



STYLE

guide

GET INSPIRED

Your Ultimate
Guide to Photo
Session Prep

FASHION

Top Tips to Style
Your Shoot Like a
Pro!

WWW.BARBARAANNE.CA

WELCOME

Thank you for choosing Barbara Anne Photography for your valuable portraits. We are delighted to capture the essence of your unique story. Our commitment is to craft elegant, timeless portraits that will be treasured in your home for generations.

As we eagerly anticipate your upcoming session, it's the perfect time to consider outfit choices to ensure everyone looks and feels their best. Selecting the right attire for your photoshoot might initially seem daunting – striving for that perfect blend of individual style and cohesive look. However, we're here to make it a breeze for you.

Our specially curated style guide offers examples and practical tips for outfit inspiration. With this guide, we're confident you'll find the process enjoyable and rewarding, leading to stunning results in your photoshoot.

And remember, I'm here to assist you every step of the way. Please don't hesitate to reach out for personalized guidance!

Looking forward to creating beautiful memories together,

A handwritten signature in a cursive script, reading "Barbara Anne". The signature is written in black ink and is positioned in the lower right area of the page.



WHAT TO WEAR

A guide to perfect portraits

Bring 5-6 Outfits

With the chance to wear several different outfits, we can showcase a variety of moods and emotions. You are multifaceted. Let's capture that.

Embracing Timelessness

Your portraits are a legacy, treasures that will be cherished for years to come. Aim for a timeless look in your choices, one that you'll look back on fondly without the whispers of passing trends.

Accessorizing with Elegance

When it comes to jewelry, less is often more. Opt for classic and understated pieces over bold, statement items. Accessories and props can inject fun and personality into your session, but choose them wisely to avoid overwhelming the scene.

Choices

Bring a variety of different looks that represent your personality. Jeans and tanks, oversize sweaters, a bodysuit, summer dresses, that slinky number hidden in the back of the closet, a stylish business suit,

Textures

Luxurious fabrics and textures add a tactile richness and depth to your photos. Think lace, beadwork, embroidery, crochet, leather, velvet, draped satin, feathers, chiffon, and chunky or open weave knits.

Footwear considerations

Shoes play a subtle yet significant role in your photos. Explore your boots, converse, pumps, stilettos, and sandals. Ensure they're clean and harmonious with your outfits. Sometimes, going barefoot adds a delightful, casual touch to indoor sessions. Unless intentionally styled, flashy or bright shoes might detract from the overall harmony.

Something Light

Bring something in a soft shade of blush, gray, nude, cream or white.

Something Dark

Black, Chocolate, Charcoal, or dark, rich jewel tones always work well.

Something Classic

Put together an outfit or two that is timeless and chic. Whether you need images for business, want to keep things casual, are aiming for something a touch dressy and ladylike – or even all three.



Something Sexy

Sexiness can mean wearing a backless gown or beautiful lingerie. Even a sweater can feel sensual when worn off-the-shoulder; and slip dresses not to lingerie while still feeling dressed up.

Something Epic

A photoshoot is the perfect opportunity to dress like a movie star, (and a great excuse to go shopping). You might even rent, borrow, or custom make your dream outfit. Give yourself permission to go all out.

Here are some recommended color palettes that can help you choose the perfect outfit for your shoot!

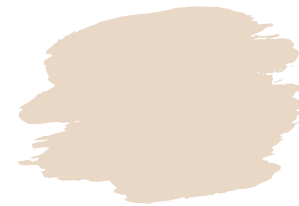
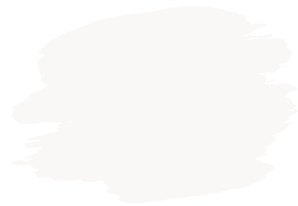
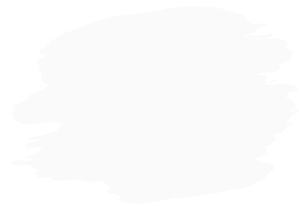
COLOR PALETTE

creamy tones

Creamy tones include a variety of gentle hues, ranging from light beige to ivory and soft off-whites. These colors add a classic and timeless feel to photos, making them an excellent choice for modern portrait sessions. They create a cozy and inviting atmosphere, infusing the pictures with warmth and a natural charm.

COLOR PALETTE

creamy tones



COLOR PALETTE

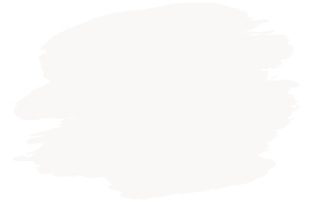
casual blues & neutrals

A wooden clothing rack is filled with various garments, including t-shirts, sweaters, and jeans, all in shades of white, light blue, and gray. The items are neatly arranged on wooden hangers. Below the rack, on a wooden shelf, are a folded gray sweater, a stack of folded white and gray sweaters, and a large woven basket. The background is a plain, light-colored wall, and the floor is made of light-colored wooden planks.

