

# TANYA TAYLOR

[www.jamaicandirector.com](http://www.jamaicandirector.com) email: [tanya@jamaicandirector.com](mailto:tanya@jamaicandirector.com) cell: 917.756.8039

## EXPERIENCE

DATES	POSITION(s)	COMPANY
2002 – Current	<b>DIRECTOR   PRODUCER   WRITER</b> <i>PRODUCTION MANAGER   PRODUCTION COORDINATOR</i> [commercial, narrative, reality, documentary, corporate] Craft compelling content from concept to completion Oversee content direction and production independently Oversee technical crew to deliver creative vision Ensure cast delivers best for creative vision Direct multiple commercial spots within a day Pitch creative to executives Budget long and short form Book and manage, crew, cast, travel and schedule within budget guidelines Coordinate directly with production crew prior to shoot dates to ensure all logistics and talent are locked Develop and manage formats and production paperwork such as: budgets, schedules, call sheets, production reports, story notes, etc Manage production logistics for all prep, shoot and wrap days as needed Facilitate production requests – from Executive Producers, to talent to grips Coordinate travel Work with International cast and crews, dealing with different cultures Manage and facilitate customs shipments and clearances	FREELANCE
2004 - 2012	Owned boutique production company (Anyhoo Productions) delivering branded content Wrote, produced, directed and edited multiple series for Jamaican television Showrunner for multiple series (often simultaneously)	
2003 – Current	<b>SCRIPT SUPERVISOR</b> [commercials, narrative, live] Monitor script and action detail on set Understand and monitor shots, angles and rules Keep detailed notes while filming of what, how and why shots are being taken Compile a “script bible” for the editor to be able to successfully cut together the project The “go to person” on location who is always aware of production status	FREELANCE
2013	<b>ASSOC. VICE PRESIDENT, PRODUCTION</b> Managed and developed the following departments 1] Camera – ENG & Studio 2] Studio Operations (3 live studios & personnel) 3] Outside Broadcasts 4] Editing & Graphics 5] Sports 6] Production Created and Implemented new operational systems for every department Streamlined operations, cutting previous overtime expenditure by 90% Reinvigorated staff and ensured departments worked together Implemented cross departmental training	CVM TV
2012 - 2013	<b>ADJUNCT LECTURER</b> Introduction to TV Production Television Production I Electronic Field Production Script Writing	NORTHERN CARIBBEAN UNIVERSITY
2010 - 2011	<b>CREATIVE CONSULTANT</b> TV series development and production Commercial writing, directing and production	AGENCY 27 LTD

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## EXPERIENCE cont'd

DATES	POSITION(s)	COMPANY
2001 - 2002	<b>PUBLIC RELATIONS MANAGER</b> Coordinated events on site and off site, such as Chaines de Rotisseurs dinner Wrote and placed all press releases Media and Jamaica Tourist Board liaison Coordinated press/media junkets Coordinated local and international weddings and events	<b>GRAND LIDO SANS SOUCI</b>
1998 - 2001	<b>ACCOUNT EXECUTIVE</b> <b>COPYWRITER</b> <b>NEW BUSINESS DEVELOPER</b> <b>CREATIVE DIRECTOR</b> Assisted with developing the agency from its beginning into the creative giant it became Developed, wrote and pitched award winning campaigns to new and old clients Wrote many taglines/creative for clients, some of which are still used today Developed and executed budgets for projects Wrote and (agency) produced all TV commercials throughout the period Hired additional members for the creative team	<b>OGM INTEGRATED COMMUNICATIONS LTD</b>
1998	<b>MARKETING MANAGER</b> Internal and External Public Relations	<b>BUSINESS TECHNOLOGY SYSTEMS LTD.</b>
1997 - 1998	<b>BROADCAST TRAFFIC ASSISTANT</b> Tracked all client commercials and print ads Oversaw talent contract residuals General office/administrative assistance	<b>AMMIRATI PURIS LINTAS</b>
1991 - 1992	<b>ENTERTAINMENT SUPERVISOR</b> Interacted with many cultures Led a team of up to 12 persons Coordinated schedules of department Coordinated events	<b>SANDALS RESORTS INTERNATIONAL</b>

## EDUCATION

<b>Editing</b>	New York Film Academy, New York, NY
<b>Script Supervision</b>	Digital Film Academy, New York, NY
<b>B.Sc (Adv/Tourism)</b>	Florida International University, North Miami, Florida

## AWARDS

Hip Hop Film Festival 2019 - Nominated for Best Screen Play – WINSTON  
Silver 2019 Advertising Federation Award - Local Television Commercial Campaign KFC Big Match  
Silver 2019 Advertising Federation Award - Local Television Commercial Campaign KFC Music Moves  
Silver 2018 Advertising Federation Award - Local Television Commercial Campaign KFC Bucket Life  
Silver 2017 Advertising Federation Award - Local Television Commercial Campaign KFC Big Deal  
Silver 2017 Advertising Federation Award - Local Television Commercial Campaign KFC Jamaica is a Big Deal  
Gold 2017 Advertising Federation Award – Regional/National TV Campaign KFC Jamaica is a Big Deal  
Yello Marketing Excellence Award – Jamaica Chamber of Commerce 2017 KFC Jamaica is a Big Deal

