



Competitive Program

SEASON

“SEMPER FI”

#AlwaysFaithful

-Since 1999-

WELCOME TO SEASON 20!

Back in 1999, a group of parents from the Rome/Floyd community approached us with a very simple request: "When our kids grow up, we want them to be able to compete for college scholarships like the kids from metro-Atlanta, metro-Birmingham, metro-Chattanooga do, but we don't want to drive out of town and spend \$5000 a year for them to do it. Can Hot Shots give OUR kids the same "all star" training and development that the "big city" kids around us have so that one day, our kids can compete for the scholarships, too?" And for 20 seasons, our answer continues to be "ABSOLUTELY, HECK YEAH, THIS IS HOW WE DO IT!"

So how exactly DO WE DO IT, and for 20 seasons and counting? That part is simple. It's by no means EASY, but it is simple! And it goes a little something like this: (tag team, back again :)

- 1) We have an incredible facility that provides our athletes access to all the right training equipment and top-notch training space. In 2002, Hot Shots made a half million-dollar investment in the cheer athletes of THIS community by building a state-of-the-art cheerleading facility right here in Rome, GA, giving OUR cheer athletes access to the same caliber equipment and cheer-specific training space found in metropolitan gyms.**
- 2) We have a staff that is second to none when it comes to personal competitive experience, elite coaching achievements, passionate dedication to the development of young people, and a commitment to upholding the utmost in both personal character and professional integrity. Period...**
- 3) We ALWAYS show up! We ALWAYS work hard! We ALWAYS make mistakes! We ALWAYS learn from them! We ALWAYS believe in our staff! We ALWAYS believe in our program! We ALWAYS believe in our athletes! And we NEVER, NEVER, NEVER QUIT!**

In search of a great cheer program for your family, you can always drive a lot further. You can always spend a lot more money. But what you cannot find is a program with a more cheer-specific facility, more experience with individual athlete development, more dedication to individual athlete relationship, more pro-community involvement, more regionally and nationally-decorated coaches, and more consecutive seasons of unbroken athletic successes than you will find right here, in Rome, GA, at Hot Shots Cheerleading and Tumbling Center, Inc.

Thank you for YOUR interest in the Hot Shots All Star program, and for the opportunity to continue building relationships of enthusiasm, encouragement, excitement, and downright excellence with the cheer community we have called "home" since 1999. Let's Go Hot Shots!

OUR PROGRAM

The Hot Shots Full Year All Star program is open to athletes of *all ages, 5-18, (as of Aug 31, 2019) and all abilities, beginner through advanced!* Whether you are a first-time cheerleader or an experienced veteran, our program is designed to take your child's skills to the next level! Our teams *train 2-3 days/week*, beginning in June, **perform locally in monthly exhibitions** from October through November, and ***compete in national competitions*** from December through April. Following All Star sign-ups, our athletes will be placed on teams as close to their age group and ability level as possible, understanding that as a ***TEAM sport***, learning to put the **"WE" before the "ME"** is one of the most important lessons any cheer program can teach!

Our Team Practices focus on all the developmentally-appropriate skills needed to make your child a successful competitive cheerleader, including ***core-strength conditioning, flexibility, jumps, standing and running tumbling, stunts, motions, and dance***. All practices are mandatory. There is NO sport that is more team-dependent than the sport of competitive cheerleading. ***Competitions are won at practice. Practice isn't everything, it's the ONLY thing.*** Establishing a clear understanding and commitment to the importance of ***regular attendance at team practices***, from both our athletes and our parents, is a **fundamental requirement** for participation in the Hot Shots All Star program. **Full year competitive teams have approximately two required team practices plus one team tumble class every week.**

Our Local Performances are awesome opportunities for the ***folks in our community*** to see what the Hot Shots All Star program is all about! For All Stars and parents, these are great opportunities to **invite classmates, colleagues, friends and family members** to see their favorite Hot Shot in action, and these local events are especially helpful for those who can't travel out of town to watch a big competition. Developmentally, these area-exhibitions ***provide a fantastic opportunity*** for our athletes to ***gain performance experience*** in front of different crowds in different venues, which better **prepares them for success in the competition season.**

