



COSTA SERENA ARCHITECTURAL COMMITTEE REPORT

MONTHLY NEWSLETTER FOR DECEMBER 2024

A PUBLICATION EXCLUSIVELY FOR OUR 55+ COMMUNITY

CHAIR REPORT

Dear Costa Serena Residents,

Happy Holidays. This is the last newsletter of 2024. This community has been so fortunate to have so many volunteer residents. This is an excellent time to thank all of these gracious people for their continued support – our committee members, editor, real estate spotters, newsletter delivery volunteers, including the volunteer that emails the newsletter, website administrator, as well as all those that have assisted in welcoming newcomers to our community. A big thank you to all the “walkers” that let us know if we should be aware of any problems or non-compliance issues, which we may not be aware of. I also want thank you all for the continued support of your generosity in donating to help keep our community the pleasant 55+ community that it is.

I'm happy to report that this year has been extremely pleasant due to the continued support of the entire community.

As this holiday season gets underway it is a reminder to be kinder, more generous and more loving human beings, not just during the holiday season but every day of our lives. All faiths, all walks of life, seem to get caught up in this joyful time of the year either through being more compassionate or spreading kindness. Take a little time to reflect and remember all the good things either past or present.

We still have two vacancies on our committee that need to be filled. Please think about giving it a try. You might actually like it and if you don't then we will all still be friends. Then in June of 2025 we will have our annual election and would love to have you consider, once again, becoming a committee member. Should you have questions as to what's involved, give me or any committee member a call or an email.

See you all next year at our first meeting of 2025 on January 11th.

Warm regards,

Sharon Martinson, Chair

ARCHITECTURAL COMMUNITY QUARTERLY MEETING

NO MEETING IN DECEMBER

Costa Serena Website: <https://costaserenaseniorcommunity.com>

ARCHITECTURAL COMMITTEE MEMBERS

P.O. Box 6076, Oceanside, CA 92052-6076

Chair	Sharon Martinson.....760-696-3864	sharonmartinson3@gmail.com
Secretary	Terry Licata.....760-435-9881	tnblicata@gmail.com
Age Compliance	Barbara Hillery.....760-717-6387	barbara.hillery@gmail.com
Landscape	Ray Brown.....415-815-8934	rbrown5518@gmail.com
Permits		
Buena Hills East	Bill Licata.....760-435-9881	tnblicata@gmail.com
Buena Hills West	Terry Licata..... 760-435-9881	tnblicata@gmail.com
Treasurer	Dick Bartolucci.....760-504-3072	dickbart2@cox.net
CSAC Support Group		
Real Estate Contact	Barbara Hillery.....760-717-6387	barbara.hillery@gmail.com
Real Estate Sign Spotters	Elly Lastuck.....760-439-6618	
Advertising	Dick Bartolucci.....760-504-3072	Ads4csac@cox.net
Newsletter Delivery	Susan Paton989-400-9005	spaton4@gmail.com
Newsletter by email	Lisa Datri509-254-7899	costaserenanewsletter@gmail.com
Newsletter Editor	Mark Valle760-458-0914	valleafcon@yahoo.com
Website Admin/Welcome Walker	Erika Havlikova.....760-683-4120	ehavlikova@gmail.com

