



Photos & Video

PREP-LIST

Scheduling

Our photographer will confirm an estimated time at least 24 hours before your photo shoot. We created this list to help you prepare for their arrival.

During the Shoot

You don't need to be present during the shoot. Our team will move through the home multiple times, which can disrupt your day-to-day routine. Most clients prefer to leave the property and grab a coffee while our media specialists work their magic.

If you plan to be home, please avoid the photographer as much as possible. They'll let you know where they'll be and when. We suggest staying on a different level when possible or keeping to one room.

Preparing Your Home

We've created the checklist below to help your home shine online and during showings. Please review it carefully and complete as much as you can.

PREP-LIST

To ensure we create captivating images that leave a lasting impression, we kindly request your assistance in preparing your home for the upcoming photo session.

Interior Checklist:

- **Decluttering:** Remove all unnecessary items to create a clean and spacious look.
- **Keep Screens Off:** Please turn off televisions, computers, and home assistants with screens.
- **Make Beds:** Ensure all beds are neatly made for a polished appearance.
- **Hide Tags:** Hide tags on pillows on beds, chairs, couches, and benches
- **Hide Wires:** Please do much as possible, including lamps, computers, chargers, and extension cords.
- **Wipe Down Surfaces:** Thoroughly clean countertops, mirrors, tables, and other visible surfaces.
- **Refrigerator:** Take all items off the front and sides, and wipe them down for a clean look.
- **Vacuum:** Keep floors clean and free from debris for a polished finish.
- **Open Blinds and Curtains:** Maximize natural light by opening blinds and curtains. Have them all symmetrical either horizontally from the center, or vertically from the top.
- **Wash Windows:** Ensure all windows are clean inside and outside for clear and bright photographs.
- **Turn On Lights:** Illuminate your home by turning on all interior lights.
- **Fans:** Turn off all ceiling fans.
- **Fireplaces:** Turn on fires and have them running while the photographer is in the home.
- **Bathrooms:** Clean off the countertops, close shower curtains or remove them, and shut the toilet lids. Remove all towels, and hide any extra toilet paper rolls.

Exterior Checklist:

- **Mowing:** Trim and mow the lawn to maintain a manicured look.
- **Trim Bushes:** Keep bushes and shrubs neatly trimmed for a well-maintained exterior.
- **Sweep Walkways:** Remove any debris or leaves from walkways for a clean entrance.
- **Shoveling (Winter):** Clear snow from driveways and walkways in the winter months.
- **Trash Can Placement:** Move trash cans from the front view of the home for a cleaner look.
- **Yard Maintenance:** Attend to both large and small items in the yard for a tidy appearance.
- **Wash Windows:** Clean exterior windows for a polished and inviting facade.
- **Close Garage Doors:** Ensure garage doors are closed for a cohesive exterior look.
- **Move Vehicles:** Please relocate all vehicles from the driveway for unobstructed views.

We appreciate your collaboration in preparing your home for the upcoming photo session. These simple steps will contribute significantly to the visual appeal of your property in marketing materials.