Our All Star Competitions allow our athletes to gain ***invaluable competitive experience*** in major venues, in front of major crowds, and against major competition throughout the season. For younger athletes, this competitive experience is preparing them to **succeed as future middle and high school** competitive cheer athletes. For older athletes, this experience is enhancing their ability to ***succeed as future collegiate cheer athletes!*** And the team-bonding that comes from the excitement, enthusiasm, nervousness, and encouragement that ONLY the big "competition day" experience can bring, is **what builds champions!** Based on team ability, our athletes are entered at competition in Levels 1 through Level 6. For 20 seasons, ***The Hot Shots All Star staff have coached teams to major national titles in each of these levels.***

OUR EVENTS



The Hot Shots All Stars will perform/appear at several community events for the 2019-20 season, and can include performances at: The Rome Braves Stadium, The St. Mary's Bazaar, Cheerleading Night at The Coosa Valley Fair, The Rock n Cheer Pep Rally, The Rome Christmas Parade, and the Champion Cheer Stars Pep Rally!

COMPETITIONS

Our Tentative 2019-20 Competition Schedule is:

DECEMBER 7, American All Star Championship, Birmingham

JANUARY 11, Reach the Beach "Peach State Classic", Dalton

**JANUARY 25, Cheersport Grand Championship, Atlanta OR
FEBRUARY 1, NCA Atlanta DII Classic, Cartersville**

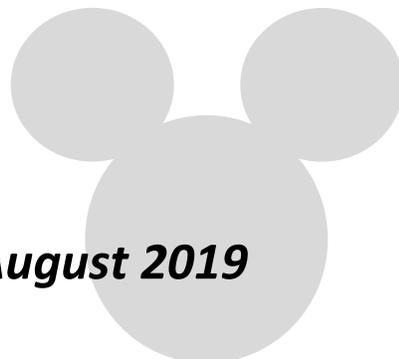
FEBRUARY 22, WSA Championship, Birmingham

**MARCH, UCA International All Star
Championship,**

Walt Disney World!

***Coaches will FINALIZE this schedule in August 2019**

APRIL, Reserved for Post-Season "Bid Events" earned during the regular season which may require extra fees based on Paid bids received.



OUR POLICIES



ATHLETE RESPONSIBILITIES

- 1) Respect your coaches, your teammates, and yourself
- 2) Be at ALL scheduled team events on time, ready to go, every time!
- 3) Understand that WE comes before ME
- 4) Never, never, never, never quit. There are no refunds. If you do quit or are released from the program for any reason, all fees are still due in full.

PARENT RESPONSIBILITIES

- 1) Get your athlete to ALL events on time, ready to go, every time!
- 2) Pay your fees on time.
- 3) Support your coaches, your team, your athlete, your gym, every time!
- 4) Dress out in team colors and Hot Shots gear to support your athlete! Yell like crazy to support the program!

ATTENDANCE: Attendance is mandatory at all scheduled events. Excused absences are for sickness with a doctor's note, death in the family, and school event for grade. **The first unexcused absence will result in a \$25 charge to the all star account. The second will result in a \$50 charge, the third will result in a \$100 charge, and warrant dismissal from the program.**

CONFLICTS: Things happen, things come up. If given two weeks notice of a conflict involving a scheduled practice, the coaches will do their best to come up with an alternative practice time that is respectful of all team members. We cannot promise to work around conflicts arising inside of two weeks. If you are involved in additional school clubs, sports, etc., we highly encourage you to go to those coaches and teachers in advance, to let them know of your investment and commitments to the Hot Shots All Star program. "An ounce of prevention is worth a pound of cure!" **For summer conflicts, please complete and submit an "absence request form" to notify the coaches of your family vacation dates.**

BREACH OF CONTRACT: The removal/quitting of an all star athlete during the competitive season can cause real damages to the individual, to the team, and to the overall program. The cost of re-choreographing routine material, possible loss of payments for previously scheduled events and lodging, as well as a negative showing at a competition can create real damages to the program that can reach into the thousands of dollars. Hot Shots reserves the right to seek damages from any breach of contract that negatively impacts our athletes, our teams, our program, our gym.

