

Five Reasons to Jump Up and Say, “Toyota Corolla, Oh, What a Feeling!”

Not too long ago, when I thought, “Corolla,” I thought, “boring econobox of the ‘70’s that grandma drove.” Then, in 2019, I started seeing the new body design on the roads around town, and I was pleasantly surprised by what I saw.

Don’t get me wrong. I’ve long been a fan of Toyota, and I have been driving the same reliable Camry since 2005; but, to be honest, I never thought I would find a Corolla roomy enough or with a comfortable enough suspension to look for a Toyota Corolla for sale - that is until last week when a friend swung by to grab me for dinner.

There she was, with a big grin on her face, sitting in a 2020 Corolla LE hybrid sedan. Not only did I like the sleek, sharp exterior design that had my head turning for almost a year, but I was also pleasantly surprised by the equally well appointed and comfortable interior design and technology.

During the drive to and from the restaurant, I found the ride comfortable and pleasant with a beautiful dashboard light display, a great music selection on the Apple CarPlay system, and calming reassurance along poorly lit roads offered by the automatic high beam technology.

The next day, I asked myself, “Can I find five good reasons to trade in my Camry for a Toyota Corolla for sale with my name on it? So, over coffee, I found myself perusing www.toyota.com and found the following five motivators to take a serious look at a Corolla.

Price and Standard Features

Toyota is clearly living up to its long tradition of affordability with the Corolla. I could easily afford a 2020 Corolla, priced between \$19,600 and \$25,550, with a plethora of standard, state of the art safety technology tools and up-level features.

Engine and Performance

What’s under the hood is as important as the interior finishes. Toyota’s New Global Architecture (TNGA) Suspension would provide a more comfortable ride, as I’d experienced the night before. I also liked the choices between the 1.8 and 2.0 liter, four-cylinder engines, as well as the choice between the continuously variable automatic transmission (CVT) that delivers power to the front wheels, the specialized automatic with paddle shifters, or the six-speed, manual transmission option. However, the LE sedan’s optional hybrid powertrain really had my attention.

Fuel Economy, Hybrid Technology, and Miles per Gallon

Wow! While I found the overall fuel efficiency of each model quite impressive, the thrifty hybrid model, available in the LE trim, is estimated at 53 MPG city and 52 MPG highway! What’s not to love about that?

Interior, Infotainment, and Cargo

All models come standard with passive entry, push button start, interiors with high quality materials, and a streamlined dash design. They also come with several standard up-level features, including the touchscreen infotainment system with a mobile hotspot, as well as the Apple CarPlay that would work with my iPhone to get directions, send messages, make voice calls with Siri Eyes Free, and listen to music. The LE hybrid design has a spacious back seat and plenty of cargo to stow my bags for weekend getaways.

Safety and Driver's Assistance

There is an incredible amount of standard safety features that were not available back in 2005 that made me feel like George Jetson just reading about them! The range of driver assistance technology includes automated emergency braking with pedestrian detection, adaptive cruise control, road sign assist, lane-trace assist (not available on manual transmission models), lane departure alert with steering assist, and more!

By my third cup of coffee, I was sold. Price, performance, fuel economy, state of the art design, cutting edge technology, and safety features simply beyond my imagination left me truly saying, "Oh, what a feeling, indeed!" I think I may well have a new Toyota to enjoy in my driveway very soon!