

INVESTBACK

BRANDING GUIDELINES



—INVESTBACK—

InvestBack

**INVEST
BACK**

Diaspora Capital. Global Impact.

INVESTBACK

Gold-Backed. Diaspora-Driven.

INVESTBACK

The Global Gateway for Diaspora Capital

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Diaspora Capital • Gold-Backed Stability • Global Investment • Nation-Building

COLOR PALETTE



TYPOGRAPHY

CINZEL

Headlines & Wordmark

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H2 / Cinzel, Bold, Title Case 28px

Large / Cinzel, Regular, Sentence Case

INVESTBACK

Gold-Backed. Diaspora-Driven.

Inter

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BRAND DESCRIPTORS

- ✓ Powerful Long-Term Vision
- ✓ Trusted Engine of Diaspora Investment
- ✓ Gold-Backed, Asset-Driven Companies
- ✓ Global Impact on Nations & Culture