IMPORTANT HELPFUL NUMBERS FOR YOUR CONVENIENCE

Code Enforcement	760-435-4500	Public Safety (Alan McNeil)	760-435-5204
Humane Society	619-299-7012	Oceanside Alzheimer's Center	800-272-3900
Fire Prevention	760-435-4100	Protection for Fraud (AARP)	877-908-3360
Oceanside non-emergency Police Disptch	760-435-4900	Social Security Administration	800-772-1213
SD County Aging/Independent Servcs	800-510-2020	Water Emergency DAYTIME	760-435-5800
Parking Enforcement	760-435-5195	Medicare Information	800-434-0222
Adult Protective Services	800-339-4661	Lifeline Transport Service	760-726-1111
El Corazon Senior Center	760-435-5300,1,	https://iframe.publicstuff.com/#?client_id=138	
Meals on Wheels	760-726-1225	Caregiver Resources	www.caregivercalifornia.org
County Vector Control	858-694-2888	Trash Pick-up/Large Items	760-439-2824
Fair Housing: Land/Tenant Dispute	760-842-6226	Comm. Connect. (Frndshp hotline)	888-670-1360
City of Oceanside Customer Care	760-435-4500	SDGE-Gas leak/emergency	800-411-7343
Mayor, Esther Sanchez	760-435-3057	email: esanchez@oceansideca.org	
Deputy Mayor Dist 3 Ryan Keim	760-435-3048	email: rkeim@oceansideca.org	
Councilmember Dist 1 Eric Joyce	760-435-3032	email: ejoyce@oceansideca.org	
Councilmember Dist 2 Rick Robinson	760-435-3033	email: rrobinson@oceansideca.org	
Councilmember Dist 4 Peter Weiss	760-435-3066	email: pweiss@oceansideca.org	
The following e-mail address goes to all members of the City Council: Council@oceansideca.org			

PERSONAL ADS

For Sale: Wheelchair - In great condition. Only used for 3 weeks. Make an offer. Please call Bill or Terry @ 760-435-9881.

For Rent: I live here and looking for a new tenant in Costa Serena. Available December 5. Call 760-707-4441 for application and information

Dog Walker: Experienced with references Costa Serena resident. Drop ins as well.
Kathe 949-212-3147

Free: Three foot tall Raggedy Ann and Raggedy Andy; I created them myself. Call 442-375-1394

Free: in Costa Serena ... 2 small citrus trees 2 years old. One lemon, One Mandarin. You will need to dig out and transplant. 760-458-7610

Wanted: Part Time Help; Costa Serena owner/resident looking for a man or woman to work part time, flexible hours, doing office and administrative tasks in my home office or yours. Detail oriented and organized helpful. Excel type/spreadsheet computer skills necessary. Legible handwriting a must. Submit resume to: IMT Attn: Victorya , PO Box 2166, Carlsbad, CA 92018, 760-689-4008

Wanted: VINYL RECORDS. Preferable genre's Blues, Jazz, Classic Rock.
760-458-0914, valleafcon@yahoo.com, Mark

PERSONAL AD POLICY

All new personal ads will be posted for a maximum of three newsletters, before being automatically deleted. They can be renewed, but the editor must be specifically advised prior to the newsletter deadline (4th Wed of the month). Also, if you provide something especially by mailbox or hand written your name clearly needs to be spelled out. I do not decipher scribbling signatures. I CAN NOT publish personals without knowing where or who it came from. Thank you

Volunteers Wanted

We are in need of volunteers to help deliver the CSAC newsletter monthly. This is a great way to get involved with CSAC, get to know your neighborhood and become more involved in the community. Please contact Susan Paton either via email at spaton4@gmail.com or 989-400-9005 if you are interested. Thanks so much!

REMINDER: There is absolutely **NO SOLICITING OR RELIGIOUS CANVASSING** in our neighborhood. It doesn't matter who they say they represent or who they say has authorized their activities. **SOLICITING IS FORBIDDEN BY CITY ORDINANCE IN COSTA SERENA!** Call Police Non-Emergency 760.435.4900 . Thanks CSAC/Editor

Any newsletter statement or article by anyone other than Committee members must be signed by the writer and are not necessarily condoned or the opinions of the Costa Serena Architectural Committee.

COMMITTEE REPORTS

Age Compliance

We currently have one open case, and two cases were closed. If you feel there is an age violation in our community, please contact me either by telephone, email, or text. Your input will remain confidential, or if you prefer, you may submit an anonymous complaint by dropping it off in our secure lock box located at 3670 Aqua Lane or mail to Costa Serena Architectural Committee, Attn: Barbara Hillery, P.O. Box 6076, Oceanside, CA 92052-6076. Please let me know if you have a question or if you would like a follow-up on a previous complaint.

