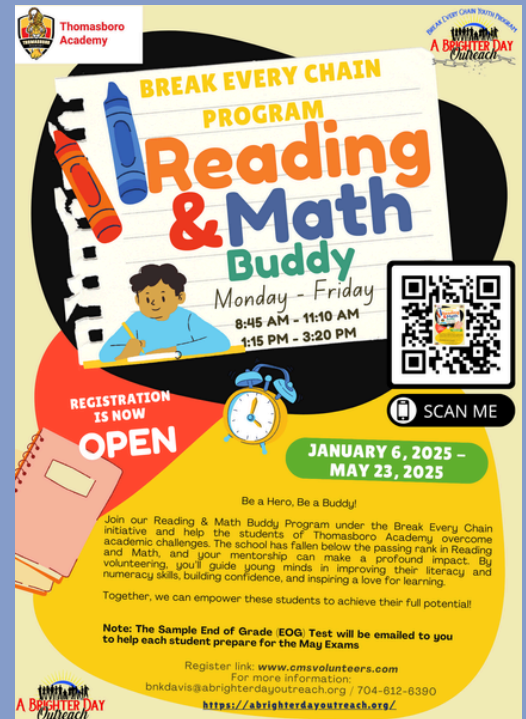


Join the Reading & Math Buddy Initiative at Thomasboro Academy!

We have until May 23, 2025, to make a real difference in the lives of 3rd graders at Thomasboro Academy! Through our Reading and Math Buddy Initiative, volunteers will work one-on-one with students to help them improve their skills and perform better on the End of Grade (EOG) exam.

- 🇺🇸 Be a reading buddy – Help build confidence and literacy skills.
- ÷ Support with math – Strengthen problem-solving and critical thinking.
- 💛 Make an impact – Your time and guidance can change a child's future!

Volunteers are needed! Sign up today and help us empower young minds.



Grateful for a Successful Give-Back Program – February 22, 2025



We extend our heartfelt thanks to everyone who supported and participated in our February 22, 2025, Give-Back Program! With the help of our dedicated volunteers and community partners, we provided essential resources and support to families in need.

A special thank you to Oak Street Health for attending and showing their support. We also appreciate Whitney Letman for joining us and being part of this impactful event. Your presence and commitment to our community mean so much!

Each Give-Back event is a step toward building a stronger, more connected community, and we couldn't do it without you. We look forward to continuing this mission and reaching even more families in the months ahead!



EXCITING NEWS!

Three Great Visits from Three Great Leaders!



We were honored to welcome **Charles W. Thomas of the Knight Foundation**, **Dr. Kenneth Robinson of Freedom Fighting Missionaries**, and **Arthur Griffin, Mecklenburg County Commissioner** to the A Brighter Day Outreach Community HUB and Food Pantry! Their visit was a powerful reminder of the importance of community-driven efforts and the impact we are making in the Historic Hoskins Community.

We truly appreciate their time, insight, and commitment to understanding what we're building. Their encouragement fuels our determination to do better, reach more families, and achieve our goals of creating a stronger, more resilient community.

With the support of dedicated leaders and partners, we are inspired to push forward, expand our programs, and continue making a difference. Humbled and honored by their visit, we look forward to growing together and bringing brighter days to those we serve!

Welcoming our New Break Every Chain Program Director!

A graphic with a blue background and yellow wavy lines. At the top is the 'A BRIGHTER DAY Outreach' logo. Below it, the text 'WELCOME TO THE ORGANIZATION' is written in white. In the center is a photo of Taneka Nicholson, a woman with glasses and a headband, smiling. Below the photo is her name 'TANEKA NICHOLSON' in white. At the bottom, a welcome message is written in white.

A BRIGHTER DAY Outreach

WELCOME TO THE ORGANIZATION

TANEKA NICHOLSON

Welcome Our Break Every Chain Program Director! Leading the way in breaking barriers and creating brighter futures for our youth. Together, we're making a difference!

We are thrilled to welcome **Taneka Nicholson** as the new Program Director for the Break Every Chain Program! Taneka brings a deep passion for children and youth empowerment and a strong commitment to breaking the school-to-prison pipeline. With her leadership, we are confident that Break Every Chain Program will continue to create meaningful change for students at Thomasboro Academy and beyond.

