




MICHAEL GALARDI

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SKILLS

Problem Solving
Leadership
Public Speaking
Communication expert - NLP
Client relations
Time management
Critical thinking
Conflict resolution
Customer service

PROFESSIONAL SUMMARY

PERSONAL

Energetic, self-motivated, creative and analytical with proven leadership skills, including interpersonal communication to manage and motivate other staff members to achieve objectives.

CARRIER OBJECTIVE

To obtain a position as a team player in a people-oriented organization where I can maximize my customer-service experience, bring out the best in all the associates, and positively neutralize the client/marketing teams in a challenging environment.

WORK HISTORY

Lime Media group - Driver and experiential marketing manager

Dallas, TX | 09/01/22 - current

- Driving and executing multiple client's activations across USA
- Balancing client relations with marketing home office
- Overseeing onsite activities including set-up through event activation and break-down

Non Profit "Mobile Peace Garden/Tea house" -

Cross country | 03/01/2020 - 08/01/2022

- Creating an off grid safe space for attendees at music concerts or festivals to provide community and connection in an outdoor setting
- Providing art, tea and recourses. Connecting individuals with themselves and others, as a community

Trigger House - Tour Manager for Stonyfield Organics

Portsmouth, NH | 03/01/2019 - current

- Managing logistics and execution of experiential marketing campaign
- Overseeing onsite activities including set-up through event activation and break-down
- Managing program inventory and assets, ensuring proper storage and maintenance of all event site elements and trained all staff

IMG Live - Production Manager For 'ESPN' Live Show

San Jose, CA | 12/2018 - 01/2019

- Maintained a 24/7 live feed for two weeks, as on-side managers, for the production of an ESPN live show.
- Built and maintained positive business relationships with clients.

IMG Live - Production Manager For 'Under Armour' Event

Chicago, IL | 10/2018 - 11/2018

- Assisted in managing and operating a million dollar+ budgeted.
- Liaison between multiple teams and client
- Filled and maintained all areas of the event, ensuring success.

Havas Impact - Tour Manager 'Peet's Coffee' - Cold Brew Summer Tour | Atlanta, GA | 05/2017 - 09/2018

- Launched a new product “Cold Brew” - facilitating such great success that the tour was extended for six more months.
- Handled logistics and client relations.
- Operations, employee relations and asset management.

Atlanta Food and Wine Festival - Sponsor Manager

Atlanta, GA | 06/2018 - 07/2018

- Managed all sponsorship activities and communication
- Liaison between client, sponsors and production
- Maintained all teams to work efficient and effective.

IMG Live - Tour Manager - Visa NFL Tour

New York, NY | 10/2015 - 12/2015

- Executed nation coast to coast NFL tour
- Balanced production and activation management simultaneously

Gigunda Group Inc. - National Spokesman Of 'Good Humor Ice Cream'

Portsmouth, NH | 06/2015 - 08/2015

- Executed all public speaking events and media
- Handled all A-list events
- Lived up to the ethics and morals of a 90-year-old historically iconic figure with in America’s history

Momentum Worldwide - Lead Production Manager of the 'Porsche World Road Show'

Atlanta, GA | 03/2014 - 11/2014

- Successfully lead a team of over 20 employees through 6-month tour cross the country
- Watched over 4 million dollars’ worth of assets
- Socially constructed a fun and safe environment for a large range of personalities

REFERENCES

Steve Hyde

CEO of WooBamboo

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Regional Marketing Manager at “Heineken” USA

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