OUR PAYMENT PLANS

**EVERY ALL STAR payment plan INCLUDES a 50% discount for Hot Shots Birthday Parties and a 50% discount for Hot Shots Flip in Fun Day Camps (cannot be combined with other discounts/offers).*

The REQUIRED \$30 USASF athlete membership fee is not included in any package (this is not a Hot Shots fee). Parents are responsible for this fee for every competitive athlete and must pay the USASF directly on their website.

\$199/month **SILVER STAR** payment plan (12 month)

Includes all monthly training fees (averaging 4 hours/week) choreography fees, competition fees, coaches' fees, music fees

\$219/month **GOLD STAR** payment plan (12 month)

INCLUDES ALL OF THE ABOVE BENEFITS, PLUS:

ONE additional hour/week of tumbling or specialty class! (can be used during school season for Power Hour)

\$229/month **PLATINUM STAR** payment plan (12 month)

INCLUDES ALL OF THE ABOVE BENEFITS, PLUS:

TWO additional hours/week of level-specific tumbling or specialty classes!

\$249/month **DIAMOND STAR** payment plan (12 month)

"ONE and DONE"

INCLUDES ALL OF THE ABOVE BENEFITS, PLUS:

New All Star Practice Wear, All Star Warmup Suit, and Competition Uniform (returning athletes not needing to order a new uniform receive a \$200 gym apparel credit and USASF 2019-20 athlete season registration included)

OUR TEAM APPAREL!



*Pictured Top Left, the standard uniform for all competitive all star teams, Junior age and below.

*Pictured Bottom Left, the uniform top for Senior all stars.

*Pictured Above, the basic conceptual design of the new Hot Shots All Star warmup suit with "bling" hood (this custom design is still being edited but this is a good basic rendition).



LOGO FILLED WITH RHINESTONES

KEYHOLE CROPTOP



KEYHOLE TANKTOP



POWER SPANKIES

front

back



CAPRI PANTS

front

back



Required Apparel Items:

**Items 1 through 5 are included in the "one and done" package. If you choose a different package, please see the deadlines for payment next to each item.*

1) Practice Uniform: \$120

(includes 1 custom tank, 2 custom sports bra, 2 custom bottoms, and 1 custom practice bow)

*due June 1

2) All Star Uniform: \$250

(Custom Top and Bottom) *due July 1

3) Competition Makeup: \$35

*due August 1

4) NEW All Star Custom Warmup: \$110

(Brand new warmup top and bottom to be worn to and from all competitions) *due September 1

5) Competition Hair Bow: \$25

*due October 1

Competition Cheer Shoes: \$45-\$129

White, competition cheer shoes are required wear for practice and competitive events. These can be purchased through Hot Shots or your vendor of choice.



**“GREAT, WHAT’S THE
NEXT STEP???”**

Attend a Hot Shots “OPEN HOUSE”:

Monday, April 29, 6-7 pm

Thursday, May 2, 6-7 pm

Drop-in to meet the coaches, check out the facility, and find out what the Hot Shots experience is all about! Refreshments provided. Returning all stars can bring a friend!

New to the Hot Shots All Star Program?

Contact Hot Shots Owners, Coach Grant Magness or Coach Rachel Magness, for a private tour of the facility and to answer any questions about the program!

**Coach Grant Magness, 706 409-7468 (cell)
Coach Rachel Magness, 706 409-7469 (cell)**

hotshotscheer@aol.com

WANT A DISCOUNT??

*RETURNING ALL STAR "EARLY DECISION" OPTION:

Current All Stars who register on-line and submit a completed commitment packet by Monday, April 22 can lock-in their current training rate for the upcoming 2019-20 season (approx. \$120 savings) and will have the Sign-Up fee waived, free clinic t shirt included.

