

The Port Of Long Beach Maritime Center of Excellence @ Long Beach City College

Presented by Sheneui Weber
Chief Operating Officer
Workforce & Economic Development

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Global Trade
& eCommerce

Customized
Training for
Business

Career
Education

Pre-
Apprenticeship
Programs

Overview



**WORKFORCE AND
ECONOMIC DEVELOPMENT**

- About the College
- Regional Industry Clusters
- Key Workforce & Economic Development programs
- The Port of Long Beach Partnership
- Contact



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Our Team



**WORKFORCE AND
ECONOMIC DEVELOPMENT**

- Dr. Kathy Scott, Executive Vice President, Academic Affairs – k2scott@lbcc.edu
- Michelle Grimes-Hillman, Dean, Academic Affairs – mhillman@lbcc.edu
- Melissa Infusino, Director, Workforce Development – minfusino@lbcc.edu

About the College



- Established in 1927 - A Two year degree granting college with over 27 Career Technical Education Programs
- Located in the City of Long Beach, California (Go Vikings)
- **30,000 annual enrollment (Approx. 20,000 FTES)**
- Single college district with two campuses about 5 miles apart)
- **One of the colleges America's College Promise was modeled after**

About the College



- **College Promise partnership with K-12, 4 year institution, City and Port of Long Beach**
- Award winning Workforce programs in Advanced Transportation, Construction, Commercial Driver Training, Supply Chain Management
- **College hosts the Goldman Sachs 10,000 Small Businesses program since 2010**
- College hosts the Small Business Development Center (6th largest funded in the country) since 2008

City of Long Beach



Located in Los Angeles County (Population 10 Million)

Population of Long Beach is 470,130

7th most populous city in the state of California, and 39th most populous in the country

Long Beach is most known for being the home of the Port of Long Beach (The Green Port), one of the largest ports in the world.



Global Trade & eCommerce

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Career Education

Pre-Apprenticeship Programs

CTE Programs

- Advanced Transportation
- Advanced Manufacturing
- Computer and Office Studies
- Construction
- Culinary
- **Cybersecurity** (NSA National Center of Academic Excellence in Cyber Defense Education)
- Electrical
- Engineering Technology
- International Business
- Robotics
- Welding/Metal Fabrication

Workforce Programs



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- Construction Pre-Apprenticeship Program in partnership with the Los Angeles/Orange County Trades Council
- Heavy-Duty Diesel Technical Pre-Apprenticeship program
- Commercial Driver Training in partnership with industry and the Port
- Supply Chain Management & Logistics workforce training in partnership with the Port of Long Beach
- Bootcamps for Advanced Manufacturing and Coding
- Workforce Assessment projects with Port of Long Beach

Vision

- The Port of Long Beach Maritime Center of Excellence at Long Beach City College - A partnership that combines academic curriculum with industry-relevant training to support academic and career development
- Builds on the Port of Long Beach Academy of Global Logistics at Cabrillo High School (AGL), a partnership with the Long Beach Unified School District, the Maritime COE will allow high school students to continue their education pathways to the careers at the Port and port related industries

Vision

Workforce Pipeline and Development for Port and Related Industry Jobs

- Develop education program pathways from K-12 to LBCC and on to CSULB as a pipeline to support future long-term workforce needs
- Develop short-term workforce training and education programs to train and educate individuals to meet current workforce needs

Year 1

- Workshops that targets occupations in the global logistics and supply chain industries that require more education than a high school diploma, but less than a college degree.
- The trade and logistics industry is expected to have continued growth and demand for trained workers in Southern California with the average annual wage at \$63,130, approximately fourteen percent higher than all other industries in Southern California.

Training Workshops

- Dispatching for Logistics
- Foundational Logistics
- Intermediary Logistics
- International Transportation & U.S. Customs
- Supervisory Goods Management
- Supervisory Transportation Operations
- Supply Chain Customer Service

Jobs

Training workshops will prepare individuals for jobs such as:

- Logistics Specialist
- Logistics Manager
- Warehouse and Distribution Supervisor
- Transportation Supervisor
- Customer Service Representative
- Dispatcher

What's Next

- Exploring creation of new AA degree or certificate in Supply Chain Management
- Build on industry certifications (e.g. Council for Supply Chain Management Professionals)
- Incorporate experiential learning into our programs and offerings
- Career exploration and job placement assistance in partnership with employer partners

Thank you!

Feedback? Questions?



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