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## PRODUCTION CREDITS

### FILM | NARRATIVE

WINSTON	DIRECTOR/WRITER/PRODUCER	TANYA E. TAYLOR
BLACK GIRL MAGIC	CREATIVE PRODUCER	
ME & MI KRU SEASON 2	SHOWRUNNER/PRODUCER	ANYHOO PRODUCTIONS
ALTO	PRODUCTION MANAGER	SHAKE THE TREE PROD.
ROYAL PALM ESTATE	STAFF WRITER	MEDIAMIX PROD.

### COMMERCIALS

KFC WINGS 2014 & 2019	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC MUSIC MOVES	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC BUCKET BREDRIN	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC BIG DEAL TIME	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC BUCKET LIFE	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC KRISPERS	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC ZINGER	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC JAMAICA IS A BIG DEAL	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC BIG DEAL BIZNIZ	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC MEET THE ZINGERS	DIRECTOR/PRODUCER	KFC JAMAICA
KFC GOOD TO THE BONE 1 & 2	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC KRUNCHER	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC TOP UP	WRITER/PRODUCER	LIQUID LIGHT DIGITAL
PIZZA HUT	DIRECTOR/WRITER/PRODUCER	PIZZA HUT JAMAICA
LIME TV LAUNCH	DIRECTOR/EXECUTIVE PRODUCER	ANYHOO PRODUCTIONS
PEPPER TV LAUNCH	DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS

### DOCUMENTARY

COVIDPOV	SENIOR PRODUCER	SWIRL STUDIOS
JAMAICAN PRIDE	DIRECTOR/WRITER/PRODUCER	IN DEVELOPMENT
DRÉYA	DIRECTOR/WRITER/PRODUCER	IN DEVELOPMENT
RENAISSANCE 20 YEARS	DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS
KFC JAMAICA 30 YEARS	DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS
RUDE BOY	FIELD PRODUCER	PULSE FILMS
DON'T STOP	FIELD PRODUCER	PULSE FILMS

### REALITY

KFC QUIZ SHOW (9 SEASONS)	SHOWRUNNER/DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS
HEINEKEN GREEN SYNERGY 2010	SHOWRUNNER/DIRECTOR/PRODUCER	ANYHOO PRODUCTIONS
TWO SISTERS & A MEAL (2 SEASONS)	SHOWRUNNER/DIRECTOR/STORY PRODUCER	GLAMOUR PUSS
(DIGICEL) DEAL OR NO DEAL	SHOWRUNNER/DIRECTOR/PRODUCER	ANYHOO PRODUCTIONS
JACK DANIELS GRILL OFF	SHOWRUNNER/DIRECTOR/CREATOR/PRODUCER	ANYHOO PRODUCTIONS
DESIGN YOUR LIFE	SENIOR PRODUCER	WATER WALKERS WORLD.
FOETERIEN E JAMAICA (BRITTANY)	PRODUCER (JA)	GWENGOLO FILMOU
KITCHEN CRASH COOKOFF	ASSOCIATE PRODUCER	BIG FISH ENTERTAINMENT
REAL HOUSEWIVES OF NJ (SEASON 10)	PRODUCTION MANAGER (JA)	SIRENS MEDIA
BLACK INK CREW (NEW YORK)	PRODUCTION COORDINATOR	BIG FISH ENTERTAINMENT
BACHELORETTE (CANADA)	PRODUCTION COORDINATOR (JA)	LASTING LOVE MEDIA
AMERICA'S NEXT TOP MODEL (CYCLE 19)	PRODUCTION COORDINATOR (JA)	ANISA PRODUCTIONS
THE AMAZING RACE (SEASON 7)	PRODUCTION COORDINATOR (JA)	WORLD RACE PROD.
FOOD PARADISE INTERNATIONAL	PRODUCTION COORDINATOR (JA)	TRAVEL CHANNEL
THE TRIP	PRODUCTION COORDINATOR (JA)	CHASING LIGHT ENT.
REV RUN AROUND THE WORLD	PRODUCTION COORDINATOR (JA)	TRAVEL CHANNEL
DANGEROUS GROUNDS	PRODUCTION COORDINATOR (JA)	TRAVEL CHANNEL
RACHEL HUNTER'S TOUR OF BEAUTY	PRODUCTION COORDINATOR (JA)	IMAGINATION TV
BACHELORETTE (CANADA)	PRODUCTION COORDINATOR (JA)	LASTING LOVE MEDIA
MARRIED TO MEDICINE (S7 FINALE)	PRODUCTION COORDINATOR	LITTLE POND TV
I DO REDO (CANADA)	PRODUCTION COORDINATOR (JA)	INSIGHT TV

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