"EARLY" SIGN UP:

*Register online and submit your completed commitment packet by April 30 (EARLY), to receive a discounted Sign-up fee of \$25/family, t shirt and All Star clinic included.

"ON TIME" SIGN UP:

*Register online and submit your completed commitment packet by May 6(ON TIME) and receive a discounted Sign-up fee of \$35/family, t shirt and All Star clinic included.

*All Star Plans that are paid in full by May 15, 2019 receive a 5% discount (cash or check only-NO CC)! Additional siblings receive a \$20/discount per month on payment plans, or a \$250 discount if paid in full(cash/check only).

Online Registration and All Star Packet Downloads available at
www.hotshotscheerleading.com

I'M READY TO SIGN UP!

GREAT! It's as easy as "1, 2, 3!"

1) Sign Up your child Online through the Hot Shots parent portal under "Hot Shots Team Sign ups 2019"(this is found on the left-hand side of the main page). New families will need to create an account, add your student(s), and accept all of the policies before signing up for a team. The parent portal link is found on www.hotshotscheerleading.com through the "register online" tab of the home page.

2) Complete and Return THIS commitment packet, including the Sign-up Clinic Fee (unless you've already paid on-line), to the Hot Shots front office (Monday-Thursday, 3-7 pm) **BY THE DEADLINES LISTED** or mail your form with payment to: Hot Shots Cheerleading 181 Iron Street Rome, GA 30165.

After MAY 7, the All Star Sign-Up fee is \$45/family, and includes a Hot Shots T Shirt and All Star clinic. See our "Discounts" page above to learn how to save money by registering earlier!

3) Attend your Sign-Up clinic time with the All Star coaches on May 6-9! (This is NOT a tryout! There is ZERO pressure to do anything that you cannot comfortably do!)

Please attend the day/time that "most fits" your child's current age/ability...it doesn't necessarily mean they will be on the same team as the athletes attending at the same time. If you have questions, please email hotshotscheer@gmail.com.

Monday, May 6

5-6 pm: Rising Kindergartners through Age 6(as of August 31), Half Year and Full Year All Stars!
No skills required, just the heart of a CHAMPION!

6-7 pm: Ages 7-18 who have a running back tuck skill, unassisted!

7-8 pm: Ages 7-18 who have multiple backhandsprings, running or standing, unassisted!

Tuesday, May 7

5-6 pm: Ages 7-18 who have a backbend kickover and/or backwalkover, unassisted!

6-7 pm: Ages 7-18 who have a single backhandspring, running or standing, unassisted!

7-8 pm: Ages 11 and up who have a standing back tuck, unassisted!

Wednesday, May 8

6:30-7:30 pm: BEGINNERS, Ages 7-18, NO SKILLS REQUIRED!!!

Thursday, May 9

6-7 pm: Make-Up Clinic for ages 7-18, athletes of all abilities, beginners and up!

COMMITMENT PACKET

2019-20



To the Hot Shots All Star Family,

First and foremost, WELCOME to Season “Semper Fi”, where we are celebrating 20 years, #AlwaysFaithful! We are so excited that you have chosen to make Hot Shots your all-star training home for the 2019-20 season. As the owners and operators since 1999, we are looking forward to another awesome season, including the chance to develop new relationships of trust, confidence, and respect with parents and athletes new to our program. For parents and athletes returning for another season, we are blessed with the opportunity to further strengthen, affirm, and enhance the incredible partnerships that we, TOGETHER, have developed along the incredible journey that is all-star cheerleading!

Whether a first-year All Star or a seasoned veteran, we want you to know that your decision to participate in our program plays a vital role in the overall success of the Hot Shots All Star teams, coaches, and gym. When it comes to competitive cheerleading TEAMS, there can be no question that “Together, Everyone Achieves More (TEAM)!” The purpose of this commitment packet is to clearly communicate what is required to be on TEAM Hot Shots for the 2019-20 season, to make sure EVERY member of our TEAM understands how seriously we take this commitment, and how seriously we expect TEAM members, athletes and parents alike, to uphold this commitment. Participation in the Hot Shots All Star program requires a serious investment of both time and money. We want you to know that we will always protect and honor your commitment of precious time and vital resources by a strict enforcement of the Hot Shots All Star Program Policies and Hot Shots All Star Financial Contract included in this commitment packet. Should you have any questions, please do not hesitate to contact us.