Barbara Hillery 760-717-6387

Landscape

9 Reasons Why Costa Serena Oceanside San Diego is a Great Place to Live in 2025

<https://shorturl.at/Uc5my> This is a good read for owners and renters.

The CC&R provides all our neighbors great flexibility to customize their homes and landscaping with only a light touch of evenness.

Article III Section 3.9 Outlines Vehicles and Parking Section 3.11 outlines Rubbish, Trash, and Garbage

Article V section 5.1 outlines the Owner's Maintenance Responsibilities

My all-time favorite is "Political Signs" This DOT rule states up "90 days before elections and down 10 days after. FULL STOP!

We use the Committee's precious donations to keep Costa Serena a place you want to live

Ray Brown 415-815-8934



a place you

Permits Reports:

East of Buena Hills

Seaflower - New roof to match as closely as possible to the adjoining neighbor.

Magellan - New roof to match as closely as possible to the adjoining neighbor. Resurface driveway.

Bill Licata 760-435-9881

West of Buena Hills

Nothing to report at this time.

Terry Licata 760-435-9881

***** Please check in before starting your project if a permit is necessary*****

We have had some issues regarding fences. Please contact a Permits Committee member **BEFORE** installing your fence or any other changes to the exterior of your property. Permit Committee members will provide you with the proper guidelines established for our community and prevent costly mistakes. Sharon Martinson, Chair

Further information regarding permits: "According to our policy and procedures, it is not only required but it is mandatory to have written approval from the Architectural Committee for all exterior changes before any work may begin. Anyone failing to obtain a permit before starting work will be in violation of the CC&R's." If you have any questions, please call a permit committee member.

RECYCLE REPORT

In November we added \$182.25 to our account, for a year-to-date total of \$1,926.02 . We're very grateful to all who donated! Thank you for separating clean, dry plastic from glass and aluminum, and for removing caps to make it easier (and faster) for Mark and me. The recycling company pays less for containers with liquid in them so we empty them. Don't forget to put those caps in the bag too.

Remember that we can **NOT** get paid for plastic and/or glass bottles, or aluminum cans that had **any kind of food or oil** in them. Also thank you for not bringing **SCRAP**: no solid white and/or solid colored plastic bottles for example yogurt drinks, Ensure, SlimFast, laundry detergent, bleach, etc or ANY cleaning product container. No plastic juice and/or large opaque milk & water bottles, UNLESS they have CRV on them. **Please put these in your city blue recycling bin**, since it takes a **huge bag** to make a quarter!

YES to clean containers such as all aluminum beverage cans; plastic ice tea; glass soda, beer, wine bottles and anything else marked CRV or California Redemption Value. Just drop off your bags over the west gate at 3639 North Way or call/text **Lynette 760-717-9121** if you need pick up and/or have questions

Don't forget to take some empty bags when you drop off. Many just had water bottles in them. There's enough for your neighbors too.

Special December days: 12/8 National Brownie Day, 12/14 International Monkey Day, 12/16 National Chocolate-Covered Anything Day, 12/20 Sing A Song Day, 12/25 MERRY CHRISTMAS! 12/27 Make Cut-Out Snowflakes Day, 12/30 Bacon Day, and 12/31 HAPPY NEW YEAR DAY!

FINANCIAL

Previous Balance As of October 24, 2024				\$23,746.61
1047	10/24/24	Community Legal Advis.	Legal Fees	-\$848.57
1049	11/18/24	Community Legal Advis.	Legal Fees	-\$877.50
1048	11/2/24	Copymax	Printing	-\$348.51
		Meeting Donations	No Meeting	\$0.00
		Recycling Donations		\$182.25
		Advertisers		\$15.00
		Donations		\$165.00
		Document Fees		\$100.00
Total Deposits				\$462.25
Ending Balance as of November 27, 2024				\$22,134.28

