



Hello!

The Minot Pink Ladies are a community-based organization dedicated to supporting individuals and families who are currently battling cancer within a 45-mile radius of Minot. Through consistent financial assistance, emotional support, and meaningful outreach, we work to bring comfort, relief, and hope during an incredibly difficult time.

Through the generosity of our community, we have supported over 30 local recipients and distributed more than \$15,000 directly to individuals and families impacted by cancer.

One of our most impactful fundraisers each year is our annual Summer Nights dart tournament, and we are currently seeking tournament-specific sponsorship support to help the event grow and maximize its impact.

Tournament sponsorships directly support:

- Prize payouts that attract more teams and players
- Event operations and planning
- Funds that stay local to support those facing cancer

We offer tournament sponsorship opportunities including dart board sponsorships, added payout contributions, and silent auction donations, all with recognition throughout the event and on marketing, social media, and our website. Details are included in the attached tournament sponsorship information.

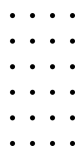
We also welcome general sponsorships that help sustain our year-round efforts, including financial assistance and comfort items such as blankets for patients and families.

Our work is made possible through generous local businesses who believe in strengthening our community through compassion, action, and hope. We would be honored to partner with you in a way that feels meaningful for your business.

Thank you for your time and consideration.



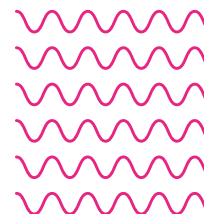
Minot
pink ladies



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SUMMER NIGHTS TOURNAMENT SPONSORSHIP OPPORTUNITIES



Dart Board Sponsors & Payout Contributors

Tournament sponsorships help increase participation, excitement, and overall fundraising success.

Available Options

- **Dart Board Sponsor - \$100**
 - Limited spots available
- **Payout Contributor - \$500**
- **Payout Contributor - \$1000**

Recognition Includes

Dart Board Sponsor

- Business name displayed on a sponsored dart board
- Verbal recognition during matches and throughout the tournament

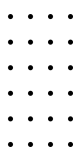
Payout Contributor

- Inclusion on all tournament marketing materials
- Verbal recognition during matches and throughout the tournament
- Thank-you recognition on tournament specific social media, website, and printed materials

Silent Auction Donors

Silent Auction donors contribute items, gift cards, baskets, or experiences to support fundraising during our tournament.

- Thank-you recognition on social media, website and printed flyer at tournament
- Promotion of donated items during our Facebook Live Silent Auction Showcase



SPONSORSHIP OPPORTUNITIES

Strength Sponsor - \$1,000+

Standing strong for those that need it.

Strength Sponsors are our leadership-level partners, providing high-impact support that helps sustain our programs, events, and outreach efforts throughout the year.

- Featured homepage logo placement with direct link to sponsor website (12 months)
- Priority placement in sponsor listings
- 4 Sponsor Spotlight social media posts annually, including a personalized thank you
- Inclusion in sponsor appreciation posts
- Logo placement on printed materials
- Verbal recognition at all events
- Printed logo sponsor spotlight at events
- Inclusion in major email communications
- Dart Board sponsorship included

Resilience Sponsor - \$500

Together through every challenge.

Resilience Sponsors demonstrate steady support that allows us to continue forward and expand our community presence.

- Logo placement on website sponsor page
- 2 Sponsor Spotlight social media posts annually
- Inclusion in sponsor appreciation posts
- Verbal recognition at all events
- Printed logo sponsor spotlight at events
- Option to add Dart Board sponsorship (if available)

Courage Sponsor - \$250

Support where courage is required most.

Courage Sponsors show support for meaningful work that impacts real lives in our community.

- Logo placement on website sponsor page
- Name on printed sponsor flyer at events
- Inclusion in sponsor appreciation post
- Group social media thank you post

Hope Sponsor - \$100

Every gift gives hope.

Hope Sponsors provide vital grassroots support. Every contribution helps keep hope alive and moving forward.

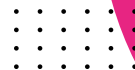
- Name placement on website sponsor page
- Name on printed sponsor flyer at events
- Group social media thank you post

Comfort & Care Add-On - \$150

Available as an add-on to existing sponsorship levels.

In addition to the \$500 support provided by Minot Pink Ladies program, Care Basket Sponsors help provide tangible items such as a cozy blanket, gas card for travel to treatment, and other comfort essentials, offering encouragement during a difficult time.

- Printed card recognizing sponsor by name/logo as a Care Basket Sponsor
- Social media recognition on presentation post (with patient approval)



Community Partnerships

Mission Impact Partner- (In-Kind | \$1,000+ Annual Value)

Provides ongoing, high-impact support essential to our mission.

- Featured homepage logo placement with direct link to sponsor website (12 months)
- Priority placement in community partner listings
- 4 Spotlight social media posts annually, including a personalized thank you
- Inclusion in sponsor appreciation posts
- Logo placement on printed materials
- Verbal recognition at all events
- Printed logo sponsor spotlight at events
- Inclusion in major email communications
- Dart Board sponsorship included

Community Champion- (In-Kind | \$500-\$999 Annual Value)

Provides significant in-kind support that helps sustain care and comfort for those we serve

- Logo placement on website community partners listings
- 2 Spotlight social media posts annually
- Inclusion in sponsor appreciation posts
- Verbal recognition at all events
- Printed logo sponsor spotlight at events
- Option to add Dart Board sponsorship (if available)

Support Ally- (In-Kind | \$250-\$499 Annual Value)

Supports the Pink Ladies through donated services, space, equipment, or discounts.

- Logo placement on website community partners listings
- Name on printed sponsor flyer at events
- Inclusion in sponsor appreciation post
- Group social media thank you post

