

# PATRICIA HUEZO

## APPAREL DESIGNER

 patty.huezo@gmail.com

 347-265-0042

 New York, NY

### PROFESSIONAL SUMMARY

Professional designer with experience in apparel collections creation. Strong focus on team collaboration and achieving results, adaptable to changing needs. Skilled in creative design, sketching, PLM, and trend analysis. Valued for reliability, creativity, and results-driven approach.

### FASHION PORTFOLIO

 <https://patriciahuezo.com>

### EDUCATION

#### Fashion Institute of Technology

Associate of Arts-Fashion Design  
2013

- Magna Cum Laude
- Dean's List

#### Harding University

Bachelor of Business  
Administration-Marketing  
2006

- Cum Laude
- Dean's List
- Walton Intl. Scholarship

### SKILLS

- Apparel Line Development
- PLM-Beproduct
- Color theory & Trend forecasting
- Problem-solving
- Attention to detail
- Adobe Photoshop, Illustrator
- Sketching
- Kaledo & Ned Graphics
- Time management, Teamwork & Collaboration
- Excellent communication

### LANGUAGES

- Spanish (Native or Bilingual)
- English (Native or Bilingual)

### WORK HISTORY

#### Apparel Designer- Wovens- Menswear

LEE- O5 Group-New York, NY- 03/2023 - Current

- Developed seasonal designs for Woven Apparel collections, ensuring alignment with Lee's brand identity and target market.
- Collaborated with Production, Factories, cross-functional teams to ensure design integrity, quality standards, and timely production during development stages and production.
- Created detailed technical sketches and specifications to guide production teams in garment creation, including Tech Packs on PLM.

#### Apparel Designer- Bottoms- Menswear

O5 Group (Freelance)-New York, NY- 02/2022 - 02/2023

- Developed Tech Packs, Sketches and CADs for Dress Pants for a diverse brand such as: Company81, DKNY, Tahari & Modern Culture.
- Managed timelines and project milestones to ensure on-time delivery of design projects.

#### Apparel CAD & Print Designer- Womenswear

TALBOTS-New York, NY- 10/2019 - 01/2023

- Designed seasonal prints and patterns that captured the brand's aesthetic while appealing to target demographics.
- Worked closely with product development teams to align print designs with garment construction and functionality.
- Created detailed technical specifications for print production, facilitating clear communication with manufacturing partners.

#### Senior CAD Print & Textiles Designer- Menswear

Sears Holding Corporation - San Francisco, CA - 04/2017 - 01/2019

- Led team of designers to create intricate Woven and Print patterns for apparel collections, enhancing visual appeal and brand alignment for Menswear brands: Roebuck & Co, Amplify, Route 66, Structure, and Outdoor Life.
- Collaborated with cross-functional teams to ensure design concepts met production feasibility and market trends.
- Trained junior designers on software tools and design techniques, fostering a collaborative team environment.

Work History Continues on Page 2

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### WORK HISTORY CONTINUES

#### Apparel & Textiles Designer - Menswear

Sears Holdings Corporation - New York, NY- 02/2016 - 03/2017

- Designed diverse print / patterns, woven yarn dyes, dobby and knits for ready to wear Menswear brands and swimwear.
- Conducted trend forecasting research to anticipate market shifts and adapt designs accordingly.
- Worked closely with cross-functional teams to ensure cohesive branding across all product lines.
- Teamed with new leadership in San Francisco Office to implement new design processes.

#### CAD & Textiles Designer - Womenswear

Sears Holdings Corporation - New York, NY- 09/2014 - 01/2016

- Developed innovative designs for Laura Scott Brand's collections, focusing on contemporary trends and consumer preferences, following seasonal palette and direction.
- Created trendy concept boards and presentation boards.
- Created detailed technical sketches and print patterns to guide production teams in the garment manufacturing process.

#### Associate CAD Textiles Designer - Womenswear

Sears Holdings Corporation - New York, NY- 09/2013 - 08/2014

- Designed print patterns, embroideries, for Jaclyn Smith Brand following seasonal palette and creative direction.
- Executed detailed sketches for garment production, ensuring accuracy and quality.

#### Fashion Design Internship

Oscar de la Renta - New York, NY - 04/2013 - 06/2013

- Assisted in the development of seasonal design concepts for Bridal Spring Collection 2013, and ready to wear Spring-Summer Collection 2014, enhancing brand aesthetic and market relevance.