*****PLEASE SEE DONATION CARD AT TOP OF PAGE 10*****

MINUTES OF COSTA SERENA GENERAL MEETING

ATTENTION....HOMELESS PEOPLE hanging out in our community overnight, is UNACCEPTABLE. If you see any incidences, usually in the early morning hours, where people are sleeping in the bushes or in their car, Please call the Oceanside Police Department. The numbers are **760-435-5195 or 760-435-4911**. Another helpful hint is to keep your porch lights on; this deters unwanted visitors . The only way to curb loitering is for ALL of us to be vigilant; make a phone call. Thank you

THEFT: I'm sorry to report there are car thieves working Costa Serena and they stole a 2007 4 Runner Friday night. I'm going to be talking to my neighbors about installing motion detectors and video cameras so we will have our houses covered. We thought there was no crime in our community, but they broke into my car not long ago and then came back. There's reason to believe they will be back again. This was reported to the police. This is warning for members in our community. Thanks, Neil Monastero, 3143 Calle Osuna.

THEFT AGAIN: In addition, it was reported a lady on Calle Osuna had her purse stolen out of her car, in broad daylight !!! She was in a hurry and simply ran into her house for something while leaving the car door open. In an instant, the thief, apparently lurking, stole her purse and sped off.

Please Please be vigilant, especially during this time of year. We generally have a safe neighborhood but there are no quarantees. Motion sensors, night lights, ring devices, etc and being aware of your surroundings is all very helpful. Of course, if you see something...say something. Thank you

LOST PARROT: REWARD. Please Help Me, LOST JASPER who is a Blue Crown Conure Parrot. My parrot flew to me but crows flew over and scared him. Last day I saw him October 21. Someone may have him now. I have had him for 30 years, and 25 years ago he was declared my service bird by our doctor. I'm sick at my stomach. Please bring him home safely.
Thank You, SHERYL TISCH 760-207-6344

“Life is like riding a bike. To keep your balance you must keep moving.”
Albert Einstein

What country owns the North Pole?

a) Russia b) Denmark c)Canada D)No country owns it (Answer on page 12)

COMMUNITY INFORMATION and ASSISTANCE

FREEWAY HELP Several California agencies have teamed up to provide free help to disabled vehicles on freeways. Out of gas, flat tire, they will mount your spare OR tow you for service. Call them at 511 & ask for Roadside Assistance. Call boxes access 511 also. If no one is nearby, they will connect you to a call center for assistance. Look up 511SD.com.

CSAC MEETINGS...It's important to reiterate that all owners and renters are invited to attend the Costa Serena quarterly meeting. It's our intent to inform all residents in our community as to our past, present and future efforts to keep the neighborhood peacefully and pleasantly livable. There is no better place to get an update. Also, this effort is enhanced when we have live feedback from our community. The date and time of the meeting is always posted in the newsletter.

CITY PROPERTY City property Issues such as street repairs or dangerous stop sign problems, you can contact the city via their website https://www.ci.oceanside.ca.us/services/customer_care.asp

OBITUARIES If your loved one passes in our community, we would like to hear from you. Please let Mark Valle or any committee member know by the 4th Wednesday of the month and we will publish.

NEIGHBORS HELPING NEIGHBORS:

Dog & Cat Donations / Box Tops for Education, collecting towels, blankets & rugs (no rubber backing) for dogs & cats. No bed pillows. Please leave donations at 3527 Mira Pacific.

LOCK BOX: There is a CSAC lock mail box at 3670 Aqua Lane. It is next to the garage door. This mail box can be used for donations, advertising payments or any other CSAC communication

YANA PROGRAM

Utilizes uniformed senior citizens to provide a variety of services under the direction of the Oceanside Police Department. Services include vehicle patrol of neighborhoods, traffic control, security checks, welfare checks of homebound seniors and disabled individuals. Contact (760) 435-4763.

HOME DELIVERED MEALS

Tradition delivers fresh and frozen nutritious meals directly to the homes of homebound seniors. Meals are delivered five days a week. Please call Maria at 619.235.6538 for more information. Meals funded by County of San Diego Health and Human Services, Aging & Independence Services.

