



CONFIDENTIAL 2026



**PREVENTATIVE, AI-DRIVEN  
WELLNESS TESTING  
IN THE COMFORT OF YOUR HOME**



**92% SUFFER FROM AT LEAST ONE VITAMIN OR MINERAL DEFICIENCY. 80% OF CHRONIC DISEASES CAN BE PREVENTED BY PREVENTIVE MEASURES**





















**CONSUMERS NEED BETTER WAYS TO UNDERSTAND THEIR BODY WITHOUT GOING TO THE DOCTOR. SUPPLEMENT COMPANIES NEED BETTER WAYS TO SELL PRODUCT. YOU NEED TO UNDERSTAND IF GLP1 DRUGS ARE AFFECTING YOU.**



**WE HELP CONSUMERS UNDERSTAND  
THEIR WELLNESS BETTER WITH USE OF  
GLP1 MEDICATION, AND WE HELP  
SUPPLEMENT COMPANIES SELL MORE  
PRODUCTS BASED ON URINE RESULTS –  
ENHANCED BY AI**

**ALL WHILE COLLECTING VALUABLE  
METRICS IN REAL TIME.**

# THE PRODUCTS – URINE

 <b>Blood</b> UTI / Kidney Health	 <b>Calcium</b> Bone Health	 <b>Free Radical</b> Oxidative Stress	 <b>Glucose</b> Diabetes	 <b>Ketones</b> Diabetes	 <b>Magnesium</b> Kidney Health
 <b>pH</b> Kidney / UTI	 <b>Protein</b> Kidney Functions	 <b>Sodium</b> Kidney Functions	 <b>Uric Acid</b> Kidney Function	 <b>Vitamin C</b> Immune Health	 <b>Water</b> Hydration
 <b>Zinc</b> Immune Health	 <b>Urobilinogen</b> Liver & Blood	 <b>Bilirubin</b> Liver & Blood	 <b>Creatinine</b> Liver & Blood	 <b>Nitrites</b> UTI	 <b>Microalbumin</b> Kidney Health

WELLEYS IS THE FIRST ALL-IN-ONE AT HOME URINE TEST STRIP THAT TEST FOR 18 DIFFERENT BIOMARKERS TO HELP USERS UNDESTAND KIDNEY, BONE, LIVER, BLOOD, IMMUNITY, HYDRATION, AND UTI



# 18 BIOMARKERS TESTED – URINE

SODIUM	0, 100, 200, 300, 400, 500 mg/dl
URIC ACID	20, 50, 100, 300, 700, 1100, 1500 mg/l
KETONE	Negative, 0.5, 1.5, 4.0, 8.0, 16 mmol/l
MAGNESIUM	10, 15, 20, 25, >40
BLOOD	Neg, Trace, 25, 80, 200 cacells/ul
PROTEIN	Negative, Trace, 0.3, 1.0, 3.0, > 20 g/l
FREE RADICAL	Minimal, Low, Middle High
GLUCOSE	Negative, 5, 15, 30, 60, 110 mmol/l
WATER	1, 1.005, 1.01, 1.015, 1.02, 1.025, 1.03

UROBILINOGEN	3.3, 16, 33, 66, 131 µmol/l
BILIRUBIN	Negative, 17, 50, 100 µmol/l
CREATININE	0.9, 4.4, 8.8, 17.7, 26.5 mmol/l
NITRITES	Negative, Positive
MICROALBUMIN	10, 30, 80, 150 mg/l
ZINC	0, 0.5, 1, 2, 5 mg/l
pH	5, 6, 6.5, 7, 7.5, 8, 8.5
VITAMIN C	0, 0.6, 1.4, 2..8, 5 mmol/l
CALCIUM	<1, 2.5, 5, 7.5, > 10 mmol/l

