

# SMOKE'N THE HILLS

## EMPIRE FARM DAYS TRACTOR PULL SPONSORSHIPS

For the first time ever there will be a tractor pull held in conjunction with the Empire Farm Days, Monday August 2nd and Tuesday August 3rd, 2021 on Route 20 in the Village of Pompey Hill, home to the new empire Farm Days show grounds. This tractor pull combined with the Alex Lyon & Son Auction to be held on August 4th & 5th at Palladino Farms (site of EFD) will combine to make this week a showcase of agriculture and rural life from morning to night. What better time or place to hold a tractor pull than during the largest agricultural trade show in the North-east with thousands of people already in town as a captive audience!

### ELITE TITLE SPONSOR

- \$6,000** Smoken' the Hills by (your company). All media publications, articles, announcements, Country Folks paper promotion (three weeks prior to EFD). Lead spots on our website, social media pages and own banner at entrance, two on the track at mid-track (6 feet by 3 feet) and booth space at the pull. Company name mentioned at least twice during EVERY class both days. Eight free pit passes to the event with VIP seating including complimentary beer & food.

### TRACK NAME SPONSOR

- \$5,000** Exclusive naming rights for the track. (Your Company) Track at the Pompey Pulling Grounds. Fixed promotional thank you signs at the track for all events throughout the year. Recognition at least once during each class. Four pit passes for each event held at the track. First right of refusal for sponsorship of any other fixed assets at the grounds (bleachers, announcer stand etc.). \$5,000 annually. Proceeds will be used for the continuous build-out and betterment of the facilities.

### CLASS SPONSORSHIPS

- NATIONAL LIGHT LIMITED SUPER STOCKS \$3,000**       **NY MAFIA SUPER SEMIS \$3,000**  
 **10,000 OPEN SUPER STOCKS & MODIFIDES \$3,000**       **SUPER STOCK 3.0 DIESEL PICK-UPS \$1,500**

Company name included on all media regarding the class including in any publications "National LLSS brought to you by (your company)". Prominent logo spots on the web site and all social media. Company name mentioned every time discussing the class during the pull and before each run during the class. "King of the Hill" trophy presentation by a company rep after the conclusion of the class, logo on the trophy. Two track side banners (6 feet by 3 feet). Four free pit passes to the event.

### GENERAL EVENT SPONSOR

- \$1,000** Company name & logo on all website, social media, and on-site welcome sign. Two track side banners (3 feet by 2 feet). Thank you message of support at the conclusion of each class. Two entry passes included.

### EQUIPMENT SPONSOR

- Company name & logo on all website, social media, and on-site welcome sign. Two track side banners (3 feet by 2 feet). Thank you message of support at the conclusion of each class. Two entry passes included.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax Number \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_ Amount to Charge: \$ \_\_\_\_\_