



Family Reunion and Car Show Event

Subject: Help bring this year's Nor Cal Nova's Family Reunion and Car Show to life!

Dear Friend,

My name is _____, and I'm part of the team at Nor Cal Nova's. We're hosting our annual Nor Cal Nova's Family Reunion and Car Show. This event not only helps raise funds for **Make a Wish Foundation**, but it also will raise awareness for our cause across the community. Our previous events have made large contributions that have helped make magical wishes of children with critical illnesses come true.

We're proud to announce that this year's event will be held on Labor day weekend September 2-4, 2022 at Double Tree by Hilton 7050 Johnson Drive Pleasanton CA 94588.

Since the event's inception, we have raised over \$34,900 and this year, we plan on raising even more! So far, we are expecting approximately 108+ participants.

However, this event wouldn't be possible without the support of local companies like yours who provide valuable products and services so that we can support our attendees and participants.

Currently we are soliciting help with the event in the form of donations, goods or services. Since promotional items with company logos are perfectly acceptable, we think it is an excellent opportunity to promote any business to an audience of automotive enthusiasts. Businesses or individuals who provide items for the event will be mentioned at the show and listed in the show flyer. With your donation, we will be able to make this year's event help grant a few more wishes.

If you wish to support us, I would be happy to provide you with more information also, with a large donation I can have your logo placed on our event materials. Feel free to contact me at _____ or feel free to fill out and send the attached donation submission form with your contribution and we can start our conversation.

Thank you for your consideration! With your help, we're one step closer to making those magical wishes come true!

Sincerely,