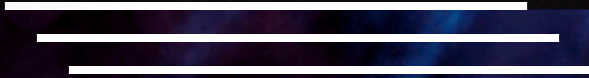


BUILDING CHARACTER AND OPENING DOORS.



# EASTSIDE RAVENS SPONSORSHIP PACKAGE



## Your Contributions Make A Difference.

Thank you for considering sponsorship of the Eastside Ravens Sports or one of our many community events. There are several benefits to sponsor our teams' activities. Be involved in one of the fastest growing sports in Metro Atlanta.

We welcome your suggestions and thoughts on sponsorship and would love to discuss any creative ideas you have. Please take a few minutes and review the material contained in this sponsorship package.

### Contents

- Sponsorship Support Letter
- Goals & Highlights
- Support Options
- Donation Receipt Form

GET IN TOUCH



[eastsideravens.com](http://eastsideravens.com)

Nelson Sutton, Founder/Owner  
Jeff Earwood, President



[eastsideravens22@gmail.com](mailto:eastsideravens22@gmail.com)





# SPONSORSHIP SUPPORT



As the football season approaches, we are excited to invite local businesses to support our team and build your business through sponsorship opportunities. The Eastside Ravens Football and Cheer teams are made up of dedicated and talented young athletes who are committed to representing our community with pride and sportsmanship.

We are seeking sponsorship from local businesses like yours to help us cover the costs of uniforms, equipment, and travel expenses. In return, we offer a variety of advertising opportunities to help promote your business, including:

- Logo placement on our team website and social media accounts.
- Recognition in our game day programs and announcements.
- Opportunities to distribute promotional materials to our fans and supporters.

We believe that supporting our football and cheer teams is a win-win opportunity for your business. By sponsoring our team, you will not only help us achieve our goals, but also increase your visibility in the community and build goodwill among potential customers.


We offer a range of sponsorship options to fit any budget, and we are happy to work with you to customize a package that meets your specific needs and goals.


To learn more about our sponsorship opportunities and how you can support our team, please contact us at the email address provided below. We would be happy to answer any questions you may have and provide you with additional information about our team and our sponsorship program.




**501c3 Nonprofit Organization**  
**Tax ID# 31-1484747**

If you have any questions or concerns, please feel free to contact us. We will follow up with you within 24 hours of receiving your email. Thank you.

 Nelson Sutton, Founder/Owner

 [eastsideravens.com](http://eastsideravens.com)

 Jeff Earwood, President

 [eastsideravens22@gmail.com](mailto:eastsideravens22@gmail.com)

Thank you for considering this opportunity to support the Eastside Ravens and build your business. We look forward to hearing from you soon!



# OUR GOALS

Eastside Ravens is a 501c3 not-for-profit organization serving the communities that we reside in, as well as the surrounding areas, to help student athletes excel in the classrooms and on the field. We are dedicated to building character and opening doors with the over-arching goal to provide a seat at the table for some our most vulnerable youth.



## IMPROVE LAW ENFORCEMENT RELATIONS

Within our communities and involve both public and private sectors in doing so. We match public servants and youth sports coaches as mentors to youth between the ages of 3-14. We take special care and attention to link children in foster care with mentor and all the support they need for as long as they need it.

## PROVIDE A POSITIVE ALTERNATIVE

We are committed to providing a viable alternative to negative community influences such as gangs, drugs and crime for our youth. We offer youth sports in the form of football, baseball, basketball, soccer, wrestling, gymnastics and track teams. Eastside Ravens Sports is comprised of parents, teachers, coaches and local businesses making a difference.

## AT A GLANCE

- 2022-2023 was the inaugural season of Eastside Ravens Sports.
- This year we are focusing on Youth football and Competitive Cheerleading for Kids 3-14.
- Expanding program to include basketball and wrestling in 2024.

# PROGRAM HIGHLIGHTS



### Membership 175 + Competitive Participants

- Our team maintains a strong presence at tournaments throughout the City and State.

### Sports Committee

- The mission of our Sports Committee is to provide a positive alternative to excellence in football, and Cheerleading while teaching the importance of physical fitness, teamwork and sponsorship. With hard work, dedication and perseverance, players learn the true meaning of an ATHLETE

### Major Club Activities

- Regular Season, State, Regional Games and National Championship Events, Community Service, Community Cleanup, and Mentoring.

### High School Involvement

- Encouragement of responsible High School students to become positive and active big brother/sister mentors. We are asking local schools to adopt our "Eastside Ravens."

# SUPPORT OPTIONS



Thank you for considering sponsorship of the Eastside Ravens Sports or one of our many community events. There are several benefits to sponsor our teams activities. **Be involved in one of the fastest growing sports in Metro Atlanta.**

The number of young men and women who have involved themselves in youth athletics has increased in volumes over the last 15 years. The general excitement for sports has received a boost in popularity when our local organizations are being recognized by our very own Atlanta Falcons and through tournament games throughout the state.

## Ways to support the club:

- League and Events Sponsors
- Official team sponsorships
- Donate products/services to the team for practice and game activities
- Donate product/services to the team for raffles during games and tournaments
- Provide volunteer support at tournaments

## Merchandise Sponsorship & Donations

We also accept products and monetary donations to help also assist with the day-to-day operation of our organization (see below:)

- Field & Facility Maintenance
- Travel & Lodging for Regional and Championship Tournaments
- Practice equipment
- Training equipment
- Concession Stand Equipment
- Indoor Space for Cheer Practice

## Position your organization with an attractive demographic

Our organization maintains a strong presence at tournaments throughout the City and State. Maximize your visibility by setting up a product or service booth at our home games. You are also welcome to raffle off donated merchandise. Partnering with Eastside Ravens provides a win-win for everyone! The team receives funds they need, and your business receives with exposure to 100-250 elite athletes as well as 750-1000 spectators every game day.

