

# You're Invited

## to Maximize Your Participation

in a very exclusive group, you may not have even known you belong to.

### PRECSION ES<sup>2</sup> – EXPONENTIAL SYNERGIES<sup>2</sup> WHERE CONFLUENCE MEETS INFLUENCE

Healthcare technology development, marketing and implementation is a very costly, time consuming, and top-secret business. Always evolving, you are constantly challenged on every front of the business landscape in addition to these technological challenges.

The only thing more costly than development is acquisition, which rarely leaves anyone happy and, even less often, leaves a survivor as strong as one of the original parts. The worst part is your entire world, vision, and dream is turned upside down in what is many times a failed process.



How will you increase your stake to scalable market share and prove your differentiators in a crowded and noisy market where everyone thinks they are already doing all or parts of what you're doing? Especially when they are not even close. <u>Very simply, we band and work together to help you put you and your clients first, and realign the global incentives!</u>

With us, you just are authentic and purely you at your best and change nothing to participate. No cost, no investment, just brilliant technologies, and their teams working together in a cooperative and collaborative environment that breeds sustainable growth and success for our clients and partners!

You gain with value adds for your present clients, attract new clients, create new revenue silos from our efforts with you, and give you exponential exposure to the clients of our other noncompeting group partners.

Precision Healthcare Technology, as you will read, is in nearly every sector of healthcare as well as the consumer aware public. Only our technology recognizes the individual medical necessities of every patient and updates those care plans and directs care coordination from within the results of each successive encounter to the CMS Standard of Care. Value based care rewards action on medical necessities and penalizes failure to act. We are that roadmap and air traffic controller, and we need to feed you these clients, where we take nothing in return.

## IT'S AS EASY AS 1, 2, 3!

- We start by showing the group, organization, or provider how they are scored in the eyes of CMS and the other payers. We have this indisputable data on 1,040,000 providers and will also give you free access to it for your own use. To track progress, RAF scores and quality measures for providers are updated on a rolling 90-day schedule and we are updated nightly. Together we do a great job, and we can prove it!
- Now that we know where these care gaps are, we need to know which patients have which gaps. We do this by monetizing patient engagement for the entire practice population and share that revenue with you, without interfering with your current relationship, and taking no money from you.
- Now that we know which patients need what care, we act as the Care Coordinator by meeting the practice where it is and wants to go. Do they wish to provide these services themselves, in house, with their own staff? Or do they have a vendor they want us to work with or refer a vendor to them? This is where we plug you in because we do not offer any of these services ourselves, but need to assure the loop to care is complete with quality partners. Again, we take nothing from you for the services we refer to that you perform.

Quite simply how do you fit, or want to work yourselves into this continuance? Literally anyplace from top to bottom, we want and need to empower you and shine the light on your brilliance. Together we rise! Thank you for your interest!



Our comprehensive and current payer grading and performance data on 1,040,000 providers shows they are horribly out of compliance with the patients they do see and have no way to contact the other half.

Our Precision Global Outreach efforts will triage the existing patients for current risks, direct them to connect as needed based on medical necessity, and drive the health aware consumers to reach out and reconnect with their current providers, or help them find and connect with a new provider.





#### **PROVIDER BENEFITS**

- PHT Outreach delivers AI-E Assessment to entire patient population 12.44% Cost to Return \$12,100 in revenue for \$2,000 for each 100 patients.
- Results in accurate patient attribution counts and ongoing updated contact information only charged for responding patients.
- The patient's AI-E Assessment results come back to provider and automatically responds next steps to the patient based on these results.
- Provider offers schedule visit types (electronic, virtual, or live) so appropriate staff can be available for the patient's specific needs.
- If patient needs lab or other services, this is automatically put in motion before the encounter with the patient to stop unnecessary visits.
- From within these results, the provider knows what next steps the patient requires in compliance with the CMS (Medicare) Standard of Care.
- PHT's Concierge, White Glove Service transfers this data back to the provider's EMR, submits claims and processes any claim adjudication edits needed in real time.
- These completed efforts assure compliance and lift in Risk Assessment Factor (RAF) Score The provider's "public credit score".

#### **ANCILLARY SERVICE PROVIDER BENEFITS**

- With medical necessity defined and confirmed, patient receives informed consent to participate.
- Patient schedules with the relevant provider and both receive results so the patient isn't in the dark about outcomes. No more missed mandated services.

#### STRATEGIC SERVICE PARTNERS - IT TAKES A VILLAGE TO SIMPLIFY A COMPLICATED PROCESS!

- Strategic Partner represents 80% of physicians and 50% of Nurse Practitioners & Physicians Assistants 2 million members.
- Strategic Partner does EMR integration for hundreds of hospitals and health systems provides front & back end EMR support hence we are already in essence in every EMR system.
- Shared Risk Programs ACOs/MAs/MSSPs For 25 years have managed shared risk capitation payer contracts. We provide our services for free to this sector and then share our fee for service revenue.
- Mental Health Though many specific and conditional assessments are required, only our model allows these facilities to be paid for the encounters.
- Pharmacy Compliance requires certain specific assessments for refills which providers rarely perform. Pharmacies monetize this process with us.
- Precision Health Access Created a health access phone app originally for T-Mobile and then expanded it to many other corporate partners.
- Precision Life Benefits Offers subscription based and ala carte choices for health access and benefits products as well as other valuable resources.
- Precision Global Outreach Leads all messaging; 30 years working with Fortune 500 companies and creating viral web/social media in support.
- Private Equity Firms Have clients and partners with emerging technologies that would benefit from this exponential exposure and application.
- Google Cloud Healthcare Will securely store all patient access data and provide tools needed to connect to every partner listed above.
- National network of local providers who patients can engage electronically, virtually, and live, based on insurance or cash pay services.