

# LAUREN MYERS

art director & designer

behance.net/lauren-myers & laurenrachel.com

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## PROFESSIONAL SKILLS

Enthusiastic, passionate and dynamic individual with a positive attitude and desire for success. A strong contributor to the team, combined with the personal initiative to take charge when necessary; a natural leader. Excellent communication skills, well-organized and detail-oriented. Can successfully apply creativity and design skills to a vast array of mediums making creative more versatile. Highly motivated individual, with a strong work ethic, eagerness to learn and a sense of humor.

- Vast expertise in art direction for large scale photo shoots and concepting advertising for traditional and cutting edge media.
- Strong work experience in implementing website designs and coordinating and discussing web media with a team of programmers.
- Extensive knowledge and experience overseeing print design projects from conception to the final printed product.
- Large range of computer skills including complete knowledge of Adobe Illustrator, Adobe InDesign, and Adobe Photoshop (up to CC).

## EDUCATION

**Graduated 2006**  
**BA, Graphic Design**  
*Maine College of Art,  
Portland, Maine*

## COMMUNITY

**2015 - Present**  
*Rising Tide Society*

**2011 - 2019**  
*Ad Club of Maine,  
Member & President*

## EMPLOYMENT

**Feb. 2008 - Present**

**Lauren Myers** | [behance.net/lauren-myers](http://behance.net/lauren-myers) & [www.laurenrachel.com](http://www.laurenrachel.com)

*Freelance Designer / Art Director:* Past experience in active art direction and design for web, print, and digital media, supporting the needs of small and large companies. My recent clients include: TJ Maxx, Tom's of Maine, L.L.Bean, The Westin Hotel, CIEE, several Maine wedding publications, Maine Medical Partners and Maine College of Art.

**Jun. 2018 - Jan. 2019**

**Maine College of Art** | [www.meca.edu](http://www.meca.edu)

*Design & Art Director:* Creatively producing design and art direction of all visual earned media both in print and digital. Executed all branding visuals and identity of the college. Played a collaborative part in strategic planning of ongoing campaigns for the college to meet their goals and initiatives including a fresh campaign to relaunch the colleges brand Fall 2019.

**Feb. 2013 - Jun. 2015**

**The VIA Agency** | [www.theviaagency.com](http://www.theviaagency.com)

*Designer & Art Director:* Extensive knowledge in corporate branding and systems. Graceful under high pressure environment and dedicated to getting the job well done. Exceeding client expectation on knowledge and recommendations. Strength in art direction for live photo shoots and preparation of creative vision.

**Apr. 2012 - Feb. 2013**

**L.L.Bean** | [www.llbean.com](http://www.llbean.com)

*Creative Associate Designer:* Quickly and naturally adapted to a new environment and took leading roles in email marketing, social media, affiliate relations and technology as well as lead new vision in the home page design of the L.L.Bean website.

## REFERENCES

**Teddy Stoecklein** | *Creative Director at The VIA Agency* | 207.221.3000

**Matthew Scheumann** | *Colleague at The VIA Agency* | 401.339.0751

**Heather Fitzpatrick** | *Design Manager at TJ Maxx E-Commerce* | 617.869.8796

**Jenika Pouliot** | *Marketing Director at Page One Solutions* | 407.803.2963

*I look forward to meeting you!*