MAILBOX: Mail boxes have been opened at night by unidentified people. Please don't leave mail sitting overnight. ALSO, IT'S A FEDERAL OFFENSE TO PUT UNAUTHORIZED PARAPHERNALIA IN MAILBOX.

FOOD FOR LIFE: NEED GROCERIES? See you Saturday! No registration, first come-first serve, Items vary weekly; **WANT TO VOLUNTEER?** We'd love to for you to join us! Opportunities available every Saturday@ 7-11 am foodforlife@llccmail.com; 760-439-3300/ Jackie Hill (resident) 760-704-2808

DOG WALKERS: When a property owner has a sign that says, "NO DOGS ON PROPERTY" Please respect their wishes and DON'T be rude...it is their property...Thank You

"**CC&Rs** - covenants, conditions and restrictions - are lengthy contract automatically binding all owners, and the law holds each to have read, understood and agreed to its contents....regardless of whether the owner actually reads it". CSAC

ZELLE: The email to send money to CSAC through Zelle is Money4csac@gmail.com

HARVEST OCEANSIDE: Do you have surplus backyard produce (citrus, fruit, vegetables)? Contact Produce Good to schedule a FREE pick of your yard for donation to local feeding organizations. This keeps it out of the landfill AND reduces food for coyotes, rats, raccoons, possums, and other animals. Email info@producegood.org for more information.

FERAL CATS: We feed feral cats in Oceanside and Vista and are looking for any food donations, canned and/or dry. Please contact Jackie 760-433-8908 or 480-536-5621 Can drop off or pick up. We're in Costa Serena.

TOOLS & TALENT

Handyman Services

602-463-5938

Dan Jacobs Proud Resident of Costa Serena



C: 805-625-0272
patticalwest@yahoo.com
PattiWilliams.realtor



Patti Williams

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- * Costa Serena Resident.
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QUIZ: How many people watch the Times Square New Year's Eve ball drop on television each year?

- a) 25 million b) 100 million c) 300 million d) ONE billion (Answer on page 12)



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**Please make checks payable to:
 CSAC, P.O. Box 6076, Oceanside, CA 92052-6076
 To donate directly through your bank,
 contact Dick Bartolucci at 760-504-3072 or
 Zelle: Money4csac@gmail.com
 Drop off address: 3670 Aqua Lane
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DRE#01040475

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ADVERTISING POLICY

Fee for a business card size ad is \$15.00 per month or \$75.00 for 6 months. Business card size ads are approx. 3.50" x 2.0" blocks. Multiples of \$15 per block per month is available. The maximum ad size is six business cards. Any further pricing questions contact Dick Bartolucci. Ad copy Submissions of Word Doc or Jpeg files are required and are due by the 4th Wed of the month for following month. Email to valleafcon@yahoo.com or mail to CSAC PO Box 6076, Oceanside 92052. Electronic submissions preferred. Advertising in publication does not constitute endorsement by Costa Serena Architectural Committee.

The CSAC bears no responsibility for the content and accuracy of newsletter ads. It is the responsibility of the advertiser to develop an ad that correctly displays their message. We only review ads for inappropriate or illegal content. A reminder to our residents, the distribution or delivery of flyers to individual residents is not permitted in our community. If you experience unwanted paraphernalia, please reach out to any board member. Thank you. CSAC



WHAT ABOUT

Who is this Bob guy and his monthly column in the newsletter?

When I started in real estate in 1988 the concept of marketing was very limited. You could advertise in a newspaper and put up a yard sign. That was about it. I had graduated from San Diego State in 1976 with a Bachelor of Science in Business with Honors in Marketing Emphasis. Then came the Internet. Now I can “advertise” on Facebook, Twitter, and LinkedIn, to name a few. I have a personal database of 1,500 clients who get the emails about new listings. The Open Houses are announced across the MLS and its 175 syndicated search engines like Zillow and Realtor.com. To put it bluntly, we cover the globe with information and anyone looking in the 55+ arena, or Oceanside in general, would be hard pressed NOT to find out about the home and all its details. Keeping up with all the trends in marketing these days draws me back to my college days. Dr. Settle said, “The path to the Better Mouse Trap factory is choked with weeds if the marketing is done poorly.” Bob does it right.