# HOW IT WORKS

## THE OLD WAY

BASED ON HUMAN EYESITE –  
COMPARING COLORS PRINTED  
ON A CHART. NO DIAGNOSIS

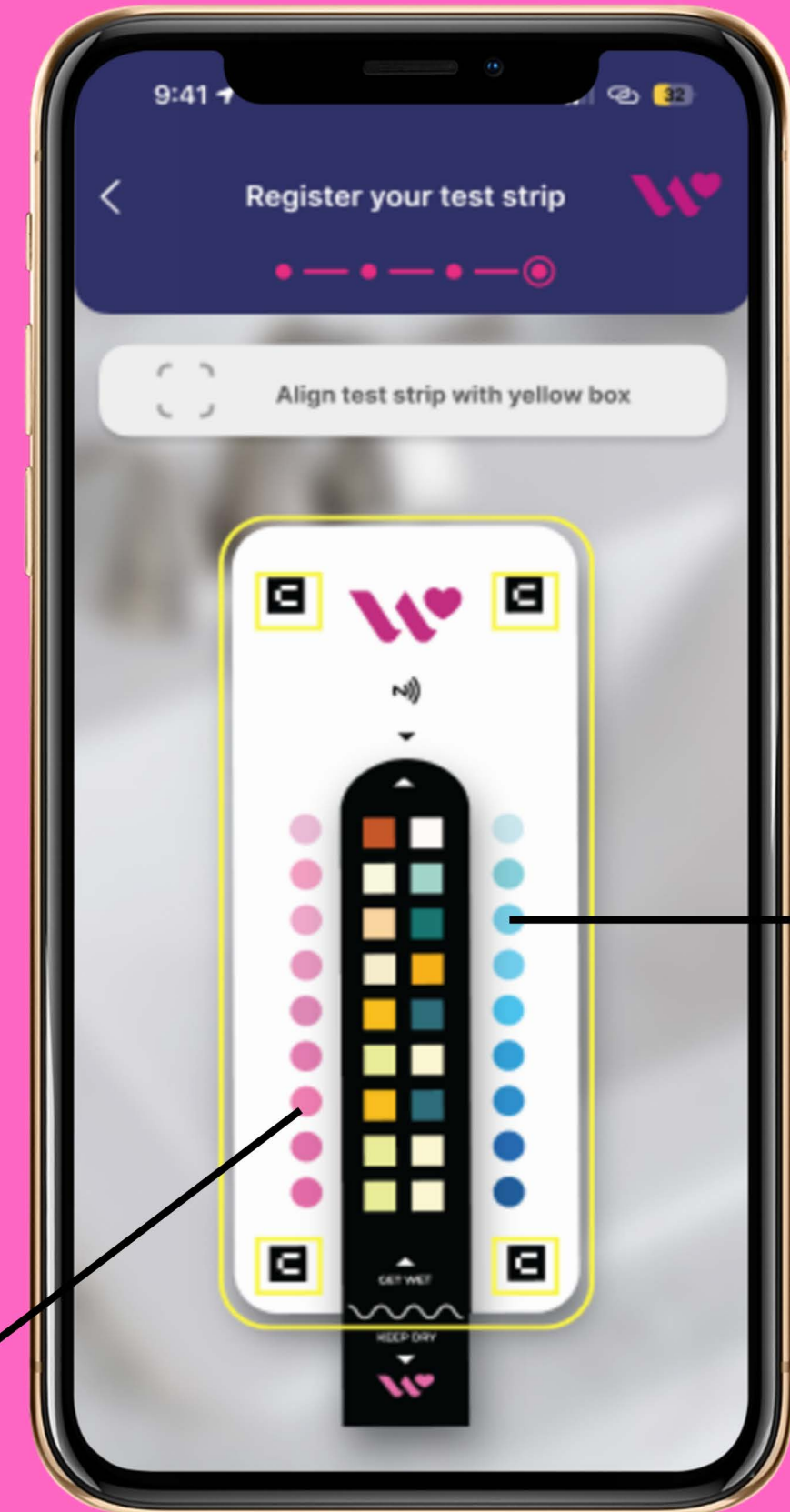


## WELLEYS

AI BASED RESULT DETECTION WITH  
SELF LEARNING LIGHTING AND COLOR  
ADJUSTMENTS. LIVE DIAGNOSIS AND  
RECOMMENDATIONS BASED ON  
RESULTS. \*

