

PROUD TO BE ME ANNUAL GALA



Beneath the Mask: A Night of Kindness
SPONSORSHIP PACKAGE

PROUD TO BE BULLYFREE GALA 2024

Step into the stunning Brookstreet Hotel, where we will greet you at our Mystical Gala – Where Enchantment Unfolds and Magic Abounds. Enjoy a signature cocktail as you mingle with the who's who of Ottawa, surrounded by an atmosphere of enchantment and magic.



Saturday April 5th, 2025

Brookstreet Hotel, Kanata
6:00pm Cocktails | 7:30pm Dinner

Early Bird tickets: On sale November 25, 2024- February 5th, 2025.

Individual Tickets:

\$195.00

Early Bird Table of 10:

\$1950.00

Corporate Table Early Bird \$2500.00

After February 5th, 2025

Individual Tickets: \$250.00

Table of 10: \$2500.00

Corporate Table: \$3000.00



Indulge your palette during our 3 course sit down meal. From the food to the drink this event will not disappoint.

Bid on fabulous experiences, travel, health wellness items, treats and toys in our silent and live auctions. Dance the night away and capture some memories at our photo-booth.

Watch our **Facebook**, **Instagram** and website **www.ptbm.ca** for exciting announcements and up to date information on our VIP guests and entertainment.





SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

- Exclusive brand recognition as presenting sponsor
- Promoted as presenting sponsor
- Verbal recognition at the event.
- Prominently placed banners, promotions, marketing and website
- Option to provide “swag” or marketing collateral in guest gift bags
- Option to speak at gala
- Option to participate in TV/Radio interview opportunities
- Includes: 2 VIP Table (20 tickets)



Customized sponsorship opportunities available!
For more information please email cindy@ptbm.ca
TOGETHER WE CAN MAKE A DIFFERENCE



SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR \$7,500

- Promoted as Gold Sponsor in digital event program and online auction
- Promoted as Gold Sponsor on www.ptbmauction.com A dedicated website to the event.
- Promoted as Gold Sponsor with Logo recognition on digital event signage screens night of gala.
- Promotion through our social media 20k plus followers
- **Includes:** 1 Table (10 tickets)

SILVER SPONSOR \$5,000

- Promoted as Silver Sponsor in digital event program and online auction
- Promoted as Silver Sponsor on www.ptbmauction.com A dedicated website to the event.
- Promoted as Silver Sponsor with Logo recognition on digital event signage screens night of gala.
- Promotion through our social media 20k plus followers
- **Includes:** 1 Table (10 tickets)

CORPORATE TABLE SPONSOR \$3,000

- Promoted as Corporate Sponsor
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 1 Table (10 tickets)**



SPONSORSHIP OPPORTUNITIES

MEDIA SPONSOR (IN KIND)

- Opportunity to display signage at the event
- Promoted as Media sponsor
- Presence in event program as Media Sponsor
- Verbal recognition at the event
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media (Audience of 22K +)
- **Includes: 1 Table (10 tickets)**



PRINT MEDIA SPONSOR (IN KIND)

- Opportunity to display signage at the event
- Promoted as Print Media sponsor
- Presence in event program as Print Media Sponsor
- Verbal recognition at the event
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 6 tickets**

AUCTION SPONSOR \$5,000

- Exclusive brand recognition as Auction Sponsor on Auction tablets and screens
- Verbal recognition at the event
- Logo recognition on event signage, promotion, marketing and website
- Promotion through our social media
- Option to provide “swag” or marketing collateral
- **Includes: 1 Corporate Table (10 Tickets)**

SPONSORSHIP OPPORTUNITIES



DECOR SPONSOR \$10,000

- Promoted as decor sponsor in all promotions
- Verbal recognition at the event
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 1 Corporate Table (10 tickets)**

WINE SPONSOR \$3,000



- Exclusive Wine sponsor
- Promoted as Wine sponsor
- Verbal recognition at the event
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- Option to provide “swag” or marketing collateral
- **Includes: 4 tickets**

HEADS AND TAILS SPONSOR \$2500

- Opportunity to display signage at the event
- Promoted as Heads and Tails Game Sponsor
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 4 tickets**



SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT SPONSOR \$3,500

- Promoted as entertainment sponsor in all promotions
- Verbal recognition at the event
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 4 tickets**

AUDIO VISUAL SPONSOR (IN KIND)

- Promoted as Audio Visual sponsor in all promotions
- Verbal recognition at the event
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 4 tickets**

MARTINI/SCOTCH BAR SPONSOR \$2,500

- Promoted as scotch sponsor in all promotions
- Verbal recognition at the event
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 4 tickets**



SPONSORSHIP OPPORTUNITIES



PHOTO BOOTH SPONSOR \$5,000

- Logo included on photobooth picture frames
- Promoted as Exclusive PhotoBooth Sponsor
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 1 Corporate Table**



PTBM FRIEND SPONSOR \$750

- Promoted as PTBM Friend in all promotions
- Logo recognition on event signage, promotion, marketing and website
- Promotion through social media
- **Includes: 2 tickets**



WHAT OUR SOME OF ATTENDEES SAY....



Proud To Be Me is one of my favourite organizations! As a grass roots effort by people in our community that cares about all our children so much, they are willing to give their time and money to help. Thanks to the strategic leadership of Cindy, Jody and Marco, PTBM has been very successful and now countless kids have a better opportunity to manage the challenges of growing up in today's world. I can't thank PTBM and all their supporters enough for their efforts ~ **Councilor Allan Hubley**

'Proud to be Me is making a difference in the lives of the most important members of our community...the children. Their Gala, Youth Day and school presentations are having a real positive impact. Sounds weird but after speaking at the event I was also Proud To Be Me ~ **Mark Hatfield |Comedian, Former NFL player**

I'm proud to support PTBM Bully Free gala. It is a soirée of great networking opportunity that my guests and I are always looking forward to ~ **Bruno Racine | Loft Urban Salon. Loft Gala**

The PTBM gala is by far one of my favourite events of the year. It's a night filled with positivity, acceptance and fun. The people behind it are so passionate about what they do and you really leave thinking not only was that a wonderful night but it's also an incredibly powerful cause ~ **Melinda Karlsson founder of Can't Dim My Light & wife of Pittsburgh Penguins Erik Karlsson**



*Help us stop
Bullying*

Help us make a difference!

Become a sponsor today!

Email us at cindy@ptbm.ca