



Graphic Designer

Position Location: Aberdeen Proving Ground
(Edgewood area)

Position Type: Full-Time

Personnel Security Clearance Required: SECRET Clearance

Strategic Alliances Group, Inc. is seeking a Graphic Designer in support of the organization and its stakeholders. Services include researching and identifying relevant social media posts, creating graphics and editing existing graphics, and giving speeches, messages, talking points and video scripts. Providing rapid quality strategic communication support for the organization senior leaders. Support the organization's strategic communication directorate in messaging the organization's complex mission and vision to internal and external stakeholders.

Position Description and Responsibilities:

- Develop clear, visually compelling graphics that simplify complex technical information and effectively communicate the priorities and capabilities of the DASD CBD. This includes translating detailed data and strategic objectives into accessible visual formats.
- Develop and maintain quality and version control of the organization's branding, including logos and factsheets templates.
- Manage the development, maintenance, and quality assurance of the organization's branding assets, including logos and factsheet templates. Ensure consistency in design, version control, and adherence to branding guidelines to support the DASD CBD in maintaining a cohesive and professional visual identity.
- Execute the development, implementation, and ongoing maintenance of a cohesive brand identity across interconnected project areas.
- Travel Required: Up to one trip per year within the CONUS area and 12 local TDY trips to cover outreach efforts.

Required Qualifications and Experience:

- Five years or more of experience supporting a two-star level command or higher.
- At least 10 years working with DoD CBRND organizations.
- Expertise in developing and producing DoD communication products such as logos, branding guides, web designs, and infographics.
- Expert level proficiency with Adobe Creative Suite, including Photoshop, Illustrator, InDesign, Captivate and PageMaker.

Education Requirements:

- Bachelor's degree in graphic design from an accredited college or university.

Contact: Sharon Jacobs – CEO, Strategic Alliances Group, Inc. - Email: sharonbjacobs@strategicalliancesgroupinc.com - Phone: (301) 775 - 7936

Strategic Alliances Group, Inc. is committed to the principles of equal employment opportunity for all employees and strives to provide employees with a work environment free of discrimination and harassment.