

# BLACK INK COACHING AUSTRALIA

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## PROSPECTUS

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**AUGUST 2023**







**Managing Director**

*'I take a "people-first" approach to business development. This is the core principle for the work that I do.'*

Robyn Forester is the Managing Director of Black Ink Coaching Australia. Robyn is a highly experienced Organisational Leadership Coach and Mentor drawing on her many years' experience working in the public, private and the NGO sectors. She is a coveted human resources and public relations practitioner, workforce strategist and facilitator.

Robyn works with ambitious, career minded people looking to reach their full potential by enhancing mindset and leadership reach using DISC, SDI2.0, NLP, Timeline Therapies, Motivational Maps, Hypnosis and Personal Coaching programs to unlock hidden potential. Robyn also works with anyone keen to grow, develop and navigate a path to success.

In addition to coaching support for individuals and groups, Robyn works with businesses providing a range of workforce development support including review and development of HR strategies, business governance plans, training plans and recruitment support.

Robyn has created a network of followers and supporters internationally and is also available for speaking engagements, conference hosting and event management.

<https://www.linkedin.com/in/robyn-forester-81b4b126/>

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At Black Ink Coaching we offer a range of tailored programs that best suit the needs of our clients.

## **Coaching**

We specialise in coaching and mentoring programs successfully working with individuals and groups.

Using a range of tools and techniques. We use DISC, Strengths Deployment Inventory, and personal assessment tools which helps to build stronger, more effective working relationships. Used by more than one million people every year, these tools help improve teamwork, communication and productivity in the workplace.

## **Strategic Workforce Development**

Using our strategic workforce development framework our prime objective is to support your business by building, attracting, and retaining a skilled workforce that meets the needs and aspirations of the business to be successful

This is not a "one and done" process to train your employees. Rather, it is an ongoing process of educating and empowering your employees so that they can tackle the workplace problems of tomorrow.

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## Assessment Tools

### DISC® Assessment

DISC is a personal assessment tool which helps to build stronger, more effective working relationships. Used by more than one million people every year, DISC Assessments help improve teamwork, communication, and productivity in the workplace.

In assessing DISC, Black Ink Coaching – Australia can apply a culturally appropriate lens to ensure that people from culturally diverse backgrounds get the best value from the assessment tool.

**DISC Reports from \$150 / 1 on 1 Assessments \$660  
Group Assessments from \$3,300**

### Core Strengths – Strengths Deployment Inventory SDI® 2.0

Rather than focusing on WHAT we do, the SDI® 2.0 helps us understand WHY we behave and HOW we relate to each other. Using Relationship Intelligence (RQ), the SDI 2.0 provides a common language for understanding what's important.

Relationship building is more than a soft skill, and the SDI 2.0 plays a direct role in helping us relate to others – building our ability to improve dialogue.

The SDI 2.0 (Strength Deployment Inventory) is a strengths assessment about you and how you relate to others. It measures your core motives, how you experience conflict, your strengths, and how strengths can be overdone, limiting interpersonal effectiveness. With these four views, it delivers personalized Relationship Intelligence (RQ) to help you and your teams build trust and form productive relationships. something interesting about your business here.

**SDI2.0 Report & 1 on 1 Assessments \$850  
Group Assessments from \$5,500**





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### One on One Coaching

This will help create a vision for the future and devise a custom-made plan to achieve specific outcomes in your life. By creating a plan of action, the coach will work with participants to improve productivity. Coaching will help participants with issues such as obtaining work/life balance, managing transitions within their employment, as well as effective communication.

**From \$1,800 - \$6,600 per participant**  
**Executive Coaching from \$6,600 per participant**

### Group Coaching

Whist one on one coaching is highly effective for working with people to transform their lives, Group Coaching provides an opportunity for peer learning with each other and allows participants to build on their collective wisdom.

**From \$6,750**

### Mentoring

A coach is someone who provides guidance to a client on their goals and helps them reach their full potential. A mentor is someone who shares their knowledge, skills and/or experience, to help another to develop and grow. Mentoring sessions help guide participants to achieve outcomes.

**From \$950 per participant Group Mentoring from \$5,725**



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Rather, it's an ongoing process of educating and empowering your employees so that they can tackle the workplace problems of tomorrow.

Recruitment and retention of employees should be a top priority to any organisation regardless of their business type.

We work with you to review and develop your policies and processes. Working closely with your people management team we assist you with the development of implementation strategies to ensure that your policies and processes work. We can also work with you to develop capability development frameworks, leadership and governance frameworks and people support services.

**From \$7,500 - \$100,000**

### **How we quote**

In providing you with a quote we take into consideration several factors including but not limited to:

- Type of business (NGO, Community, Public, Private)
- Size of business (Small, Medium, Large)
- Financial status (Not for profit etc)
- Work required



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**Contact Us:**

To find our more about our service offerings please book a call at:  
<https://blackinkcoachingaustralia.com.au/contact>  
or call me on +61 414 91770

**Testimonials**

"Robyn helped me see that it was ok to step out of my comfort zone and do something just for me. My confidence has grown and I no longer feel shame about speaking up and sharing my ideas".

Paula, Community Worker

"After working with Robyn for the past 12 months my attitude about myself, my career and my business has certainly turned around".

Caroline, Entrepreneur

"I look forward to my sessions with Robyn, she listens and doesn't give me all the answers. She supports, guides and challenges me to find the answers that are right for me".

Anita, Executive Leader

