

*8th Annual Event*

# *Legacy Luncheon*

*Kalamazoo*

"THE LEGACY EVENT IS A STAPLE IN THIS COMMUNITY AND OUR COMPANY RECEIVES MAXIMUM EXPOSURE FOR OUR MARKETING DOLLARS."

- 2015 TO CURRENT LEGACY SPONSOR -

FEBRUARY • 24 • 2020

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KALAMAZOO INSTITUTE OF ARTS

# **BLACK HISTORY IS EVERYBODY'S HISTORY**

IN RECOGNITION OF BLACK HISTORY MONTH, KALAMAZOO WILL HOST ITS 8TH ANNUAL KALAMAZOO LEGACY EVENT ON MONDAY, FEBRUARY 24, 2020, AT KALAMAZOO INSTITUTE OF ARTS.

WE HAVE AWARDED MORE THAN \$115,000 IN STUDENT SCHOLARSHIPS AND PROVIDED FUNDING FOR LOCAL NON-PROFITS LEAVING A LEGACY OF ENRICHED, ENLIGHTENED, AND JOYFUL CONNECTIONS.

## **EVENT HIGHLIGHTS**

- AUDIENCE PARTICIPATION IN LIVE "LEGACY BLACK BUSINESS PITCH" FOR CAPITAL
- EVENT PRODUCED WITH LOCAL HIGH SCHOOL STUDENT PARTICIPATION
- LOCAL MINORITY BUSINESS HIGHLIGHTS
- ENCOURAGES COMMUNITY PARTICIPATION WITH THE THEME: BLACK HISTORY IS EVERYBODY'S HISTORY
- SOUVENIR EVENT BOOKLET

PLEASE CONSIDER SUPPORTING THE COMMUNITY THROUGH THIS EVENT BY EMAILING YOUR COMMITMENT TO [STAFF@JAPRGROUP.COM](mailto:STAFF@JAPRGROUP.COM) NO LATER THAN FRIDAY, FEBRUARY 14, 2020. ON BEHALF OF THE KALAMAZOO LEGACY LUNCHEON COMMITTEE AND THE COMMUNITY THAT WE SERVE, THANK YOU IN ADVANCE FOR YOUR COMMITMENT TO MAKING A DIFFERENCE!

WARMEST REGARDS,

**KALAMAZOO LEGACY LUNCHEON COMMITTEE**

# PARTNER LEVELS

## DIAMOND LEVEL

\$2,000

- COMPANY LOGO ON INVITE AS DIAMOND SPONSOR
- COMPANY MENTION FROM PODIUM
- ONE REPRESENTATIVE FOR PROGRAM PARTICIPATION ON STAGE FOR LIVE "LEGACY BLACK BUSINESS PITCH"
- COMPANY LOGO ON ENLARGED STUDENT CHECK
- COMPANY LOGO SCROLLING ON EVENT AUDIOVISUAL SIGNAGE STANDING ALONE AS DIAMOND SPONSOR
- ONE RESERVED TABLE OF EIGHT (8) WITH COMPANY LOGO IN FULL COLOR
- MENTION IN PRESS RELEASE
- FULL-PAGE ADVERTISEMENT OF COMPANY'S CHOICE IN THE COMMEMORATIVE SOUVENIR BOOKLET

## RUBY LEVEL

\$1,000

- COMPANY LOGO ON INVITE AS RUBY SPONSOR
- COMPANY MENTION FROM PODIUM
- ONE RESERVED TABLE OF EIGHT (8) WITH COMPANY LOGO IN FULL COLOR
- COMPANY LOGO GROUPED ON EVENT AUDIOVISUAL SIGNAGE WITH OTHER RUBY SPONSORS
- HALF-PAGE ADVERTISEMENT OF COMPANY'S CHOICE IN THE COMMEMORATIVE SOUVENIR BOOKLET

## SAPPHIRE LEVEL

\$500

- ONE RESERVED TABLE OF EIGHT (8) WITH COMPANY LOGO IN FULL COLOR
- COMPANY NAME LISTED ON EVENT AUDIOVISUAL SIGNAGE AS SAPPHIRE SPONSOR

## EMERALD LEVEL

\$250

- FOUR (4) RESERVED SEATS
- COMPANY LOGO IN FULL COLOR ON TABLE TENT

HALF PAGE  
ADVERTISEMENT

\$150

FULL PAGE  
ADVERTISEMENT

\$300

INDIVIDUAL TICKETS CAN BE PURCHASED AT [WWW.KZOOLEGACY2020.EVENTBRITE.COM](http://WWW.KZOOLEGACY2020.EVENTBRITE.COM)