Blessings, and Let’s Go Hot Shots!

Grant and Rachel Magness
Owners/Hot Shots Cheerleading and Tumbling Center, Inc.
706 235-SHOT
hotshotscheer@aol.com
www.hotshotscheerleading.com

PAYMENT STRUCTURE: The cost of the program is broken up into 12 monthly payments for the convenience of our families. Any participant who adds later than May 15 (date of first monthly payment) will still be responsible for a total of 12 monthly payments. There is no “discount” for starting the program later in the season.

YEARLY GYM FEE: As of Jan. 1, 2019, all active accounts will be billed a required “yearly gym fee” of \$35 per family and will be billed to the account once a year as long as the student is active. This fee must be paid in full before classes and practices can occur.

Parent Signature: _____ **Date:** _____

Hot Shots Competitive All Star Financial Contract 2019-20

Parent Name: _____ Contact Number _____

Child Name #1 _____ Child Name #2 _____

Child Name #3 _____ Child Name #4 _____

TELL US WHICH PACKAGE YOU WANT:

***THESE ARE "EARLY DECISION" RATES FOR RETURNING ALL STARS, MUST BE SUBMITTED BY MONDAY, APRIL 22!**

_____ **Silver Plan**, \$189/month for 12 months, May 15, 2019-April 15, 2020

_____ **Silver Plan**, Additional Siblings, \$169/month for 12 months, May 15, 2019-April 15, 2020

_____ **Gold Plan**, \$209/month for 12 months, May 15, 2019-April 15, 2019

_____ **Gold Plan**, Additional Siblings, \$199/month for 12 months, May 15, 2019-April 15, 2020

_____ **Platinum Plan**, \$219 month for 12 months, May 15, 2019-April 15, 2020

_____ **Platinum Plan**, Additional Siblings, \$209/month for 12 months, May 15, 2019-April 15, 2020

_____ **Diamond Plan**, “One and Done”, \$239/month for 12 months, May 15, 2019-April 15, 2020

_____ **Diamond Plan**, Additional Sibling, \$219/month for 12 months, May 15, 2019-April 15, 2020

Standard 2019-20 Competitive All Star plans:



_____ **Silver Plan**, \$199/month for 12 months, May 15, 2019-April 15, 2020

_____ **Silver Plan**, Additional Sibling, \$179/month for 12 months, May 15, 2019-April 15, 2020

Silver Plan: all team training fees, choreography fees, music fees, coaches' fees (no extra tumbling included).



_____ **Gold Plan**, \$219/month for 12 months, May 15, 2019-April 15, 2020

_____ **Gold Plan**, Additional Sibling, \$209/month for 12 months, May 15, 2019-April 15, 2020

Gold Plan: all of Silver Plan plus one additional hour of training per week (used for a tumbling class or specialty class)



_____ **Platinum Plan**, \$229/month for 12 months, May 15, 2019-April 15, 2020

_____ **Platinum Plan**, Additional Sibling, \$209/month for 12 months, May 15, 2019-April 15, 2020

Platinum Plan: all of Gold Plan plus weekly Open Gym, 5:30-7 and monthly Flippin Fridays



_____ **Diamond Plan**, "One and Done", \$249/month for 12 months, May 15, 2019-April 15, 2020

_____ **Diamond Plan**, Additional Sibling, \$229/month for 12 months, May 15, 2019-April 15, 2020

"One and Done" Plan: all of Platinum plan plus new All Star Practice Wear, New All Star Warm Up Suit, and New All Star Uniform (All Stars not needing a new uniform receive a \$200 gym apparel credit and 2019-20 USASF Registration included).

