



Policy Summary Brief

WHO WE ARE

The **Philadelphia Business Improvement District Alliance** is a citywide collaboration between 16 organizations focused on long-term economic development and public service. Collectively, we **represent more than 14,000 businesses**. Our proven track record of delivering results and positive impact at the neighborhood level has allowed us to experience, on average, a **97% approval (reauthorization) rating**. A direct indication that residents and business owners alike understand the value we provide.

SUMMARY OF POLICY AGENDA

In a city as large and diverse as Philadelphia it can be a challenge for government agencies to identify and address the particular needs of a community. BIDs fill that gap. We walk our neighborhoods, speak with business owners, equipping us with real local connections and knowledge. This street-level engagement enables BIDs to offer local stakeholders as well as government officials a holistic view of the needs of a district. Elected officials should view BIDs as vital, proactive partners who co-deliver services along with the City.

TO STRENGTHEN THESE RELATIONSHIPS THE NEXT MAYOR SHOULD:



Dedicate a daily PPD foot or bike patrol officer, scheduled during appropriate hours, for each commercial corridor that is an active partner with the city, helping to enforce all quality of life offenses inclusive of the use of ATVs in commercial / residential areas.



Support pan-and-broom sidewalk and street sweeping services in every corridor, help fund it in neighborhoods that can't currently afford and help expand the service levels for those BIDs who already support such efforts.



Install, upgrade and maintain adequate pedestrian street lighting across all corridors.



The city should create a point person in MDO to coordinate all operating departments with BID services, with one result of this coordination being adjusting the trash pick-up schedule for commercial corridors to compete with times of peak business demand; a second result should be monthly meetings between the local police captain and the BID leadership team.



Encourage mixed-use density in all commercial areas.



Designate a point person from Philadelphia BID Alliance to serve on the mayoral transition committee.





BID ALLIANCE MEMBERS

The Philadelphia Business Improvement District Alliance is a coalition between 16 of Philadelphia's business development associations. We serve and support vibrant neighborhoods and dynamic economic corridors within the Greater Philadelphia area. Philadelphia's BIDs reflect the diversity of the city's neighborhoods, spanning from high-density office districts to walkable downtown neighborhoods.

