



Announcing the 2021 Smokey Bear/Woodsy Owl Poster Contest



Dedicated to Woodsy Owl's 50th birthday! Children from first through fifth grade are invited to participate in the 2021 Poster Contest! Brought to you by the National Garden Clubs, Inc and the US Forest Service.

It's Woodsy's 50th birthday! Let's celebrate by observing conservation practices and by participating in the poster contest. The U.S. Department of Agriculture Forest Service and the National Garden Clubs, Inc. are giving students the opportunity to demonstrate their understanding of basic environmental conservation principles through original drawings of Woodsy Owl.

WOODSY OWL SAYS: LEND A HAND—CARE FOR THE LAND! AND GIVE A HOOT – DON'T POLLUTE!

Woodsy Owl is America's icon for the conservation of the environment. Since 1971, Woodsy has helped parents and teachers inspire children to observe, explore, and care for the environment. He challenges children to "Lend a Hand, Care for the Land!" and to take an active role in caring for the land through recycling, reusing, and reducing waste, planting and caring for trees, using resources wisely, and not littering.

PRIZES

- The National Grand Prize Winner of the Smokey Bear and Woodsy Owl Poster Contest will be honored with a Recognition Ceremony in Washington, D.C. A round-trip and accommodations for four will be provided for a 4 days/3nights stay.
- The National Garden Clubs, Inc. will award a \$50.00 check to each of the first-place national winners.

POSTER TIPS

- A good poster has a bold and simple design.
- Its message is easily understood and is delivered both in the picture and in text.
- Educators can provide paper to children to participate of the program.
- Members of the National Garden Clubs, Inc. can purchase Woodsy Owl promotional and educational materials at www.symbols.gov.
- Posters will be judged for originality, design, slogan, artwork, and overall effectiveness of the message.





Announcing the 2021 Smokey Bear/Woodsy Owl Poster Contest



WOODSY OWL FACTS

- Woodsy is a 13 year old male kid.
- Woodsy is America's icon for the conservation of the environment by an Act of Congress.
- The biggest environmental issue in America during the seventies, when Woodsy was born, was littering.
- Woodsy leaves in a tree of a national forest. He flies to the urban interface and cities raising awareness on the importance of trees.
- Woodsy encourage children to recycle, reuse, reduce and "rot" (composting).
- Woodsy's birthdate is September 15.

RECOGNITION CEREMONIES

- It is recommended that local and/or state recognition ceremonies be coordinated in conjunction with local events during Earth Week in April or during National Public Lands Day in September. Woodsy Owl should be present at these award ceremonies if possible.
- Certificates of Participation and Poster Entry Stickers can be requested for free by sending an email to symbols@fs.fed.us with your name, mailing address, and quantity of certificates/ stickers you are requesting.
- The 1st place national winners for each grade level category and the National Grand Prize winner will be announced at the 2021 National Garden Clubs, Inc. Annual Meeting.
- Certificates and prize money (\$50) for the four national winners will be mailed following the 2021 National Garden Clubs, Inc. Annual Meeting. The National Grand Prize Winner will get their check and certificate during the recognition ceremony in Washington, D.C.
- The recognition ceremony for the National Grand Prize winner takes place during the Summer in Washington, D.C.
- USDA Forest Service conservation education prevention regional coordinators can help you identify local Forest Service units that may assist you with having Woodsy appear at your event. A list of the coordinators can be found at www.symbols.gov.

