



Social Media Specialist

Position Location: Aberdeen Proving Ground
(Edgewood area)

Position Type: Full-Time

Personnel Security Clearance Required: SECRET Clearance

Strategic Alliances Group, Inc. is seeking a Social Media Specialist to provide subject matter expert services to ensure the organization does not lose relevancy on current social media platforms while strategizing a future social media pathway. Possess the knowledge to maximize the return on investment for respective social media platforms in engagements with the organization's stakeholders. Support the organization's strategic communication directorate in messaging the organization's complex mission and vision to internal and external stakeholders.

Position Description and Responsibilities:

- Develop and manage the organization's social media strategy.
- Post at a minimum of 4 posts per month and at a minimum of one article per quarter.
- Maintain a minimum of 4 external and internal communications tools such as Instagram, Twitter, Facebook, and LinkedIn.
- Travel Required: Up to one trip per year within the CONUS area and 12 local TDY trips to cover outreach efforts.

Required Qualifications and Experience:

- Experience: 10 years or more of experience working with CBRN-related programs or a non-profit government entity.
- At least 10 years maintaining social media platforms.
- Expert in media strategies, conducting stakeholder outreach, advising and implementing digital strategy and creating content to promote a DoD organization mission.

Education Requirements:

- Master's Degree from an accredited college or university.

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Strategic Alliances Group, Inc. is committed to the principles of equal employment opportunity for all employees and strives to provide employees with a work environment free of discrimination and harassment.