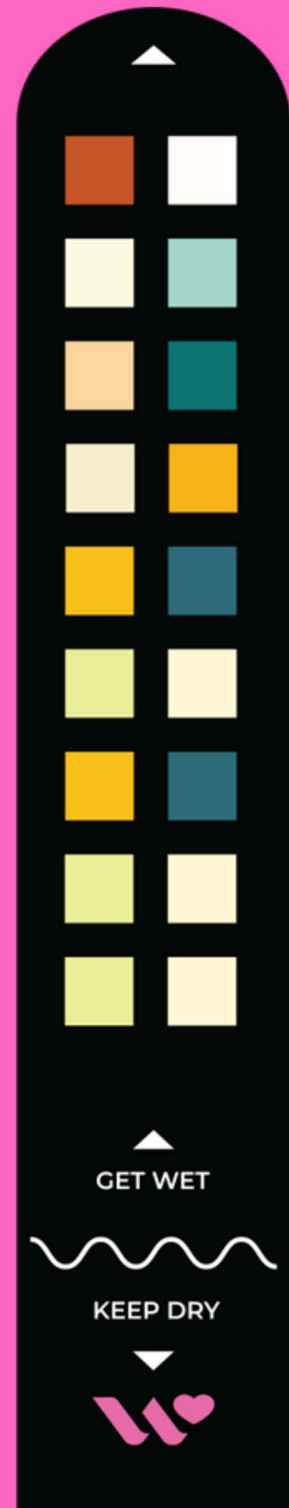
SHADOW  
-3%

LIGHT  
+11%



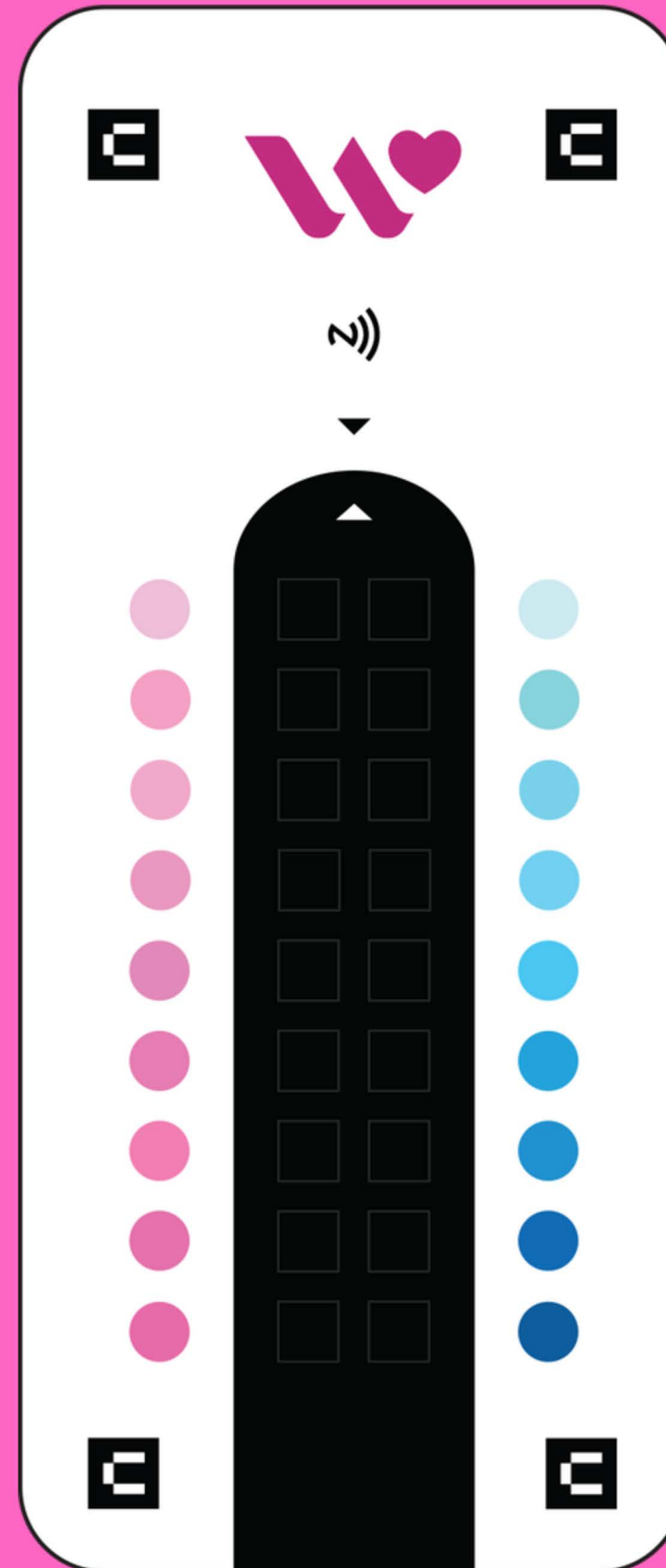
\* Welley's does not provide any medical recommendations or health diagnostics designed for medical use. We strictly provide wellness interpretation based on urine results. Result should be reviewed by a medical professional as official diagnostics.

