



# Ferguson & Garrison Investment Overview

# Introduction

Ferguson & Garrison, under the Gravity Works umbrella, operates a “Growth Engine” incubator developing high-growth startups such as GoDee, Yield Base, and Invest Back Coin.

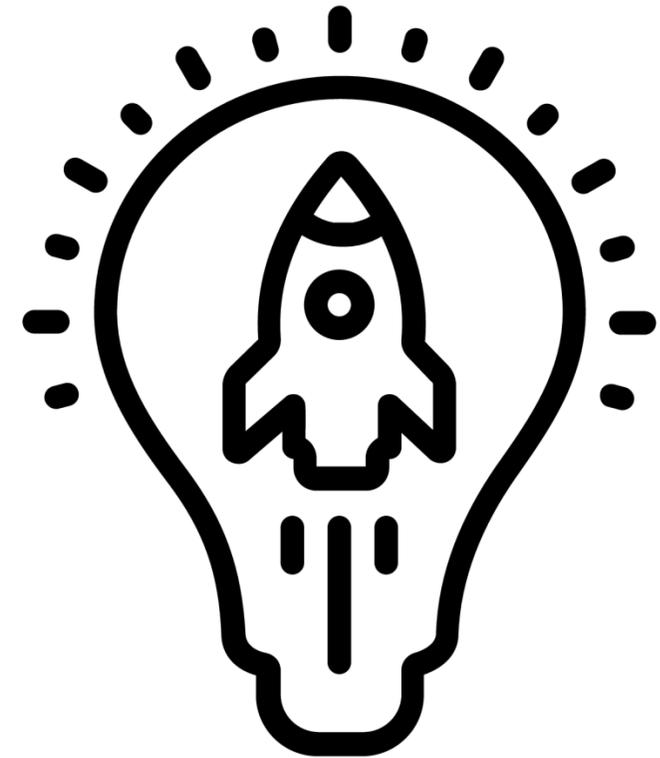
The goal is to build an ecosystem of technology-driven companies globally, backed by transparent, asset-secured investment models.



# Investor Value Proposition

Investors are buying into the incubator portfolio — not just one company or commodity.

Their equity lies in the businesses within the incubator, while the gold-backed mechanism ensures capital protection and liquidity assurance.



# Gold-Backed Assurance Mechanism

1

A portion of each investment (e.g., \$4 million out of \$5 million raised) is used to purchase and store verified gold through the Gold Bod and the Bank of Ghana.

This gold is tested, weighed, and held as collateral to safeguard investors' principal capital.

2

3

It functions as a safety net, not an ownership asset — investors don't hold the gold, but it backs their investment security.

# Leveraging Gold for Liquidity

The stored gold can be used as collateral with financial institutions, creating leverage for incubator operations and expansion.

This provides ongoing liquidity while maintaining asset-backed stability.



# Investor Return

Returns come from the growth and performance of incubated companies (equity appreciation, exits, and dividends).

The gold position protects downside risk, maintaining investor confidence and credibility.



# Family Office Gold Brokerage Model

**For investors or family offices seeking direct exposure to gold without equity participation:**

1

Ferguson & Garrison facilitates direct gold purchases through verified Ghanaian sources.

The standard brokerage fee ranges from 0.5 % – 1 % per transaction.

2

3

This provides a secure and transparent route for physical gold ownership and storage, supported by established institutional partners.

# Key Takeaways

1

Dual-path investment model: Equity in innovation + security in gold.

Backed by the Bank of Ghana and Gold Bod partnerships.

2

3

Structured for transparency, asset protection, and scalable growth.

# GoDee: Tapping into the Tourism Boom

## Overview:

GoDee is our innovative tourism-centered platform that turns the spotlight on curated travel experiences, ranging from ghost tours and celebrity house tours to exclusive local adventures. We're positioning GoDee to ride the wave of a global tourism industry projected to hit \$10.6 trillion by 2026. In emerging markets like West Africa, tourism is also booming, with a market size estimated at \$25.7 billion in the same timeframe.

## Why It Matters:

GoDee will offer a seamless, premium experience that taps into these lucrative tourism flows, nationally and internationally, where we see a rising demand for unique and culturally rich travel experiences. This positions GoDee as a gateway to immersive tourism in regions poised for growth.



# The Lab: Building the Digital Backbone of Healthcare

## Overview:

The Lab is a digital health infrastructure platform designed to modernize how medical information is accessed, shared, and managed across emerging markets—beginning in West Africa. The platform centralizes patient records, provider data, and clinical workflows into a secure, real-time digital environment that connects patients, clinics, hospitals, and health systems. We are positioning The Lab to operate within the rapidly expanding global digital health market, which is projected to exceed \$500 billion globally by the end of the decade, driven by increased healthcare digitization, data interoperability, and demand for efficient, technology-enabled care. In regions like West Africa, where healthcare systems are actively transitioning from paper-based records to digital infrastructure, the opportunity is especially significant.

## Why It Matters:

The Lab addresses a critical gap in healthcare systems that have historically relied on fragmented, manual processes—limiting efficiency, accuracy, and continuity of care. By introducing modern digital health infrastructure, The Lab enables:

- Improved patient access to medical records, test results, prescriptions, and care plans
- Greater efficiency and reduced administrative burden for healthcare providers
- Stronger data accuracy and continuity of care across facilities
- Enhanced public health tracking, emergency response, and long-term system planning



# Yield Social: Building an Agricultural Community

## Overview:

Think of Yield Social as a “LinkedIn for farmers.” It’s designed to create a vibrant social network where farmers can connect, share knowledge, and find opportunities. It’s a space for them to build a community, hire workers, and even market their produce directly to others in the agricultural ecosystem. By fostering these connections, Yield Social helps farmers grow their networks and strengthen their businesses.

## Why It Matters:

We are positioning Yield Social to operate within the rapidly expanding global agri-tech and digital agriculture market, which is being driven by increased food demand, supply chain modernization, and the need to support smallholder and mid-scale farmers with better tools and connectivity. In emerging markets—particularly across Africa—agriculture remains one of the largest economic sectors, yet is still under-digitized and fragmented.

The logo for Yield Social features the word "yieldsocial" in a bold, sans-serif font. The letter "y" is colored green, while the remaining letters "ieldsocial" are black. The logo is positioned to the left of a large, light brown, rounded rectangular shape that frames the text on its right side.

**yieldsocial**

# InvestBack Coin: Reinventing Commodity Investment

## Overview:

InvestBack Coin is our visionary digital asset platform designed to transform how investors engage with commodities. By creating a token that's linked to real-world commodities, the InvestBack Coin provides a seamless way for investors to participate in commodity markets without the complexities of traditional investment methods.

## Why It Stands Out:

Our platform doesn't just offer a new investment vehicle—it creates a layered revenue model that generates income through transaction fees, listing fees, licensing, and data services. This multi-stream revenue approach makes the InvestBack Coin not just a digital asset, but a robust, diversified investment ecosystem.





# THANK YOU

Aligning Strategic Partnerships & Business Development

Mia Ferguson : [mferguson@gworks.agency](mailto:mferguson@gworks.agency)

DeCarlos Garrison: [dgarrison@gworks.agency](mailto:dgarrison@gworks.agency)

Carlie Heuple: [carlie@gworks.agency](mailto:carlie@gworks.agency)

Website: [www.https://gworks.agency](https://gworks.agency)

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