Precision Graphics Reference Library

Quicklinks for Program Introduction

By Special & Private Invitation Only

About These Invaluable & Necessary Links – Just as we want to separate the "Curious from the Serious" to get organizations and providers to move quickly, you really need to devote the time to review these links, so you understand the impact we can and will have together. We typically need Doug to present 200 times a day and this is the only way we can accomplish that, so that we can then be free to get the most out of live calls and Zooms.

Doug will always present and explain the programs to your prospect for you and with you so that you don't have to. However, we have found that spending 5-10 minutes on any of these links answers 90%+ of their questions and saves us an hour on explanations. Now when we get on with the prospect for a call or Zoom, we are only discussing logistics to starting rather than explaining the program. <u>PLEASE</u> invest the time so that you and Doug are speaking the same language.

Your Reference Library & QuickServe Program Introduction Links

As you review these, please keep in mind that to introduce any program, you simply must copy the link and forward it to the prospect, along with your personal note via email. Let the materials do the talking and Doug will do the explaining along with you. Though they are all important, the green items represent primary collateral pieces.

- 1. <u>Healthcare Acronyms</u> Your life ring for an entire language in abbreviations.
- 2. <u>Let's start with the slide deck</u> to get a technology and program overview. This will also be one of your greatest sales tools no matter what your roles in the big picture.
- 3. <u>Precision Elevator Pitch</u> Say is all on a one-page PDF, then a hyperlink connects to the full support document.
- 4. <u>Introduction to Healthcare Organizations & Hospitals</u> is the seminal success document for moving large organizations very quickly.
- 5. <u>Introduction to Healthcare Providers</u> Besides the obvious, this is the document that healthcare organizations and hospitals use to introduce our/their new program to their providers. We then onboard and implement those providers and practices for them.
- 6. Our <u>Global Mission</u> shows how and why we need to connect patients and consumers to healthcare systems with one simple platform. You will likely have connections that will benefit us in other sectors.
- 7. The <u>Virtual Tour</u> will take you a bit deeper into how you and your colleagues are critical to this big picture. There are many active links within all these documents so please click and review for better understanding.
- 8. <u>About Our Technology</u> It's one of a kind with nothing like it as you will read here. As stated, none of the 600+ EMR companies can do any of this, but we can work with or within them all.
- 9. Our AI-Embedded Assessments What's so special that no one else has?
- 10. <u>Unlimited Access to PVBMT</u> We have compliance and performance data on 1,040,000 providers including RAF scores and Quality Measures in 16 categories. This includes total Missed Mandated Services or the revenue you missed and now risk being penalized for not taking. PVBMT also allows you and the client to track progress resulting from our work together.
- 11. <u>ROI Calculator</u> Take the total number of patients in a practice or organization and quickly get an idea of the financial value of expected medically necessary services that together that we can close the gap on.
- 12. <u>Case Study & Actual Insurance Claim Run</u> These results are a microsample of our Q1 2024 Pilot for 20 large organizations totaling 1.3 million patients, and an actual claim run showing reimbursements.

- 13. The <u>Two Minute Overview</u> Is the "cut to the chase" summary that gets our prospects to the next step quickly. Once they buy in and step away, we take over and get things done.
- 14. The <u>QuickStart Guide</u> is exactly that in it provides step by step guidance of everything we do on their behalf.
- 15. What's the Exact Precision Process? Here it is in plain sight. As you will notice we do nearly everything, so the practice doesn't have to!
- 16. <u>Patient Engagement and Care Coordination</u>- Based on medical necessity for each individual patient to the CMS Standard of Care is what we do and are paid for. We do not share in any revenue from the actual services delivered as that is left to you and your provider clients. Although you do share in <u>OUR</u> revenue.
- 17. <u>Benefits to Strategic Partners</u> In many cases that is YOU!
- 18. Benefits to Ancillary Service Providers In many cases that is YOU!
- 19. <u>Dynamic Chronic Care Management</u> A perfect example of how working together we create market differentiators that none of your competitors can touch. This strategy works for any product or service.
- 20. <u>Benefits to Shared Risk Programs</u> ACOs, Medicare Advantage, ACO REACH, MSSP, etc. are huge partners for us.
- 21. <u>Benefits to Mental Health Programs</u> These are the most often missed and highest value in both need and revenue. We have even begun working with pharmacies to monetize validations for prescription renewals through mandated assessments. Please connect us to your pharmacy colleagues and we will share that revenue with you as well.
- 22. <u>Consumer Engagement</u> Providers only have valid contact data on 48.63% of their patients which means they only see them when they are sick. We market to health aware consumers via large corporate partners and reconnect them to their provider to get paid to connect them to a new one.
- 23. <u>PROACT</u> Our nonprofit for Patient Records Ownership Rights. Provides Public Service Announcements (PSAs) with giant corporate sponsors to promote our free phone app and records download. "The Best Life & Health Assurance is FREE! Having all your records on your device could be a matter of life and death in case of emergency. Best case it's far more convenient for you, your providers and their staff."
- 24. <u>Precision Health Access</u> Our phone app, originally built with and for T-Mobile to offer a subscription version of our assessments and then direct to follow up care. We have increased the functionality by 100 times since that beta.
- 25. <u>Precision Life Benefits</u> Our tiered free, subscription and ala carte suite of services available to monetize these health-related services. <u>YES, you are paid commissions on these as well!</u>
- 26. Benefits to Private Equity Firms One of our best strategic partners.
- 27. <u>Precision VBM University</u> Though clients never login or even see our technology, here's our training portal for some of the many encounters related administrative tasks we do for them in the background, so their staff doesn't have to do it.

For clarification, explanation, strategy, or any other questions, please email Precision Healthcare Technology Chairman and Co-Founder, Doug Sparks at doug@precisionvbm.com. Thank you and welcome aboard this incredible journey! We wouldn't be nearly as successful without you!