



***Hot Shots All Star
Competitive Packet***

2020-21

Welcome to Season 21!

Back in 1999, a group of parents from the Rome/Floyd community approached us with a very simple request: "When our kids grow up, we want them to be able to compete for college scholarships like the kids from metro-Atlanta, metro-Birmingham, metro-Chattanooga do, but we don't want to drive out of town and spend \$5000 a year for them to do it. Can Hot Shots give OUR kids the same "all star" training and development that the "big city" kids around us have so that one day, our kids can compete for the scholarships, too?" And for 20 seasons, our answer continues to be "ABSOLUTELY, HECK YEAH, THIS IS HOW WE DO IT!"

So how exactly DO WE DO IT, and for 21 seasons and counting? That part is simple. It's by no means EASY, but it is simple! And it goes a little something like this: (tag team, back again :)

- 1) We have an incredible facility that provides our athletes access to all the right training equipment and top-notch training space. In 2002, Hot Shots made a half million-dollar investment in the cheer athletes of THIS community by building a state-of-the-art cheerleading facility right here in Rome, GA, giving OUR cheer athletes access to the same caliber equipment and cheer-specific training space found in metropolitan gyms.*
- 2) We have a staff that is second to none when it comes to personal competitive experience, elite coaching achievements, passionate dedication to the development of young people, and a commitment to upholding the utmost in both personal character and professional integrity. Period...*
- 3) We ALWAYS show up! We ALWAYS work hard! We ALWAYS make mistakes! We ALWAYS learn from them! We ALWAYS believe in our staff! We ALWAYS believe in our program! We ALWAYS believe in our athletes! And we NEVER, NEVER, NEVER QUIT!*

In search of a great cheer program for your family, you can always drive a lot further. You can always spend a lot more money. But what you cannot find is a program with a more cheerspecific facility, more experience with individual athlete development, more dedication to individual athlete relationship, more pro-community involvement, more regionally and nationally-decorated coaches, and more consecutive seasons of unbroken athletic successes than you will find right here, in Rome, GA, at Hot Shots Cheerleading and Tumbling Center, Inc.

Thank you for YOUR interest in the Hot Shots All Star program, and for the opportunity to continue building relationships of enthusiasm, encouragement, excitement, and downright excellence with the cheer community we have called "home" since 1999. Let's Go Hot Shots!

OUR PROGRAM

The Hot Shots Full Year All Star program is open to athletes ages **5-18, (as of Dec 31, 2020)** and **all abilities, beginner through advanced!** Whether you are a first-time cheerleader or an experienced veteran, our program is designed to take your child's skills to the next level! Our teams **train 2-3 days/week**, beginning in June, **perform locally in monthly exhibitions** from October through November, and ***compete in national competitions*** from December through April. Following All Star sign-ups, our athletes will be placed on teams as close to their age group and ability level as possible, understanding that as a **TEAM sport**, learning to put the **"WE" before the "ME"** is one of the most important lessons any cheer program can teach!

Our Team Practices focus on all the developmentally appropriate skills needed to make your child a successful competitive cheerleader, including ***core-strength conditioning, flexibility, jumps, standing and running tumbling, stunts, motions, and dance***. All practices are mandatory. There is NO sport that is more team-dependent than the sport of competitive cheerleading. ***Competitions are won at practice. Practice isn't everything, it's the ONLY thing.*** Establishing a clear understanding and commitment to the importance of ***regular attendance at team practices***, from both our athletes and our parents, is a **fundamental requirement** for participation in the Hot Shots All Star program. **Full year competitive teams have approximately two required team practices plus one team tumble class every week.**

Our Local Performances are awesome opportunities for the ***folks in our community*** to see what the Hot Shots All Star program is all about! For All Stars and parents, these are great opportunities to **invite classmates, colleagues, friends and family members** to see their favorite Hot Shot in action, and these local events are especially helpful for those who can't travel out of town to watch a big competition. Developmentally, these area-exhibitions ***provide a fantastic opportunity*** for our athletes to ***gain performance experience*** in front of different crowds in different venues, which better **prepares them for success in the competition season.**

Our All Star Competitions allow our athletes to gain ***invaluable competitive experience*** in while competing in 5-7 competition days throughout the season. For younger athletes, this competitive experience is preparing them to **succeed as future middle and high school** competitive cheer athletes. For older athletes, this experience is enhancing their ability to ***succeed as future collegiate cheer athletes!*** And the team-bonding that comes from the excitement, enthusiasm, nervousness, and encouragement that ONLY the big "competition day" experience can bring, is **what builds champions!** Based on team ability, our athletes are entered at competition in Levels 1 through Level 6. For 20 seasons, ***The Hot Shots All Star staff have coached teams to major national titles in each of these levels.***

OUR EVENTS



The Hot Shots All Stars will perform/appear at several community events for the 2020-21 season, and can include performances at: The Rome Braves Stadium, The St. Mary's Bazaar, Cheerleading Night at The Coosa Valley Fair, The Rock n Cheer Pep Rally, The Rome Christmas Parade, and the Champion Cheer Stars Pep Rally!

