



MICHAEL GALARDI

EXPERIENTIAL MARKETING STRATEGIST & GLOBAL BRAND LIAISON

CONTACT

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SKILLS

- Problem Solving
- Leadership
- Public Speaking
- Communication expert - NLP
- Client relations
- Time management
- Critical thinking
- Conflict resolution
- Customer service

REFERENCE

- Jeremiah Kemp
Weiserman
+15166694712
- Jonathon Golshir
Teamsters Local 728
+17064950955
- Jamie Brungard
Momentum worldwide
+13146099109



PROFESSIONAL SUMMARY

Creative, self-motivated experiential marketing professional with strong leadership and communication skills. Experienced in driving team performance, managing client relationships, and delivering high-impact brand activations. Eager to contribute to a dynamic, people-focused team by enhancing customer engagement and creating memorable, results-driven experiences.



WORK EXPERIENCE

EVOLVE CONCEPTS

2025-PRESENT

CDL-A Driver & Logistics Supervisor

- Led end-to-end logistics and transportation for national brand tours, ensuring on-time delivery, safe setup of mobile activations, and DOT compliance across multiple states and event locations.
- Supervised and coordinated multi-driver teams, optimizing routes, enforcing safety standards, and maintaining a cohesive, brand-aligned experience throughout high-pressure, fast-paced campaigns.

LIME MEDIA GROUP

2023-2025

CDL Tour Lead | Experiential Events & Client Relations

- Executed nationwide brand activations for multiple clients, managing event logistics from setup to breakdown while maintaining strong communication with marketing teams and high-profile stakeholders.
- Led on-site operations and problem-solving across large-scale and high-visibility events, stepping in to resolve issues on other tours and ensure seamless execution under pressure.

JOLLY'S MOBILE PEACE GARDEN

2020-2023

Founder & Manager (non-profit) Experiential Community Activation

- Designed and led an off-grid wellness space at festivals, offering art, tea, and community resources to foster self-discovery, connection, and emotional recharge.
- Cultivated inclusive, transformative environments where attendees could reconnect with their worth, identity, and others through intentional gatherings and creative expression.

TRIGGER HOUSE

2019-2020

Experiential Activation Manager & MC

- Managed end-to-end logistics and on-site execution of experiential marketing campaigns, including setup, activation, breakdown, and asset oversight.
- Trained and led event staff, ensuring seamless operations, proper inventory handling, and consistent brand delivery across all event touchpoints.

THE HUMAN ELEMENT BEHIND EVERY EXPERIENCE

- This resume offers just a glimpse of my 15+ year journey—one that includes over 750,000 safe miles, countless festivals, high-profile events, and unforgettable experiences. I'd love for your team to be part of where the journey goes next.