Taneka's experience, dedication, and vision will help us expand our impact, strengthen partnerships, and provide the necessary resources for students to thrive. Please join us in giving her a warm welcome—we look forward to all the incredible work ahead!

EXCITING NEWS!

Another Grant Win!!!



We are thrilled to share that we have been awarded a grant through the **NC Disaster Relief Fund!** This funding will allow us to continue providing essential resources, support, and relief to families in our community who are facing hardships. Whether it's food assistance, emergency supplies, or vital services, this grant helps us strengthen our mission and expand our impact.

Grants like these are a crucial part of our ability to serve those in need. With each funding opportunity, we are able to reach more families, provide greater stability, and create lasting change. We remain committed to applying for more grants to grow our programs, increase our outreach, and ensure that no one in our community is left without support.

Thank you to the NC Disaster Relief Fund for believing in our mission, and to our incredible supporters who make this work possible.

Break Every Chain Program: Youth Author & Illustrators Program is Underway!

We are excited to share that the Youth Author & Illustrators Program has officially begun working with our identified scholars! Through this initiative, students are developing their storytelling and artistic skills, bringing their ideas to life through writing and illustration. Their works will be published by Water2WinePress Publishing, giving them a platform to share their voices with the world.

A heartfelt thank you to Reggie Kee of Water2WinePress Publishing and Ms. Millhouse of Thomasboro Academy for their dedication to this program. Special thanks to Principal Rolando Parkins for his unwavering support in making this initiative possible.

We can't wait to see what our young authors and illustrators create! Stay tuned for more updates as their journeys unfold.



EVENT HIGHLIGHTS

A Morning of Connections & Growth



On February 25, 2025, we had the privilege of attending the 11th Annual Breakfast Conversations Business Networking event. This gathering brought together business leaders, entrepreneurs, and community advocates for meaningful discussions, collaboration, and new opportunities.

The event provided a platform to share ideas, exchange insights, and build relationships that will help strengthen our community and expand our impact. Conversations like these are essential in fostering growth, innovation, and lasting partnerships.

A huge thank you to the organizer, Ms. Antriece, for inviting A Brighter Day Outreach to this amazing event! It was a wonderful opportunity to connect, share, and learn alongside fellow United Way Cohorts as we continue working toward positive change. We are excited to apply what we've learned and continue working toward a brighter future for our community. Looking forward to next year's event!

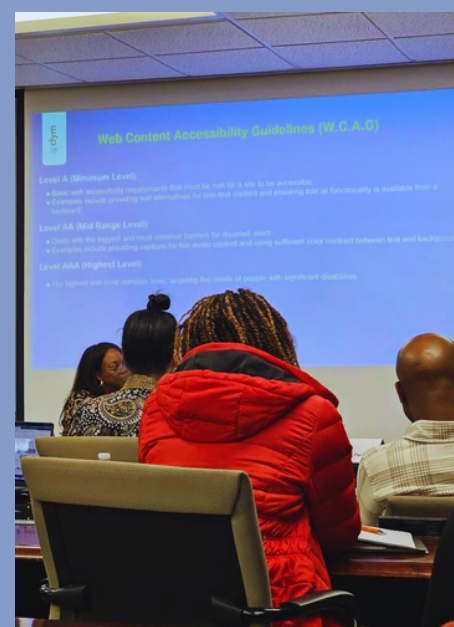
Thank You, United Way of Greater Charlotte, for Another Incredible Event!

We are so grateful to have participated in the Network Training on Social Media & Marketing, hosted by United Way of Greater Charlotte. This event provided valuable insights on leveraging social media and marketing strategies to amplify our mission, engage our community, and strengthen our impact.

We thank Jessica Foster for organizing such an informative and engaging session—you did it again! Your dedication to empowering organizations like ours does not go unnoticed, and we truly appreciate the time and effort you put into making this training a success.

And of course, we can't forget the delicious food from A Taste of Heaven Charlotte—the perfect way to fuel a day of learning and networking!

Opportunities like this remind us of the power of collaboration and continuous learning. We look forward to applying what we've learned to better serve our community and can't wait for future trainings and events. Thank you again, United Way of Greater Charlotte, for your support and commitment to strengthening organizations across our region!



UPCOMING INITIATIVES

Tune In to the A Brighter Day Outreach Podcast!



