

MAKING
EHR/EMR
COMPANIES
THE HERO
IN CHANGING
HEALTHCARE TO
LIFECARE...

... Without
changing a
thing except the
ability to offer a
new highly profitable
mandated service!



In the next few minutes, we will discuss why the greatest beneficiaries in the future of healthcare are Electronic Health Records Companies. Before you begin to explore this opportunity for exponential synergy, let me say that you are not the villain here, but can easily become the hero if you choose. What does that future look like?



- 1.** What if 100+ million US consumers had their health records on their phone within a single secured app instead of spread across the many password protected patient portals of their providers, hospitals and facilities where they had procedures performed?
- 2.** This would instantly stop redundant intake forms, constant requests or responding to requests for health records from the many collaborative providers on other systems.
- 3.** These records would be under one format or with an API that you could allow easy transfer of these records into your system from the patient's phone.
- 4.** What is the value to you and your company to offer an electronic and paperless upgrade to all your present clients, and help you to attract new ones?
- 5.** What if every time a patient executed an encounter for our services, whether it be for our AI-Embedded Patient Engagement or automated Smart Care Coordination, the provider was paid? They already are in our platform.
- 6.** From each of those encounters (millions) your EHR company would also be paid AGAIN by Precision?
- 7.** This isn't the future as this is available now, and we want you to have these capabilities and opportunities for FREE as our Strategic Partner!

Precision Healthcare Technology, since 2007 has been developing a one-of-a-kind technology tied to the most current CMS provider compliance reports, and the CMS Standard of Care, that states to the dollar what that provider is missing in mandated services. We have this compliance and performance data on 1,061,000 providers.

“Missed Mandated Services” means failure to perform where medical necessity was found. This not only causes missed compliance and revenue, but creates a system of various types of penalties. Only Precision owns and has access to this technology. We want YOU to have access to it in your platform for FREE!



WHAT'S SO SPECIAL ABOUT PRECISION?

Within the results of each current, successive and ongoing encounter, new medical necessities and care plans in six categories are automatically generated to mirror what the provider is expected to do by CMS and other payers. Our platform then connects the entire patient population, in the background and away from the provider's workflow, to begin their next steps electronically in a billable encounter. This gives us risk stratification and improves attribution. Compliance, Performance & Revenue – CPR!



THE PROBLEM

Providers and organizations tell us that they believe that you already do these things until we show them their CMS/Payer data that shows they are failing miserably. To stop this conversation and take the eyes off any possible perception that you failed them, we state that EMR companies aren't built to do any of these things to our level, yet we can work with you as partners to better serve them. We all win!

THE SOLUTION

Just like the EU required Apple, Samsung and others to all adapt to a USB-C format, and not require new chargers with every cord purchase, we have built a universal phone app that currently can transfer data to and from our platform, which sits on top of an everything and the kitchen sink EHR system. Our perfect real world lab!

Though we don't and have no interest in offering our EHR to the market, our technology founder was on the bleeding edge of EHRs and had a publicly traded company before providers even had to use them. When he got the offer to collaborate with CMS in 2007 on what value-based measurement was to become, he switched focus to that. We're not your competition but rather your partner.

Now 17 years later we're showing providers and organizations exactly, to the dollar their

missed mandated services, how they are being graded by CMS and other payers, and then going and getting that revenue for them, all without them changing a thing. One large organization with 700+ providers was missing on average \$353K PER EACH PROVIDER for the first 10 reports we pulled from their alphabetical listing of PCPs. How does this add value for you as well as new revenue, while not changing your current model? Please see our opening message to providers and organizations below. This is why we never hear the word, "No!"

WE DO THE DRIVING YOU BENEFIT WITH NO CHANGE IN WORKFLOW OR HOW YOU OPERATE

THE BOTTOM LINE

We can launch in 72 hours, no cost up front, nothing owed until after you are paid, only pay for those patients engaged, no technology to learn, we transfer data from our system to your EMR and submit to billing, follow claims through to payment adjudication, all with no new staff responsibilities.

This is the fastest path to compliance and success. Per 100 patients engaged, you can conservatively expect \$12,100 in revenue for \$2,000 spent. We do everything for you, so you and your staff don't have to.



ENGAGING BOTH THE PATIENT & THE HEALTH AWARE CONSUMER

Our client data shows that providers only have valid contact information on 48.63% of their patients, which means they are likely only seeing them when they are sick. That makes the other 96% "Health Aware Consumers" that should not be marketed to as we would a patient. Value based care initiatives require preventive encounters, so this is a perfect bridge opportunity for both of us.

Through Consumer Outreach with very large corporations, we expect 100+ million downloads of our free Precision Health Access phone app, built originally in collaboration with and for T-Mobile. We offer three tiers of services available from FREE, to Subscription like a streaming service which includes virtual care, to a la carte services.

The message from our corporate partners spreading this goodwill is simple, "*The best life and health assurance is available to you today and it is FREE! Download the Precision Health Access app and store your, and your family's health records on your own device so they are available in one place when you most need them. It can be a matter of life and death in case of an emergency. The download and storage will always be FREE*".

They are then instructed that the first record they should save is our AI-Embedded Smart HRA. From within those results, our platform will AI-Triage and then provide next level options such as "Connect with Your Provider" or "Find a Provider." They can then choose, request and schedule, electronic, virtual or live encounters.

In all cases those records are coming back to you through these providers with updated patient data! Together we can greatly simplify both the day to day, and the global process which brings tremendous new value to healthcare and humanity. **And now you're the hero in the eyes of consumers, the providers and their patients!** Thanks in advance for your interest! We're excited to work with you!