# THE TECHNOLOGY



## TEST STRIP

URINE TEST STRIP WITH INDUSTRY FIRST ALL IN ONE 18-BIOMARKERS



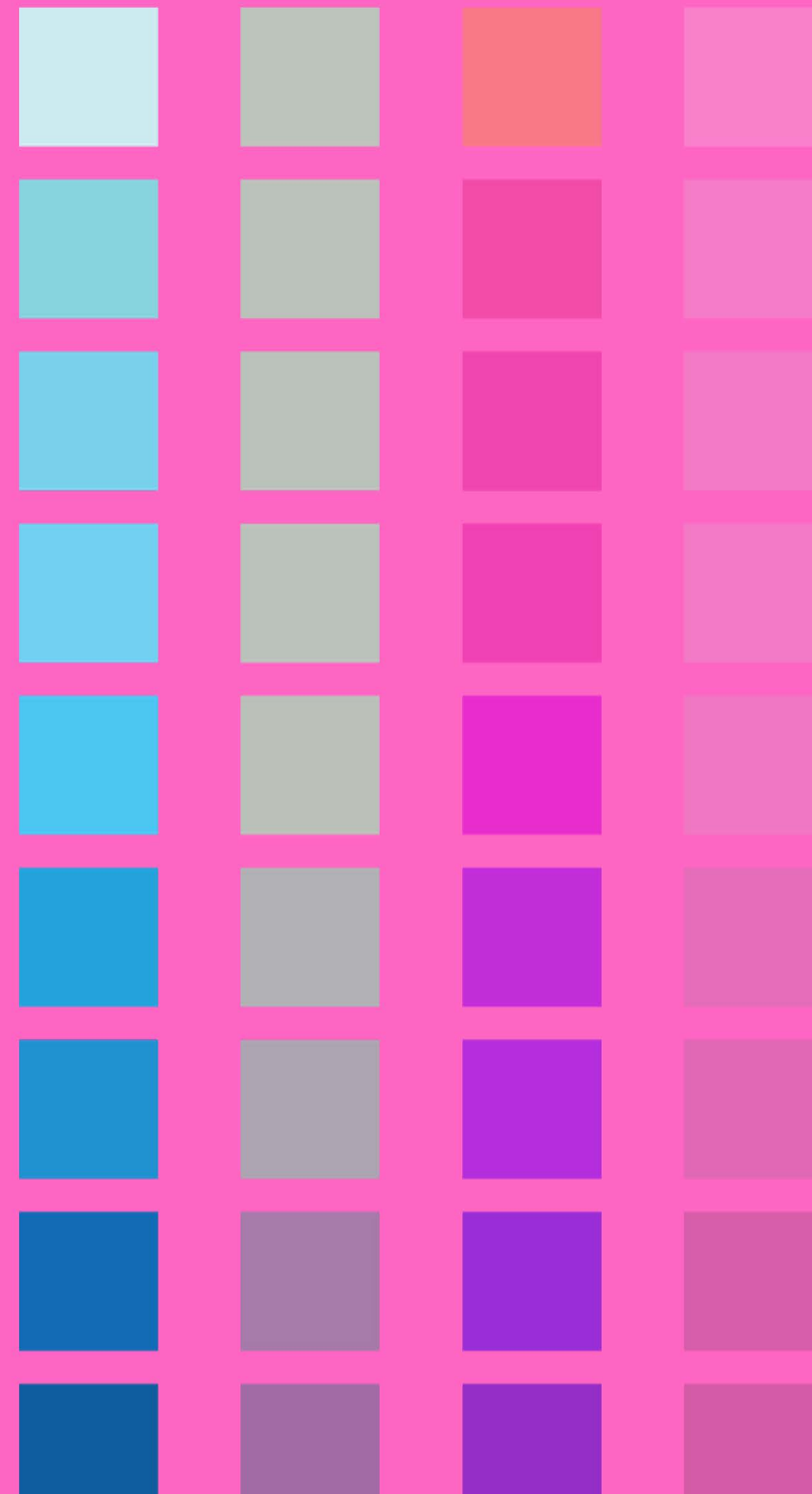
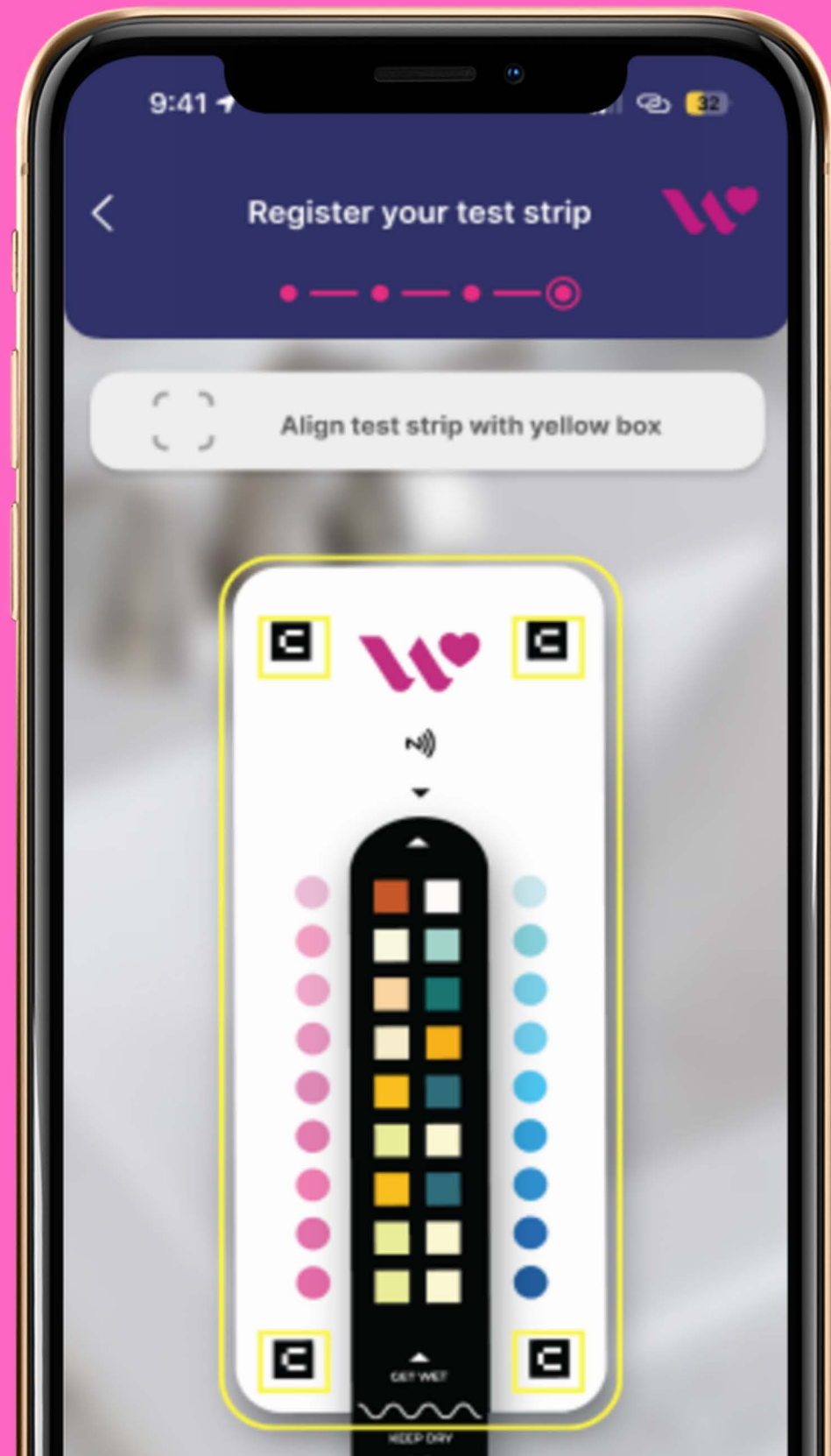
## NFC EMBEDDED