COMPETITIONS

Our Tentative 2020-21 Competition Schedule is:

Jan 16, WSA ATL and/or Jan 23, Cheersport ATL

Feb 6, NCA ATL (Lakepoint Complex) or Feb 13 & 14, Cheersport Nationals ATL

March 6, Universal Spirit Prep Nationals (Lakepoint Complex)

(Only Hot Shots teams competing on Feb 6 will compete on March 6)

March 13 & 14, Double Down Nationals at the Wilderness at the Smokies Resort in Sevierville, TN, all teams (prep teams compete March 13 only)

April 10 & 11, Athletic Championships Nationals in Destin, FL, all teams (prep teams compete April 10 only)

**coaches will finalize this schedule in August*

If a team from Hot Shots receives a Paid Bid to attend a post-season event, we will meet with the families of that specific team to discuss the travel cost for us to participate in the event.

OUR POLICIES



ATHLETE RESPONSIBILITIES

- 1) Respect your coaches, your teammates, and yourself!
- 2) Be at ALL scheduled team events on time, ready to go, every time!
- 3) Understand that WE comes before ME
- 4) Never, never, never, never quit. There are no refunds. If you do quit or are released from the program for any reason, all fees are still due in full.

PARENT RESPONSIBILITIES

- 1) Get your athlete to ALL events on time, ready to go, every time!
- 2) Pay your fees on time.
- 3) Support your coaches, your team, your athlete, your gym, every time!
- 4) Dress out in team colors and Hot Shots gear to support your athlete! Yell like crazy to support the program!

ATTENDANCE: Attendance is mandatory at all scheduled events. Excused absences are for sickness with a doctor's note, death in the family, and school event for grade. **The first unexcused absence will result in a \$25 charge to the all star account. The second will result in a \$50 charge, the third will result in a \$100 charge, and warrant dismissal from the program.**

CONFLICTS: Things happen, things come up. If given two week's notice of a conflict involving a scheduled practice, the coaches will do their best to come up with an alternative practice time that is respectful of all team members. **For summer conflicts, please complete and submit an "absence request form" to notify the coaches of your family vacation dates, etc.**

CANCELLATIONS: If an Event Producer chooses to cancel one of our scheduled competition, we will try to schedule a replacement event. If we are unable to attend a replacement event, we will refund the price of the cancelled competition to our All Star families.

BREACH OF CONTRACT: The removal/quitting/failure to show of an all star athlete during the competitive season can cause real damages to the individual, to the team, and to the overall program. The cost of rechoreographing routine material, possible loss of payments for previously scheduled events and lodging, as well as a negative showing at a competition due to the absence of an athlete can create real damages to the program that can reach into the thousands of dollars. Hot Shots reserves the right to seek damages from any breach of contract that negatively impacts our athletes, our teams, our program, our gym from an athlete missing a competitive event.

OUR PAYMENT PLANS

IMPORTANT: The REQUIRED \$30 USASF athlete membership fee is not included in any package (this is not a Hot Shots fee). Parents are responsible for this fee for every competitive athlete and must pay the USASF directly on their website before we compete. **Hot Shots Flipping Friday is NOT included in any of the 20-21 All Star packages. However, All Stars will receive a 50% discount rate when we are able to resume our weekly Flipping Friday program.**

\$199/month SILVER STAR payment plan (12 month)

Includes all monthly training fees (averaging 4 hours/week) choreography fees, competition fees, coaches' fees, music fees, 50% discount on camps and birthday parties

\$229/month PLATINUM STAR payment plan (12 month)

INCLUDES ALL OF THE ABOVE BENEFITS, PLUS:

TWO additional hours/week of training!

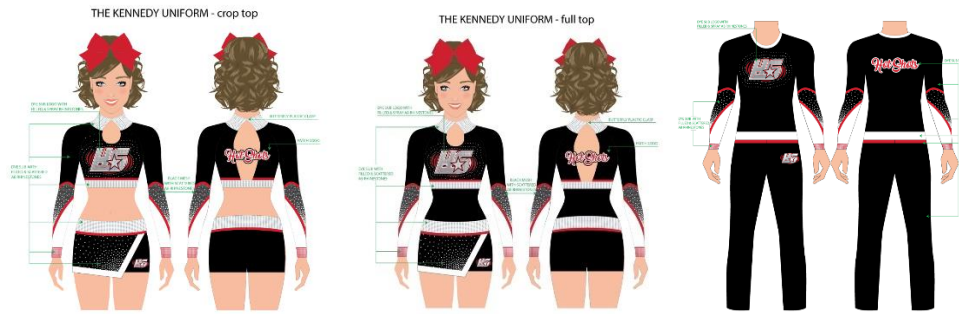
\$249/month DIAMOND STAR payment plan (12 month)

"ONE and DONE"

INCLUDES ALL OF THE Platinum BENEFITS, PLUS:

1 practice top, 1 practice capri, Competition Uniform, 1 pair Hot Shots cheer shoes, Competition make up

OUR TEAM APPAREL!



