



PRECISION
HEALTHCARE TECHNOLOGY
Changing Healthcare
to Lifecare

JOINT FINANCIAL IMPACT OF PRECISION ES² STRATEGIC PARTNERS – (EXPONENTIAL SYNERGIES²) WHAT'S IN IT FOR US PIONEERS?

Precision Healthcare Technology is the only Concierge, White Glove, Software as a Service (CWG-SaaS) program in healthcare. Rather than restate what you just read, let's get into the question of how we all win through Exponential Synergies² (ES²). Besides being able to transfer consumer and patient health and medical records from our Precision Health Access phone app to our AI-Embedded platform that sits in top of a comprehensive Electronic Medical Records (EMR) system, our technology is now integrated within the platform of one the largest hospital and health system EMR integrators. Because this Strategic Partner is already in nearly all the 600+ EMRs, so are we. This means true interoperability and a way to join forces quickly and easily to "Change of Healthcare to Lifecare". If not today, why, and when? **Together we say TODAY!**

What are the new tangible and intangible "Value Adds & Revenue Silos"? On our "10 legged stool", here are some common grounds.

1

We all presently have clients that would benefit from Precision's Stealth Workflow Intelligence and the revenue generated from our Patient Engagement and Care Coordination for their entire patient population, not just the sector you are involved in. We pay a management fee of \$7 (or 1/3 if a discounted rate is required) for each \$20 we are paid by the client for our services. For example, as a Chronic Care Management Company (CCM) you may have only 6% of the practice engaged in your services but now make revenue on 100% of the responding population. The typical practice has about 2,000 to 3,000 patients. Do the math in larger groups with this in mind. [Please click here for Benefits to Ancillary Service Providers.](#)

2

For compliance reasons, we charge a small flat rate and are paid upon collection and we're the ones doing the billing and collecting. No long waits for line-item reconciliation of your individual charges. Not only is this a new significant revenue boost for you, which is paid immediately upon receipt, but it's a tremendous value add and revenue for your clients. This helps you to deepen relationships with your present clients and to attract new clients. Many of our Strategic Partners lead with us because we provide an immediate lift in revenue, validated documentation of medical necessity, and expanded enrollment, and instant electronic referral for their services via our technology.

3

[Precision Network Solutions](#) – is our Care Coordination arm for our [Stealth Workflow Intelligence](#) which allows us to electronically build in referral preferences, gain patient’s informed consent, schedule, and create prepopulated orders if needed. No more referral leakage to your services! As we do not perform any of the services that you do, we will be making introductions to our referral partners, YOU! How do you make this list? Please see item #1. BTW we are nearing 3 million patients in the contracting, onboarding, or implementation phases. Once we have defined their individual patient’s medical necessities, we need to direct them to our strategic partners, you!

4

[Exponential Exposure](#) happens when your name, brand and service is exposed to all our other noncompeting partner’s client databases as they engage. In short, their many clients are also likely in need of your services and now you get to meet them in a positive and unobtrusive way. Multiply that by even 20 partners and you see the value and revenue of this new exponential exposure, hence ES².

5

[Health Aware Consumer Focus](#) - With providers having valid contact data on only 48.63% of their patients, targeting the health aware consumer in the marketplace is a major focus for us together. With current corporate partners we expect over 100+ million downloads of our free [Precision Health Access phone app](#) that allows the consumer to securely store their health and medical records in one place for free. Access to this population is another factor driving our Exponential Synergies² growth. Let’s talk about target markets!

1. HOSPITALS, PHYSICIAN GROUPS, AND THEIR PROVIDERS

Our standard model pays us \$20 per patient completed assessment where \$7 goes to the rep who brought the account. If we set a lower rate for a large organization (seldom), it becomes 30% of that rate. Hospitals have many physician employees who we can demonstrate with payer data are missing hundreds of thousands of dollars each in missed mandated services. They are low hanging fruit. Providers who have privileges at the hospitals should also be the marketing target of the hospitals as we can share part of that \$7 management fee with them for their non-employed physician providers, as well as build in electronic referral protocols. Physician providers and groups fall under our standard [Patient Engagement](#) application.



"In addition to providing our technology and support services at no cost to the shared risk sector, we deepen your relationships with your clients by maximizing their revenue in the fee for service sector, and then we share that revenue with you and/or your organization. This much larger sector has never produced revenue for you.

As we know, even though the shared risk population is a considerable minority of the practice's total patients, many providers and organizations manage their fee for service populations with the same cost restraint assumptions that your programs require. Not only does the provider miss out on this revenue, but in many cases, they are being penalized for not taking it. We can change this together today and raise all ships along the way, and we can launch in 72 hours."

2. SHARED RISK ORGANIZATIONS

Physician groups and their providers are dependent on their ACO and Medicare Advantage type shared risk models to survive. Even though the ACO may represent only 30% of the provider's total business, they pay the provider a fixed capitated payment each month as an advance, which typically pays for the provider's plant and staff costs. They do whatever these organizations ask of them. The economics are the same, but the message to that market in the box below is very simple. You have \$7 to work with, so how much do you give to the ACO per fee for service encounter, \$5? We have a one page, [Benefits to Shared Risk Providers](#) summary for these type groups for you to use.

4. PHARMACY

There are 22,000 independent pharmacies which include pharmacies within grocery store chains. These low margin, cash squeezed organizations can now begin using our technology for billable assessments in conjunction with the prescribing provider serving as the collaborative partner. Many of these prescriptions require certain often missed assessments to remain compliant for current or extending prescriptions. This generates a \$23 reimbursement for a cost of about \$1-3 (depending on volume) for our technology and billing reports.

3. MENTAL HEALTH

Mental health requires certain assessments to be compliant with prescriptions for mood altering, narcotic, or controlled substances which are sporadically done and never monetized. Our proprietary process monetizes all these requirements and is a gamechanger for this industry. [Here is the collateral for that program.](#)

5. THE HEALTH AWARE CONSUMER

Through [Precision Life Benefits](#) we offer tiers for free services, a subscription model and ala carte. We pay \$3 per member per month for subscriptions and 10% for ala carte services. The first record the consumer is directed to store is our AI-Embedded Health Risk Assessment. If based on these results, the consumer wishes to book a virtual or live visit with a referral provider, we are again paid \$20 and will pay you \$7. Should that person wish to be connected to their provider, we now can offer our services to ALL the patients in that practice of this one patient. At this point you become the rep of that practice and gain the \$7 for every patient responding. [Here is the Consumer piece.](#)

OTHER IDEAS?

We're open, ready, and willing to discuss anything or angle that makes sense. Thank you in advance for your time and interest.