If you know of anyone planning to sell a home, please ask them to call Bob for a free consultation on any real estate matters.

**Bob Bekins 760-505-9397 Broker/Owner NCRA, DRE #01025757.
3281 Pearl Lane in Costa Serena**

THE TEN THOU SHALT'S OF COSTA SERENA

- Thou Shalt Pick Up Their Dog's Poop
- Thou Shalt Respect Owners Signs (No Dogs, No Trespassing)
- Thou Shalt Not Intimidate or Badger Fellow Residents
- Thou Shalt maintain Moderate Noise Levels (Music, TV, Phone Talk, etc.)
- Thou Shalt Be Mindful of Their Parked Cars (do not block mail, driveways, etc.)
- Thou Shalt Keep Hedges, Trees, Bushes etc trimmed away from Neighbors yard
- Thou Shalt Control Their Dogs Barking
- Thou Shalt respect thy neighbor
- Thou Shalt Keep Trash Cans Out of Site.
- Thou Shalt Comply with CC&Rs.

**Imagine, if everyone abided by these guidelines.....our neighborhood would
enhance another notch!!!**

*******VOLUNTEER OPPORTUNITIES GOING FAST*******

We are looking for enthusiastic residents to join our Resident Ambassador's Team. This is an opportunity for you to meet your new neighbors and help preserve Costa Serena's senior status. When a new resident moves in, we stop by to say "Welcome to the neighborhood", provide a packet of information that includes Costa Serena's CC&Rs, helpful pointers, a map of the area, and other information we hope our new residents will find useful. As a Resident Ambassador, you will help new residents complete their Age Verification Survey. You will always work as a team and never by yourself. No experience required, one of our current team members will provide the training required. Not sure if you would like being a Resident Ambassador? You can give it a try, if you find that it's just not your "cup of tea", there is no obligation to continue. **Please call or text 760-717-6387; email: barbara.hillery@gmail.com, w/ questions or more info**

Answer) In terms of ownership, the North Pole is not part of any nation. However, it is worth noting that Russia made headlines in 2007 when it symbolically placed a titanium flag on the seabed of the North Pole. This act was seen as a symbolic gesture rather than a claim of ownership. Ultimately, the North Pole remains an unclaimed and internationally recognized territory. The North Pole and the region of the Arctic Ocean surrounding it are not owned by any country. In other words, it is a territory that belongs to no nation.

Answer 2) The New Year's Eve ball drop in New York City's Times Square is one of the most iconic events of the year. Every year, thousands of people gather in the famous square to celebrate the coming of the new year and to witness the famous ball drop. As the clock strikes midnight, the 12-foot, 11,875-pound Waterford Crystal ball is slowly lowered down a pole, reaching the bottom of the pole at the stroke of midnight. This moment annually marks the start of a new year, with the sound of cheers and fireworks erupting throughout the area. Now thanks to satellite technology, **over 1 billion** people are estimated to watch from all around the world every year.

The tradition of the New Year's Eve ball drop started in 1907 when the owners of the New York Times decided to hold a fireworks show in Times Square to celebrate the new year. Initially, the ball drop was part of the fireworks display, with the ball being lit up by the fireworks. However, in 1920 the Times decided to discontinue fireworks show, instead opting for ball drop to become the main event.

The first ball drop was made of iron and wood, and weighed 700 pounds. This first ball was also covered in 100 light bulbs and was manually operated. Through the years, the ball has been redesigned many times and the current ball is made of Waterford.

Looking forward to the neighborhood festively decorated for the season
...Please be careful climbing ladders and erecting trees

"Everyone have a safe and joyous Christmas as well as a very Happy New Year"

*****IF INCLINED...REMEMBER THE REASON FOR THE SEASON*****