PLEASE TELL US HOW YOU WILL BE PAYING:

“PAY IN FULL” Option (1) _____ Pay the 12-month contract fee in full by May 15 by check or cash ONLY at a 5% discount off total amount due (not available via debit/credit card). NO DISCOUNTS ON APPAREL.

It is understood and agreed that there will be no refund issued to anyone who quits or is asked to leave the program before the full completion of the 2019-20 season. (initial) _____

“PAY IN 12 MONTHLY PAYMENTS” Option (2) _____ Make 12 monthly payments by automatic draft of a credit/debit card on or about the 15th day of each month, May 15, 2019-April 15, 2020. The first monthly draft will occur on or about May 15, 2019.

The monthly amount approved to be drafted on or about the 15th of each month is \$_____. (initial)_____

It is understood and agreed that if my automatic draft is rejected, declined, or returned for any reason, a “returned charge fee” of \$35.00 per occurrence will be added to my account and must be paid in cash immediately, in addition to the outstanding balance resulting from the failed automatic draft attempt. A monthly late charge of \$35 will also be added to the account for any outstanding balances and will continue until the balance is resolved. (initial) _____

It is understood and agreed that my child may not be able to participate in weekly all-star practices until full monthly draft amount and applicable fees have been received each month. (initial) _____

It is understood and agreed that I have read and consented to all the policies stated in the Hot Shots All Star Competitive Packet 2019-20, and agree to be bound to said policies accordingly, including the “breach of contract” clause for the protection of the athletes, teams, and overall program of Hot Shots Cheerleading and Tumbling Center, Inc. (initial) _____

Total Amount Due: _____ **Parent Signature** _____ **Date** _____

IF CHOOSING 12 MONTHLY PAYMENTS, YOU MUST GO ONLINE AND ADD YOUR PAYMENT METHOD UNDER “MANAGE PAYMENT OPTIONS” IN YOUR ACCOUNT. BE SURE TO SAVE THE CARD YOU ARE USING TO YOUR ACCOUNT FOR AUTO-DEBIT. THIS MUST BE DONE BY MAY 14 IN ORDER TO AVOID A LATE PAYMENT FEEN ON MAY 15!

app.iclasspro.com/parentportal/hotshotscheerrhome

A direct tab to this link, “register online” can also be found at

www.hotshotscheerleading.com

Hot Shots Cheerleading & Tumbling Center
 181 Iron St. Rome, GA. 30165
 Phone: (706) 235-SHOT
 www.hotshotscheerleading.com



Hot Shots All-Stars Sponsorship Form

Cheerleader's Name: _____

<u>Sponsorship Level</u>	<u>Amount</u>	<u>Advertisement</u>
Red Sponsor	\$100.00	Company Name Only on Website
Black Sponsor	\$200.00	Company Name & link on our Website
Silver Sponsor	\$350.00	All of the above plus your company name/logo on our All Star Sponsors Shirt (worn by athletes, parents, friends and staff)
Platinum Sponsor	\$500.00- Or More	All of the above and your company name/logo on our sponsor banner that is displayed in our gym
Personal Sponsor	Any Amount	Name on Website (Advertisement is only for business)

Please select a sponsorship level and the amount you would like to sponsor: all checks should be made payable to Hot Shots Cheerleading. All credit/debit card payments will have a 5% fee added to the total to cover processing fees.

Red Sponsor	\$
Black Sponsor	\$
Silver Sponsor	\$
Platinum Sponsor	\$
Personal Sponsor	\$

Please print CLEARLY! For advertising purposes only!

Company Name: _____

Address: _____ City: _____

Contact Person: _____ Phone: _____

Website Address, if applicable: _____

If you're a business sponsor, all expenses can be written off as an advertising expense. Please make a copy of this document for your records.

- If you're a personal sponsor, you may **NOT** write this expense off on your taxes.
- If you have any questions or concerns about your sponsorship, please contact us.

Hot Shots Cheerleading reserves the right to review all advertising sponsors and to reject any advertising deemed questionable by the gym owners. A full refund will be given in such instances.