

PROPERTY PHOTOGRAPHY CHECKLIST



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GENERAL

REMOVE

Always maximise space to create a larger look & feel. Remember, less is more!

- o Family Pictures
- o Personalised Ornaments
- o Memorabilia
- o Animal Food Bowls
- o Animal Bedding
- o Animal Toys

LIGHTS, LAMPS & FANS

- o Turn On All Lights/Lamps
- o Replace Any Faulty Globes (very important for dusk/twilight shoots)
- o Keep Fans Off

BATHROOM / EN-SUITE

SHOWER

- o Shower Screen Free Of Streaks
- o Keep Toilet Lid Down

REMOVE

- o Remove Washing Baskets
- o Rubbish Bins
- o Tissue Boxes
- o Used Soap Dishes
- o Bath Mats Off Floor (makes bathroom look larger) or Remove Most/All Products Lying Around

TIP: Put out freshly co-ordinated Towels. Neatly double folded looks best.

WINDOWS & MIRRORS

- o Free Of Streaks

LOUNGE / LIVING AREA

CLEAR

- o TV Remotes
- o Video Game Equipment
- o DVDs
- o Any Visible Electrical Cords
- o Books
- o Magazines & Additional Clutter
- o Pedestal Fans

If you have a nice coffee table book & homewares you can display them tastefully on the table. Keep any cushions to a minimum & neatly arrange.

TIP: Keep in mind that rooms can look different depending on the height of your shot so take a few different angles and send us your favourite. This is especially important in areas like bedrooms, kitchen, dining area & also balcony view areas.

ENTRY

REMOVE

- o Shoes
- o Bags
- o Floor Mats
- o Umbrellas
- o Any Other Clutter

TIP: On all exterior & interior images make sure you take an extra wide shot of the subject. Our editing team will fix any vertical distortion from your camera lens which means some edges can get cut out during the retouching process.

KITCHEN / DINING AREAS

REMOVE

- o Put Away Dishes
- o Hide Small Appliances
- o Bench Tops Clutter
- o Tea Towels
- o Visible Child-Proof Equipment
(for example on doorways, cabinets & cupboards)

Kettles, coffee machines etc are all okay as long as they don't clutter your bench space. The idea is to style your space like a display home.

APPLIANCES

- o Clean All Appliances
- o Free Of Streaks
- o Replace Oven Light (if blown)
- o Turn On Oven Light For Extra Ambiance
- o Clutter Free Refrigerator
(magnets, kids' drawings, fingerprints, calendars, etc.)

TIP: It is always a good idea to set any table with your best cutlery & perhaps a centre piece such as a candle or flowers, lower height is better. White plates have the best affect in photos. Neatly presented flowers/fruit are always welcomed in the kitchen/dining/living areas.

FLOORS

Remove these items to enhance perception of floor space size in photos.

- o All Rubbish Bins Out Of Sight
- o Rugs
- o Floor Mats
- o Door Mats

SWIMMING POOL

REMOVE

- o Pool Cover
- o Creepy Crawlies
- o Cleaning Equipment
- o Toys
- o Any Debris

Make sure your pool water is balanced and not "green".

OUTSIDE AREAS

REMOVE

- o Real Estate Signs (or we can do for you)
- o Noticeable Large Weeds
- o Fallen Palm Fronds
- o Cars
- o Caravans & Trailers
- o Garden Hoses
- o Garden Tools
- o Toys
- o Bicycles & Skateboards
- o Pet Utilities
- o Rubbish Bins
(hidden in the garage is best)
- o Washing From Clothes Line
- o Any Garden Pegs Lying Around

Sweep/remove stains from driveway & paths.

Groom the lawns & garden. Rake any leaves on-site & cover any dirt with mulch.

Outdoor furniture should be wiped clean and arrange cushions so they look their best.