SINGLE USE UID PAIRED NFC TAGS PREVENT COUNTERFEITING AND DESIGNED TO CREATE SUB BATCHES FOR MARKETING INITIATIVES

## TEST CARD

WELLEYS TEST CARD WITH AI CAMERA DETECTION AND COLOR MATCHING BASED ON PANTONE SPECIFIC COLORS FOR CONSISTENCY AND ACCURACY

# TECHSTACK — OPTIWELL™



## OPTIWELL™

Our OptiWell™ technology by Longaevus revolutionizes urine testing by transforming a standard smartphone camera into a clinical-grade diagnostic tool. Using AI, colorimetric analysis, and advanced computer vision, our platform enables precise health assessments from a simple photo. By employing a unique calibration method, our system adapts to a range of devices and lighting conditions, ensuring consistent and reliable results.

Our AI-powered algorithms detect subtle color changes in urine test strips, capturing critical biomarker information often missed by the naked eye. This allows users to monitor health trends, spot potential issues early, and make proactive wellness choices—all without the need for specialized equipment. Accessible, accurate, and easy to use, our technology brings professional-grade urine testing right to users' fingertips

# WELLEYSORE™

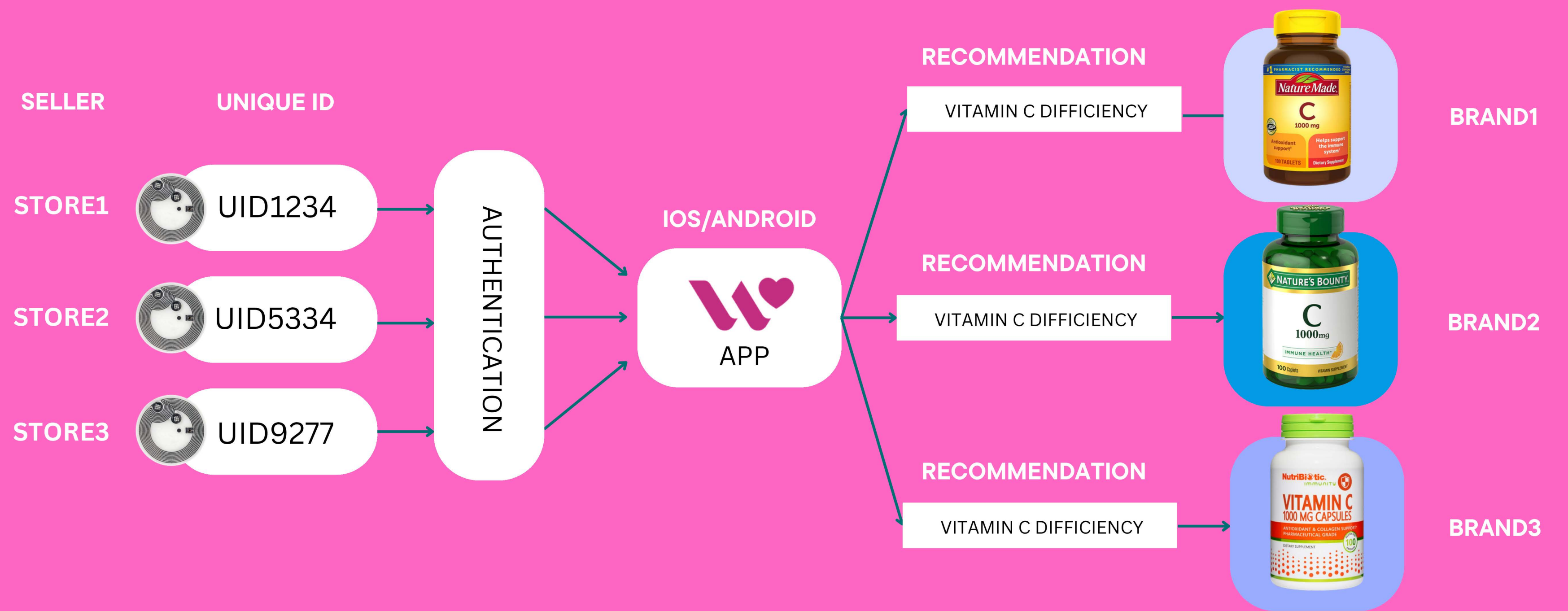
Welcome to Wellescore™, the data analytics hub within the Welleys™ app that transforms your urine test results into actionable insights. Wellescore™ goes beyond basic numbers, interpreting your biomarker levels to deliver tailored wellness recommendations that keep you informed and proactive about your health.

Whether you're tracking hydration, nutrition, or general wellbeing, Wellescore™ provides a comprehensive overview, breaking down each result into easy-to-understand insights. With regular updates and progress tracking, you're equipped with the knowledge you need to make informed choices and stay ahead on your wellness journey.





# UNIQUE ID RECOMMENDATIONS





# WELLEYS

## AT HOME URINE TEST

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Anyone can do it

