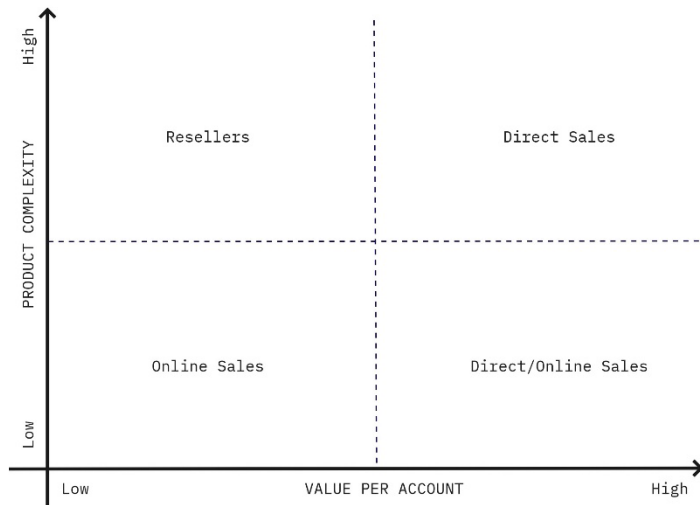


STRATEGY DEFINITION FRAMEWORK

GO-TO-MARKET EVALUATION FRAMEWORK



CUSTOMER NEEDS ASSESSMENT FRAMEWORK

