



# Photo & Video

## PREP-LIST

### **Scheduling**

Our photographer will confirm an estimated time at least 24 hours prior to the day of your photography shoot. We wanted to create this list so you can prepare yourself for the time they arrive.

### **During the Shoot**

You do not need to be present during the shoot. Our team will need to go through the home multiple times. This can cause a big disruption in your day-to-day living. Most of our clients prefer vacate the property and take a drive or get a cup of coffee while our media specialists works their magic.

If you do plan on being at the home, please plan on avoiding the photographer as much as possible, they will communicate with you on where they will be and when. We often suggest trying to be on a different level as needed, or sticking to one room as much as possible.

### **Preparing Your Home**

We have created the following checklist for you to help you prepare your home to shine its best both online and during showings. Please look over the list carefully and complete the checklist to the best of your ability.

# PREP-LIST

To ensure we create captivating images that leave a lasting impression, we kindly request your assistance in preparing your home for the upcoming photo session.

## Interior Checklist:

- **Decluttering:** Remove all unnecessary items to create a clean and spacious look.
- **Make Beds:** Ensure all beds are neatly made for a polished appearance.
- **Wipe Down Surfaces:** Thoroughly clean countertops, tables, and other visible surfaces.
- **Refrigerator:** Take all items off the front and sides, and wipe them down for a clean look.
- **Vacuum:** Keep floors clean and free from debris for a polished finish.
- **Open Blinds and Curtains:** Maximize natural light by opening blinds and curtains. Have them all symmetrical either horizontally from the center, or vertically from the top.
- **Wash Windows:** Ensure all windows are clean inside and outside for clear and bright photographs.
- **Turn On Lights:** Illuminate your home by turning on all interior lights.
- **Fans:** Turn off all ceiling fans.
- **Fireplaces:** Turn on fires and have them running while the photographer is in the home.
- **Bathrooms:** Clean off the countertops, close shower curtains or remove them, and shut the toilet lids. Remove all towels, and hide any extra toilet paper rolls.

## Exterior Checklist:

- **Mowing:** Trim and mow the lawn to maintain a manicured look.
- **Trim Bushes:** Keep bushes and shrubs neatly trimmed for a well-maintained exterior.
- **Sweep Walkways:** Remove any debris or leaves from walkways for a clean entrance.
- **Shoveling (Winter):** Clear snow from driveways and walkways in the winter months.
- **Trash Can Placement:** Move trash cans from the front view of the home for a cleaner look.
- **Yard Maintenance:** Attend to both large and small items in the yard for a tidy appearance.
- **Wash Windows:** Clean exterior windows for a polished and inviting facade.
- **Close Garage Doors:** Ensure garage doors are closed for a cohesive exterior look.
- **Move Vehicles:** Please relocate all vehicles from the driveway for unobstructed views.

We appreciate your collaboration in preparing your home for the upcoming photo session. These simple steps will contribute significantly to the visual appeal of your property in marketing materials.