Competition team uniform: \$299

Due on July 15

INCLUDED in "one & done" package

Male uniform \$200



Competition Cheer Shoes:

\$125

Due on Aug 15

INCLUDED in "one & done" package



Smokey Eye

Competition Make up:

\$40

Due on Sept 15

INCLUDED in "one & done" package

20-21 Practice Collection

1 Practice top & 1 practice bottom: \$79

Due on June 15

INCLUDED in "one & done" package

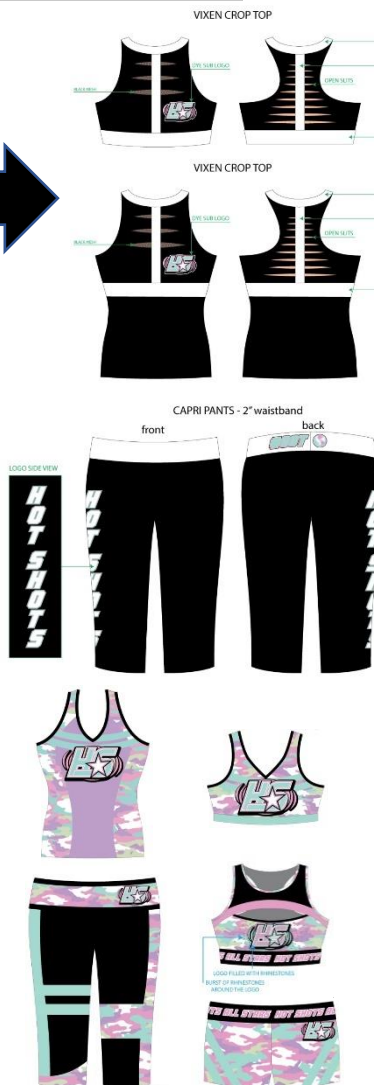
What else can we wear to practice?

Our camo collection can still be worn during the new 20-21 season. Plain black bottoms with a Hot Shots logo will also be acceptable.

Due June 15

NOT INCLUDED in "one & done" package

Tank \$28.50, Capris \$42, shorts \$27, sports bra with stones \$36, sports bra \$25



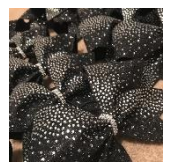
Competition Hair Bow:

\$35

Due on Sept 15

Same design as 19-20 season

NOT INCLUDED in "one & done" package



Non-required Hot Shots team Items:

Orders will be taken for each item

Due on Oct 15

HS warm up \$110

Same design as 19-20 season

Due on Nov 15

HS Jersey* \$60

HS back pack \$60-\$125

*HS jersey is required for Senior team

June, practice wear

July, comp uniform

Aug, comp shoes

Sept, cheer bow & make up

Oct, non-required items

**DUE
DATES AT
A GLANCE**

Any type of cheer shoe is acceptable for practice.

“GREAT, WHAT’S THE NEXT STEP???”

ALL STAR SIGN UPS are May 4 - May 25, 2020

All Stars must sign up online and submit a completed contract packet by May 25!

To sign up:

app.iclasspro.com/parentportal/hotshotscheerrrome or go to hotshotscheerleading.com and choose “sign up”

These are the sign-up options you will see online once you choose a clinic:

- 1) \$50, includes 75 min weekly All Star Clinic, May 13-June 4
match up your child’s age & ability and age to determine day/time, sign up fee included
- 2) \$75, includes 75 min weekly All Star Clinic, May 13-June 4,
PLUS one extra hour of instruction in May
choose one tumble class or school power hour using a promocode, sign up fee included
- 3) \$100, 75 min weekly All Star Clinic, May 13-June 4, PLUS
two extra hours of instruction in May
choose two tumble classes or one tumble class plus one school power hour using a promocode, sign up fee included
- 4) \$50, pay sign up fee only, no clinic or extra instruction
choose to sign up but not participate in tumbling or clinics in May, practices begin in June.

The All Star Clinic day/time you choose should be based on the child’s age & ability level. Please choose the best fit for your child since we will not be spotting skills during May due to COVID-19 regulations. The clinic level will not necessarily determine your team level or age group.

Attending an all star clinic does not mean you have officially committed to the Hot Shots All Star program. You must turn in a 20-21 All Star commitment contract no later than May 25.

All Star Commitment Contract Deadlines:

May 15, Early Decision, earn a \$25 credit when you submit your contract by this date!

I'M READY TO SIGN UP!

May 4-25, Sign up online!

May 15, Turn in your contract EARLY to earn a \$25 credit!

May 25, Turn in your contract to be placed on a team!

May 25, Pay your all star plan in full by May 25 to earn a 5% discount (cash or check only-no cards). Additional siblings receive a \$20/discount per month on payment plans, or a \$250 discount if paid in full!

June 7, Teams announced!

June 8, Team practices begin!

Please contact us if you have questions about our All Star clinics, classes, or sign ups. If you are new to the gym, please let us know you would like to set up a free tour and evaluation.

Grant Magness, gym owner, 706-409-7468

Rachel Magness, gym owner, 706-409-7469

Sara Saba, all star director, 561-307-5375

