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**Unleash Your Imagination: Dive into the World of A WILD IDEA—
A Children's Short Film where the Wildest Ideas Come to Life!**

VENTURA, Calif.— Directed by Amy Duchêne, this captivating short film invites young viewers on an exhilarating adventure, showcasing the remarkable impact that wild ideas can have. Prepare to be inspired as the film ignites the power of imagination, resilience, and collective effort in tackling real-world challenges, all while nurturing a profound bond with the natural world.

When a young girl discovers the challenges faced by wildlife in her neighborhood due to busy roads, she embarks on a mission to build wildlife crossings to help them safely navigate their daily lives. Viewers are invited to join her on an adventure where they will encounter enchanting wildlife characters and witness the transformative power of determination.

"Like the effort required to build a wildlife crossing, this project was a years-long collaborative process," says Amy Duchêne. "I hope the film inspires conservationists of all ages. Everyone can play a role, whether biologist, educator, engineer, artist... The list goes on. The animals need us all."

A WILD IDEA not only showcases the importance of wildlife crossings but also highlights the power of young minds and their ability to bring about meaningful change. The film sparks conversations about environmental stewardship, empathy for wildlife, and the role of individuals in preserving biodiversity.

"Amy and her team have made a valuable creative contribution to further an important cause," says Korinna Domingo, Founder and Director of the Cougar Conservancy. "Youth accessing age-specific media that addresses the pressing conservation challenges of the century is of paramount significance. Through A WILD IDEA, young audiences are introduced to diverse avenues to actively contribute to the well-being of our planet and its inhabitants. This short film not only provides entertainment but also serves as a wellspring of inspiration, generating immense enthusiasm among educators across multiple disciplines."

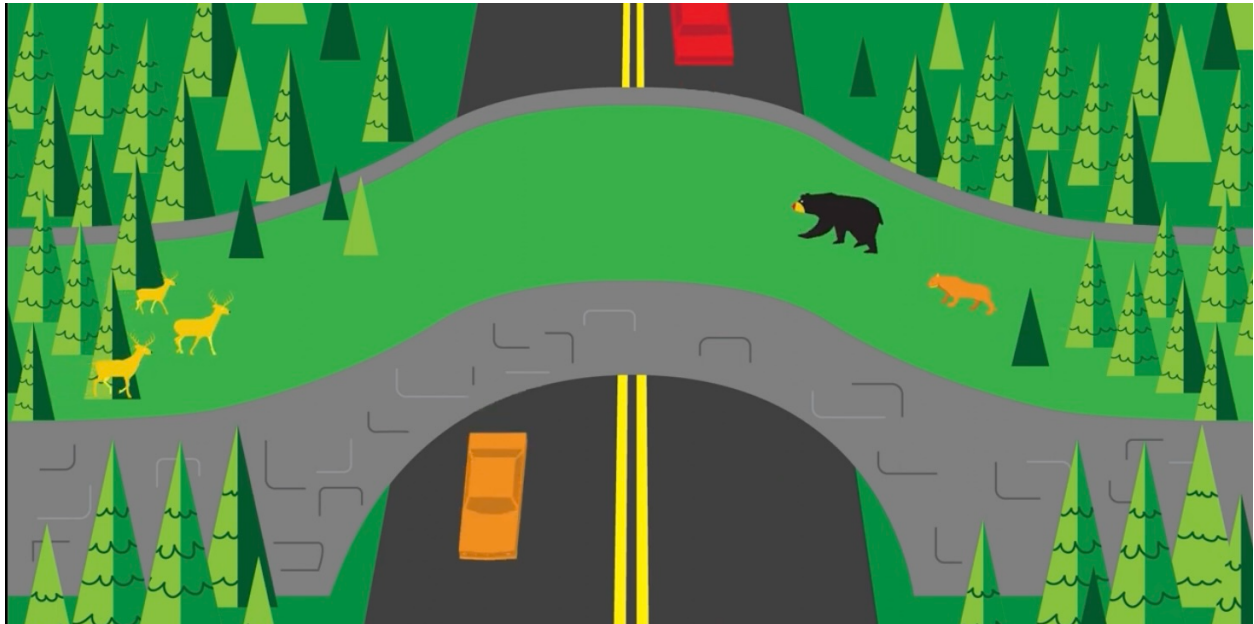
The Cougar Conservancy provided consulting expertise for the film, offering guidance on script development, visual elements, and ensuring alignment with current scientific knowledge.

With its [recent availability on YouTube](#), the short film A WILD IDEA can now be accessed by a global audience.

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The Cougar Conservancy's mission is to reduce human-wildlife conflict and conserve cougar populations through science-based management and conservation. Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

A WILD IDEA was written and directed by Amy Duchêne, Illustrated and animated by Dan Stiles, and produced by Amy Duchêne and Nate Duchêne.



Writer, director, and co-producer Amy Duchêne is a children’s author (POOL PARTY, Cameron Kids, 2022) and dreamed of the wild idea that became this story in 2015 after reading about a wildlife crossing in her birth state of Washington. She now lives in California and volunteers with the Cougar Conservancy, a wildlife organization dedicated to coexistence with wild creatures. She anxiously anticipates the opening of the Wallis Annenberg wildlife crossing just north of Los Angeles—the world’s largest such crossing.

Artist and animator Dan Stiles, based in Portland, Oregon, has created posters for bands including Arctic Monkeys, Sonic Youth, and Wilco. His art draws from skateboard graphics, album covers, comics, children’s books, psychedelia, and vintage advertising.

Co-producer Nate Duchêne is a writer living in Southern California. He shares Amy’s love for wild places and animals.

Voice actor and editor Kevin Miller is most recognized for his work as the title character in the classic PlayStation game series Sly Cooper.

Voice actor Kat Miller is an activist for safe crosswalks in her local community.

Voice actors Quinn and Hazel Miller love the alley cats they’ve adopted in their backyard and are looking for ways to add turtles and puppies.

Mark Merlino, sound editor, produces music and designs sounds for Marvel, Netflix, Disney, Amazon, Universal, and more.

Musician Graham Colton’s song “Into the Wild” appears throughout the short courtesy of Gold Sounds.

Mike Caroleo, music supervisor for film and tv, has worked on projects such as Dear Edward, Fleishman Is In Trouble, and Station Eleven.