This is a timeless palette that spans from whites to blues to grays, designed to offer a stylish yet effortlessly wearable look. Ideal for contemporary studio sessions, it exudes a minimalist aesthetic. The versatile combination of these shades suits a wide range of occasions and flatters everyone.

COLOR PALETTE

casual blues & neutrals



COLOR PALETTE

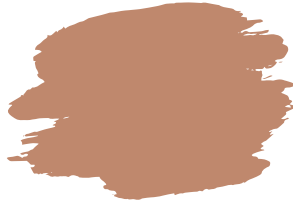
earthy tones

An earthy tone color palette mimics the colors of nature, like what you'd find in a forest or beautiful scenery. These colors are calm, natural, and not too bright. When used together, they create a cozy and down-to-earth look for a photoshoot. Whether you're picking clothes or accessories in these tones, they blend well in the studio.



COLOR PALETTE

earthy tones



COLOR PALETTE

crisp and clean whites

This styling palette is perfect for minimalist studio photoshoots. It features pure white tones that bring a fresh and timeless look to your images. This palette pairs beautifully with soft light gray studio backgrounds, creating a calm and elegant setting.

To add more interest and texture to this palette, consider incorporating outfits with elements like ruffles, fabric folds, and different types of textiles.

COLOR PALETTE

crisp and clean whites



COLOR PALETTE

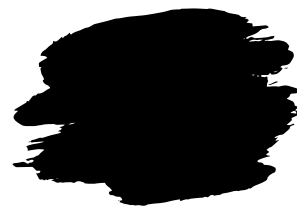
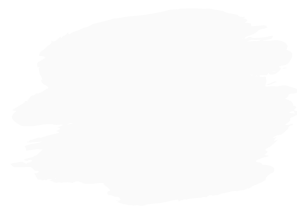
sleek monochrome



Wearing black is a classic and versatile choice for studio portraits. It allows you to achieve a casual and relaxed look with "black jeans and tee" styling or a striking and timeless elegance when dressed up. You can pair black with white wardrobe pieces to introduce contrast and intrigue, or opt for an all-black ensemble for a sleek and cohesive appearance.

COLOR PALETTE

sleek monochrome



COLOR PALETTE

soft pastel hues



A pastel styling palette brings soft and gentle colors to your studio photoshoot. These delicate hues, such as light pinks, soft blues, and pale greens, create a serene and dreamy atmosphere. Perfect for capturing a light and airy feel, pastels add a touch of sweetness and charm to your images, making them perfect for portraits and scenes with a subtle, ethereal quality.

COLOR PALETTE

soft pastel hues



YOUR PHOTOSHOOT

Checklist

- ✓ Try on all outfits a few days before the session to ensure everything looks and feels right.
- ✓ Get a mani-pedi before the shoot.
- ✓ Pack a bag with essential items, and snacks – especially important for sessions involving kids.
- ✓ Rest well the night before, and have a satisfying meal (but nothing too heavy) before your photoshoot.
- ✓ Arrive on time so you have a few minutes to settle in, relax, and make any last-minute adjustments.
- ✓ Bring nude undergarments for a seamless look
- ✓ Wear comfortable loose clothing to avoid marks on skin

HOW TO PREPARE

beauty tips

01

Treat yourself to a mani/pedi a day or two before your session. Go for natural or pastel shades to keep it classy.

Avoid scheduling your haircut immediately before the session.

02

Arrive at the studio with clean, dry hair. If your hair tends to be unruly, consider scheduling a blow-out to tame it beforehand. Make sure to wear a light moisturizer on your face and skip the makeup

03

Avoid tight underwear to prevent any unwanted body marks on the day of your session. Opt for loose clothing to ensure comfort and ease

04

Keep it natural and avoid spray tans, excessive bronzers and shimmery products. Trust us, your natural glow is all you need!



FOR YOUR PARTNER

For your partner, we recommend choosing clothing that matches the style of your couples portraits. If you're going for a casual look, some fitted jeans and t-shirts or dress shirts in dark or light tones will do the trick. For a more formal look, opt for a button-down shirt, pants, and shoes.



THE STYLE CLOSET





Tulle Robes & Corsets

Floaty, romantic tulle robes paired with beautifully structured corsets create an effortlessly feminine look. Available in sexy black, rich maroon, and soft dusty pink, these pieces can be styled to feel bold and dramatic, delicate and romantic, or tastefully sensual.



Tulle Dresses

These breathtaking statement pieces are designed to create movement and drama. From fluffy, whimsical gowns to elegant flowing designs in emerald green, shimmering silver, and dusty blue, they're perfect for glamour portraits, maternity sessions, or anyone wanting to feel like they're starring in their own magazine cover.



Evening Dresses

Our growing collection of evening gowns offers a variety of colours, styles, and sizes to suit every personality and body type. Whether you envision timeless elegance, Hollywood glamour, or a dramatic editorial portrait, we'll help you find the perfect dress to bring your vision to life.



