



Strategic Communications Lead

Position Location: Aberdeen Proving Ground
(Edgewood area)

Position Type: Full-Time

Personnel Security Clearance Required: SECRET Clearance

Strategic Alliances Group, Inc. is seeking a Strategic Communications Lead to provide strategic communications and technical coordination activities in support of the organizations and their stakeholders. Conduct thorough research to identify communication gaps and ensure messaging efforts are properly aligned and synchronized across DoD organizations that effectively engage audiences, build advocacy, and articulate the organization's mission and impact. Provide rapid quality strategic communication support for the organization's senior leaders. Support the organization's strategic communication directorate in messaging the organization's complex mission and vision to internal and external stakeholders.

Position Description and Responsibilities:

- Translate complex defense initiatives into clear, persuasive content tailored for various stakeholders, ensuring consistency in strategic messaging.
- Support outreach efforts by delivering well-researched, audience-focused communication materials that enhance engagement and reinforce the organization's narrative.
- Deliver highly competent speeches, letters, awards, talking points, and various outreach material development and execution at a minimum of one of each per month.
- Possess content skills and expertise required to give speeches, messages, talking points and possibly video scripts that capture an audience's attention, gain advocacy, and tell the organization's story.
- Travel Required: Up to one trip per year within the CONUS area and 12 local TDY trip to cover outreach efforts.

Required Qualifications and Experience:

- 15 years or more of experience working in the DoD CBRND organizations and at least 5 years supporting a 2-star level command.
- Documented senior executive service experience planning, implementing, and analyzing strategic communication and outreach activities for a DoD acquisition program.
- Numerous years of experience developing, managing, and facilitating outreach events such as conferences.

Education Requirements:

- Bachelor's Degree and PMP Certification from an accredited college or university.

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Strategic Alliances Group, Inc. is committed to the principles of equal employment opportunity for all employees and strives to provide employees with a work environment free of discrimination and harassment.