

# MICHAEL GALARDI

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## SKILLS

Problem Solving  
Leadership  
Public Speaking  
Communication expert - NLP  
Client relations  
Time management  
Critical thinking  
Conflict resolution  
Customer service

## PROFESSIONAL SUMMARY

### PERSONAL

Energetic, self-motivated, creative and analytical with proven leadership skills, including interpersonal communication to manage and motivate other staff members to achieve objectives.

### CARRIER OBJECTIVE

To obtain a position as a team player in a people-oriented organization where I can maximize my customer-service experience, bring out the best in all the associates, and positively neutralize the client/marketing teams in a challenging environment.

## WORK HISTORY

### Trigger House - Tour Manager for Stonyfield Organics

Portsmouth, NH | 03/01/2019 - current

- Managing logistics and execution of experiential marketing campaign
- Overseeing onsite activities including set-up through event activation and break-down
- Trained and managing brand ambassadors
- Managing program inventory and assets, ensuring proper storage and maintenance of all event site elements

### IMG Live - Production Manager For 'ESPN' Live Show

San Jose, CA | 12/2018 - 01/2019

- Maintained a 24/7 live feed for two weeks, as on-side managers, for the production of an ESPN live show.
- Stayed alert, active and ready to respond to any request at any time using a variety of available resources.
- Built and maintained positive business relationships with clients.

### IMG Live - Production Manager For 'Under Armour' Event

Chicago, IL / 10/2018 - 11/2018

- Assisted in managing and operating a million dollar+ budgeted.
- Liaison between multiple teams and client
- Filled and maintained all areas of the event, ensuring success.

### Havas Impact - Tour Manager 'Peet's Coffee' - Cold Brew Summer Tour | Atlanta, GA / 05/2017 - 09/2018

- Launched a new product "Cold Brew" - facilitating such great success that the tour was extended for six more months.
- Handled logistics and client relations.
- Operations, employee relations and asset management.

### Atlanta Food and Wine Festival - Sponsor Manager

Atlanta, GA / 06/2018 - 07/2018

- Managed all sponsorship activities and communication
- Liaison between client, sponsors and production
- Maintained all teams to work efficient and effective.

## EDUCATION

### TESL Oxford Certificate

Agnes Scott • 2011

Certificate: *Teaching English as a Foreign Language*

### Georgia Perimeter College

Decatur, GA • 2005

*Sociology and anthropology*

### University of Mississippi

Oxford, MS • 2001

*Economics and human studies*

### IMG Live - Tour Manager - Visa NFL Tour

New York, NY | 10/2015 - 12/2015

- Executed nation coast to coast NFL tour
- Balanced production and activation management simultaneously

### Gigunda Group Inc. - National Spokesman Of 'Good Humor Ice Cream'

Portsmouth, NH | 06/2015 - 08/2015

- Executed all public speaking events and media
- Handled all A-list personal events
- Lived the ethics and morals of a 90-year-old historically iconic figure in America

### Momentum Worldwide - Lead Production Manager of the 'Porsche World Road Show'

Atlanta, GA | 03/2014 - 11/2014

- Successfully lead a team of over 20 employees through 6-month tour cross the country
- Watched over 4 million dollars' worth of assets
- Socially constructed a fun and safe environment for a large range of personalities

### Gigunda Group Inc. - Lead Field Manager of the 'Kellogg's Krave Tour'

Portsmouth, NH | 03/2013 - 11/2013

- Staffed and managed team of 4 BA's across the country
- Logistically lead and executed a year sampling tour with sales increasing in every market
- Zero damage to all assets executed over a yearlong tour

## ACCOMPLISHMENTS

- Traveled around the world for over 10 years through 6 continents and 30+ countries
- Bicycled 11,000 miles through all 48 states (Jan 2009-Aug 2009)
- Hiked 2,800 Miles from Georgia to Canada (March 2006-August 2006)

## REFERENCES

### Jeremy Anda

Regional Marketing Manager at "Heineken" USA

[janda@heinekenusa.com](mailto:janda@heinekenusa.com)

(202)309-4642

### Carla Jann Carroll

Director of Marketing at "United Distributors" - Georgia USA

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### Christian Green

Bar and facility manager of "Variety Playhouse" - Agon Sports and Entertainment, Inc.

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