- 90% of players involved in elite football programs will attend or graduate from a four-year college.
- All of our athletes are between the ages of 3-14.
- Parents will spend an average of \$1,000 or more per year on sporting goods, athletic purchases, and/or travel expenses.



# SPONSORSHIP SUPPORT LEVELS



Attention all sports enthusiasts and community supporters! We invite you to join us in sponsoring our incredible athletic teams. By becoming a sponsor, you'll have the opportunity to contribute to the growth and success of our talented athletes while gaining valuable exposure for your brand. The Eastside Ravens organization embodies dedication, teamwork, and a relentless pursuit of excellence. Your sponsorship will not only provide crucial resources for training and equipment but will also foster a sense of community pride.

Together, let's empower these athletes to reach new heights and inspire future generations.

Join us on this exciting journey and make a lasting impact today!

## Platinum Level | \$5000



- Exclusive logo placement on team uniforms and equipment.
- Recognition as a Platinum Sponsor on our team website and social media platforms.
- Company name and logo prominently displayed at team events, competitions, and tournaments.
- Opportunity to provide branded merchandise or promotional materials at team events.
- Mention in local press releases and media coverage.
- Two complimentary tickets to our annual awards ceremony.

## Gold Level | \$2500



- Prominent logo placement on team uniforms and equipment.
- Recognition as a Gold Sponsor on our team website and social media platforms.
- Company name and logo displayed at team events, competitions, and tournaments.
- Opportunity to provide branded merchandise or promotional materials at team events.
- Two complimentary tickets to our annual awards ceremony.

## Silver Level | \$1250



- Logo placement on team uniforms and equipment.
- Recognition as a Silver Sponsor on our team website and social media platforms.
- Company name and logo displayed at team events and competitions.
- Opportunity to provide branded merchandise or promotional materials at team events.
- One complimentary ticket to our annual awards ceremony.

## Scholarship Level | \$500



- Sponsor an individual participant from the a Ravens team.
- Recognition at ALL games in which your player's team participates.
- Thank you plaque from Eastside Ravens.
- Recognition at the End-of-Year Team Event.

SIGN UP



[eastsideravens.com](https://eastsideravens.com)



# EASTSIDE RAVENS SPONSORSHIP APPLICATION

The Eastside Ravens Youth Athletic Program, it's volunteers, coaches, families, and most importantly, our youth participants thank you very much for your kindness, consideration, and generosity. Your donation will definitely be put to good use for the betterment of all the the Raven's athletes, both on and off the fields.

Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Business Name \_\_\_\_\_

Industry: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Alternate Phone #: \_\_\_\_\_

Business Logo to be emailed to Eastside Ravens for inclusion on website?  Yes  No  
[\*\* Email to [eastsideravens22@gmail.com](mailto:eastsideravens22@gmail.com)]

## SPONSORSHIP LEVEL (PLEASE CHECK ONE):

PLATINUM - \$5000

GOLD - \$2500

SILVER - \$1250

SCHOLARSHIP - \$500

Amount Enclosed \$ \_\_\_\_\_

Check #: \_\_\_\_\_

- Make checks payable to: Eastside Ravens
- Mail completed form and payment to:
  - Eastside Ravens, Attn: Nelson Sutton
  - 1791 Crestridge Circle, Conyers, GA, 30012

A W-9 is available for your business records will be supplied to you once we receive your sponsorship donation. If you have any questions regarding sponsorship, please contact us at 678.933.1449 or 678.768.1507 or email [eastsideravens22@gmail.com](mailto:eastsideravens22@gmail.com). You may also contact our Team President to make arrangements for pick-up or with any questions.



**We appreciate you!!**

**Sponsors like you are what make this exceptional team possible. We encourage all fellow sponsors, families and volunteers involved with the Ravens to use your business products and/or services for ay of their future needs!**



# EASTSIDE RAVENS THANK YOU FOR YOUR SUPPORT!

The Eastside Ravens Youth Athletic Program, it's volunteers, coaches, families, and most importantly, our youth participants thank you very much for your kindness, consideration, and generosity. Your donation will definitely be put to good use for the betterment of all the the Raven's athletes, both on and off the fields.

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## EASTSIDERAVENS.COM

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**Empowering Dreams, Fueling  
Champions: Every Athlete,  
Every Possibility.**





# SPONSORSHIP DONATION RECEIPT



**Thank you for supporting the Eastside Ravens! We look forward to partnering with you helping you promote your business.**

Please make donations payable to Eastside Ravens  
Non-profit Tax ID# 31-1484747

Date: \_\_\_\_\_

Sponsorship Type and Amount: \_\_\_\_\_

Collected by ( League Representative): \_\_\_\_\_

Representatives Signature: \_\_\_\_\_

Business Representative/Owners Signature: \_\_\_\_\_




**501c3 Nonprofit Organization  
Tax ID# 31-1484747**

If you have any questions or concerns, please feel free to contact us. We will follow up with you within 24 hours of receiving your email. Thank you.

Nelson Sutton, Owner

Jeff Earwood, President

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