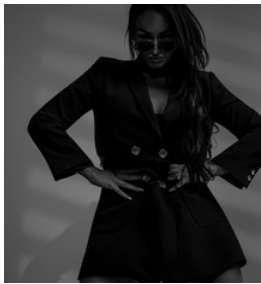
Tulle Skirts

Designed to move with you, our floor-length tulle skirts add elegance, texture, and beautiful motion to your portraits. Available in black, green, gold, and blush pink, they're perfect for dancing, twirling, and creating truly magical images.



Body Suits

Simple, flattering, and endlessly versatile, bodysuits beautifully accentuate your natural shape while creating clean, elegant lines. They can be styled on their own or layered with robes, jackets, skirts, or accessories for a look that ranges from sophisticated to daring.



Everyday Fashion

Not every portrait calls for formalwear. Our collection of modern wardrobe pieces—including leather jackets, faux fur coats, tailored blazers, slip dresses, robes, and other stylish essentials—creates effortlessly chic portraits that feel authentic, contemporary, and uniquely you.



Angel Wings

A studio favourite, our dramatic floor-length angel wings create unforgettable portraits filled with strength, beauty, and symbolism. Whether styled to feel ethereal, powerful, or artistic, they make a stunning statement that clients absolutely love.

Statement Jewellery



Beaded Glamour Dresses

Inspired by old Hollywood elegance, our hand-beaded glamour gowns shimmer beautifully under studio lighting. Available in black with nude accents and gold with nude tones, they're designed to make you feel sophisticated, confident, and absolutely unforgettable.



Statement Jewellery

Our collection of oversized necklaces, sparkling jewellery, and elegant accessories adds the perfect finishing touch to your portraits. From regal beaded necklaces to timeless statement pieces, these details elevate every look.



Swords, Tiaras and other Styling Pieces

Sometimes it's the little details that tell the story. Our collection includes realistic looking foam swords, elegant tiaras, classic top hats, jewellery, and unique styling pieces that allow us to create portraits that are playful, powerful, regal, or completely one-of-a-kind.





OUR FAVORITE BRANDS TO SHOP

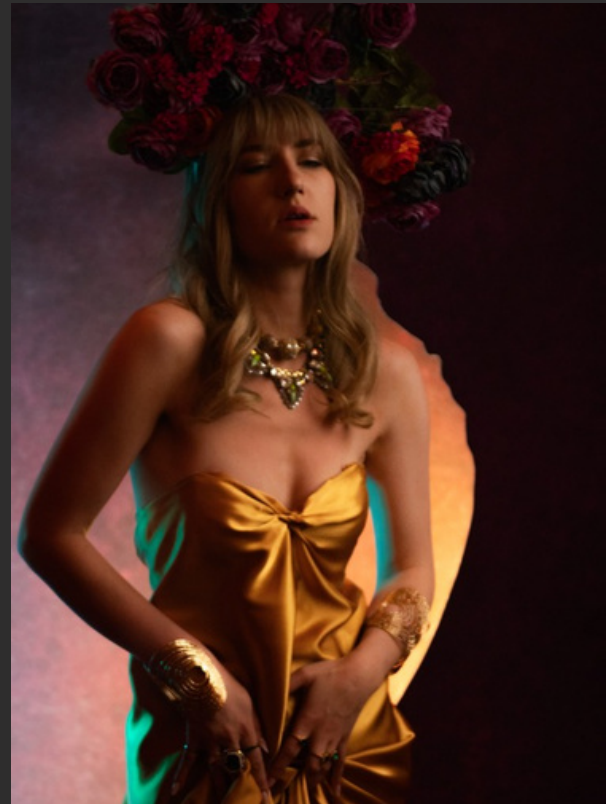
BRAND 1 www.Figlove.ca

BRAND 2 www.damselfashion.com

BRAND 3 www.guavaapparel.com

BRAND 4 www.kaboodleboutique.com

BRAND 5 www.houseofsavoy.ca



OUR FAVORITE BRANDS TO RENT

BRAND 1 www.borrowmeboutique.com

BRAND 2 IG [@wild.and.cozy.closet](https://www.instagram.com/wild.and.cozy.closet)

BRAND 3 www.thegoldenroom.com

BRAND 4 www.fitzroyrentals.com



HOW TO PREPARE

Two weeks before your photoshoot, fully plan and organize your portrait wardrobe and accessories. Try on each outfit, including underwear and jewelry, to make sure everything fits perfectly. The only exception to a proper fit is a dress that does up in the back - we can clip it in the studio either to fit smaller or larger.

Do Laundry.

If your whites are dingy or your blacks are faded, change them out. Remove lint and press if needed. Tighten all bra straps for some extra lift.

Polish Your Jewels

Wedding rings and other jewelry should sparkle.

Try it all on. Again.

Yes, I am repeating this on purpose. Be sure everything is prepped and ready before the photoshoot. If buttons are pulling, underarms are stained, or you can't sit in it - change it out for something else.

Get Organized

Group the coordinating pieces of each ensemble together on the same hanger. Example: Top + Bottom + Bra + Spanx + Necklace



SEE YOU SOON!



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