The A Brighter Day Outreach Podcast is officially live! Join us as we dive into real conversations about youth empowerment, mental health, community development, and the power of giving back. Each episode features inspiring stories, expert insights, and impactful discussions that highlight the work we're doing to create a stronger, more connected community.

Don't miss out! Watch and listen to our latest episodes, and be sure to subscribe so you never miss an update. Your support helps us amplify these important conversations and drive meaningful change.

Listen now and be inspired!

<https://www.youtube.com/@abrighterdayoutreach>

A Brighter Day Outreach Joins the Spring Labor of Love Food Distribution Event!

We are excited to announce that A Brighter Day Outreach will be participating in the Spring Labor of Love Food Distribution Event on Saturday, March 22, 2025, at Greater Mt. Sinai Baptist Church in Charlotte, NC!

We look forward to connecting with families, sharing valuable resources, and working alongside other amazing organizations and vendors to bring hope and support where it's needed most.

Together, we can make a difference! See you there!



Upcoming Give-Back Program March 15, 2025

As we move into March, we are excited to announce our next Give-Back Program on March 15, 2025! This initiative continues our mission of providing essential resources, food, and support to families in need within our community.

With the help of our dedicated volunteers and generous donors, we aim to serve even more families this month. Every act of kindness, whether through donations, time, or spreading the word, helps make a difference.

We invite you to join us in bringing hope and support to those who need it most. Together, we can create brighter days for our community! Stay tuned for more details on how you can get involved.



Help Us Pay Off the A Brighter Day Outreach HUB

February 2025

CAPITAL CAMPAIGN

Our Capital Campaign has made incredible progress, but we still need your support to reach our goal and fully pay off the A Brighter Day Outreach HUB. This vital space allows us to serve families in need, host community programs, and create brighter futures for everyone we touch.

We're calling on our community to help us close the gap. Every donation, no matter the size, brings us closer to sustaining this safe, welcoming space for years to come.

Together, we can ensure the HUB remains a cornerstone of hope and support. Please consider donating today and being part of this life-changing mission!

Take a Tour of the A Brighter Day Community HUB

<https://youtu.be/wnlvrs8oEjg?si=Z9AOfXcWFNpwKqQ>



Support A Brighter Day Outreach – Help Us Build a Stronger Community!

A Brighter Day Outreach is committed to serving families, empowering youth and strengthening our community—but we can't do it alone. We need your support to continue our work and expand our impact.

Right now, we are facing a critical need to cover the **\$172,000 cost for the City of Charlotte and Mecklenburg County Residential to Commercial Change of Use and ADA compliance** for our Community HUB and Food Pantry. These upgrades are essential to ensuring we can safely and effectively serve more families with vital resources like food assistance, youth programs, senior programs and community services.

Your donation, no matter the size, makes a difference! Every contribution brings us one step closer to meeting this goal and continuing to be a beacon of hope for those in need.

Join us in making a lasting impact—donate today and help us create a brighter future for Charlotte's families!

Support Our Community Initiatives – We Need Your Help!



As the weather warms up, our **homeless families** need essential hygiene items, including **washcloths, soap, combs, lotion, toothpaste, toothbrushes, deodorant, and hand sanitizer**. Your donations can make a real difference in helping those in need maintain their dignity and well-being.

We're also gearing up for our **Celebration of Kings Auction** and **Community Incentives Program**—and we need your help! If you or your business can donate **auction gifts or incentive items**, we'd love your support in making these initiatives a success.

Additionally, we're working alongside the **Historic Hoskins Coalition Group**, which recently **celebrated its 4th year of service to the community**, to complete the Historic Hoskins Community Identity Project. Only **four entryway signs remain** to complete—**two for Historic Hoskins Community and one each for North Hoskins and South Hoskins**. Let's come together to **preserve and uplift our community's identity!**

And don't forget—our **Campaign to Keep Our Community Clean** launches in March! Stay tuned for ways to get involved and help keep our neighborhoods beautiful.

Every contribution counts—let's make an impact together!



WANT TO SHOP AND DROP OFF?



Your shopping trip can brighten someone's day!



Purchase essentials and drop them off at our donation center to support those in need. Together, we can create a wave of positivity and make a real impact in our community!

Where to Find and Contact Us:
510 Sinclair Street, Charlotte, NC 28208
(704) 612-6390

Let's turn each trip into a chance to make a difference!