95%+ Accuracy at Home

Take < 2 Minutes for Results

Immediate recommendations

18 biomarkers in test

Costs < \$10

# OTHERS

## MAIL IN LAB RESULTS

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Anyone can do it

Possibility of Cross contamination

Results from up to 2-6 days

Need to wait for recommendations

multiple tests needed to cover 18 biomarkers

Costs \$100 - \$300+

# WELLEYS

## Focused on partnerships with supplement brands

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We focus on partnering with supplement brands and clinics, enabling tests to be offered as a complimentary item. When customers purchase supplements based on deficiencies identified through their urine test results, the brand generates revenue.

We sell the product to supplement brands for as low as \$2.50 per unit, allowing them to offer it free of charge to prospective customers and built into marketing costs.

When offered free of charge to consumers, the test has been proven to effectively spark users' interest and curiosity about their health and overall well-being.

Whitelabel capable with API integration tools

# OTHERS

## Focused on D2C

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Attempting to sell through website and Amazon.com

Nobody wakes up and thinks "I need to take an urine test"

CURRENTLY, SUPPLEMENT BRANDS SPEND AN AVERAGE OF 30–40% OF REVENUE ON CUSTOMER ACQUISITION. BY OFFERING A FREE URINE TEST, BRANDS CAN ATTRACT PROSPECTIVE CUSTOMERS MORE EFFECTIVELY AND DRIVE CONVERSIONS AT A LOWER COST.

USA STUDIES

# ROADMAP — '25-'26

01

**Q1 2025**

Development of the Welleys urine test kit starts with supply chain partners, proof of concept.

02

**Q3 2025**

Discussions start on integration of AI factors and improvement of image recognition capabilities

03

**Q1 2026**

Partnership integration starts with Swearby and BestForm for distribution.

04

**Q2-Q4 2026**

Development of app starts with ability API integrate tools into other apps.

