LiveWell Virtual Health

Feature	Directory Listing	Preferred Partner	Clinic Practitioner
Professional Profile on Website	✔ Directory placement	✔ Enhanced placement	✔ Full profile + service integration
Referral Network Access	✔ Included	✔ Priority consideration	✔ Internal + external priority
Participation in Collaboration Opportunities	✔	✔	✔
DNA Testing Affiliate Program	✔	✔	✔
Community & Professional Network	✔	✔	✔
"Preferred Partner" Designation	—	✔	✔
Active Cross-Referral Partnership	—	✔ Priority	✔ Integrated into care pathways
Priority Collaboration with Clinic Practitioners	—	✔	✔ Highest Priority
Social Media Spotlight	—	✔ Rotational	✔ Priority Feature Placement
Practitioner Spotlight (all platforms)	—	✔ Rotational	✔ Weekly Feature
Featured Placement on Directory Page	—	✔	✔
Newsletter Feature Opportunities	—	✔	✔
Practice Management Platform Access (Practice Better - client managing, scheduling, program tools & templates, etc)	—	—	✔

Feature	Directory Listing	Preferred Partner	Clinic Practitioner
Billing & Client Management Support	—	—	✔
Monthly Team Meetings	—	—	✔