05

**Q4 2026 Q1 2027**

Blood testing integration starts with Tasso and 3<sup>rd</sup> party lab.

# TRACTION

01

**LOI**

Letter of intent received from a Mexico distributor with interest in Welley's urine testing.

02

**SWEARBY/ YOURPATH**

Discussions with Swearby and YourPath integration start for Welley's to be integrated

03

**VIETNAM, MALAYSIA, INDONESIA INTEREST**

Asia interest given for distribution through supplement companies.

04

**PRE-PRODUCTION KITS**

Preproduction kits finalized and sampled for production with supply chain feasibility testing

05

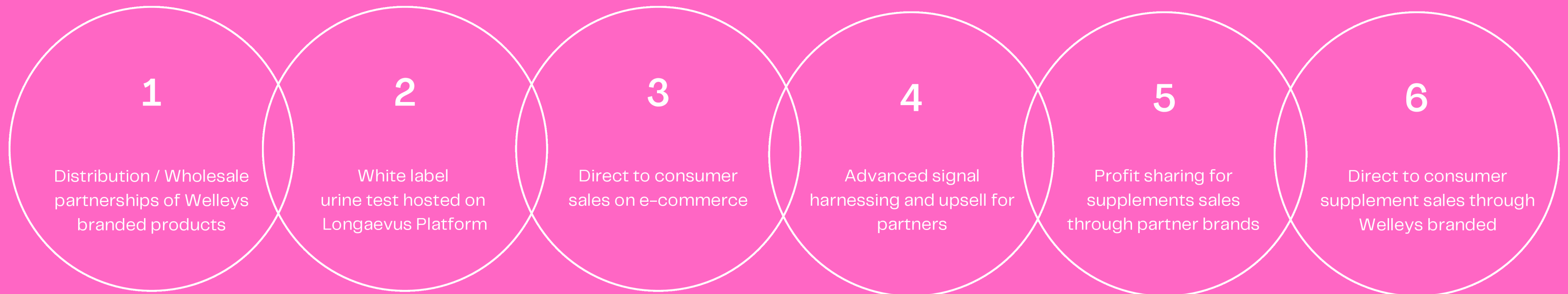
**NFC PATENT FILING**

NFC patents prepped for filing on UID based product upsell systems in diagnostics testing.



# BUSINESS MODEL

We operate on multiple business income streams covering a broad offering



# WELLEYS FOR PETS

COMING SOON

They meow. They Bark.

You don't speak their language  
when there are problems...  
It's too late.

Pet Specific Kits - 2027  
Know when to go see a doctor.



# THE PRODUCTS – BLOOD

COMING SOON



## WE TEST FOR 25 BIOMARKERS

### HORMONE BALANCE

- ESTROGEN (ESTRADIOL E2)
- PROGESTERONE
- TOTAL TESTOSTERONE
- TOTAL FREE TESTOSTERONE

### HEART HEALTH

- APOB
- LDL CHOLESTEROL
- HSCRP (INFLAMMATION)
- HDL CHOLESTEROL
- HEMATOCRIT
- HEMOGLOBIN

### METABOLIC EFFICIENCY

- FERRITIN (IRON)
- ALBUMIN
- VITAMIN D
- TRIGLYCERIDES
- TRIGLYCERIDES / HDL RATIO
- LDL C / APOB (PARTICLE SIZE)
- URIC ACID
- FRUCTOSAMINE

### THYROID FUNCTION

- TSH
- FREE T3

### LIVER AND KIDNEY FUNCTION

- CREATININE
- SHBG
- GGT
- ALP (ALKALINE PHOSPHATASE)

### LONGEVITY

- VITAMIN B12

# THE PRODUCTS – BLOOD

COMING SOON

CLINICAL RESULTS  
WITH A TENTH OF THE BLOOD

OTHER TESTS



~10ML



WELLEYS



~1ML





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WELLEYS

WWW.WELLEYS.COM

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**THANK  
YOU.**



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JOHNSON JENG, CEO

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