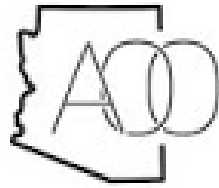




Arizona Obesity Organization

2020 A Year in Review

Arizona Obesity Organization



TREAT OR REFER

- **Mission**

- We are the premier group of obesity medicine/treatment specialists for the State of Arizona providing a comprehensive resource for the latest in the disease state and management of obesity.

- **Vision**

- Every patient affected by pre-obesity and obesity will receive evidence-based treatment and coverage for their care

- <http://arizonaobesity.org/>



Board of Directors

Amy Ingersoll, PA-C, MMS, FOMA, President

John DeGuzman, MD, Vice President

Amit Algotar, MD, PhD, MPH, Treasurer


Angela Golden, DNP, FAANP, Secretary

Danielle M Gilliam, PharmD, MPH, Director at Large



Key Developments Y2020

- Eisai withdraws Belviq® due to cancer risks, leaving
- Gelesis granted FDA clearance to market Plentiy as a medical device
- Saxenda receives approval for adolescence with obesity aged 12-17
- Currax has the rights to Contrave®, future initiatives have not been disclosed, market shares
- IEH Biopharma controlled by Carl Icahn takes over Vivus after bankruptcy filing. Web
- Lilly disclosed plans to initiate three additional obesity trials on tirzepatide
- Pfizer initiated phase 2 with oral GLP1, danuglipron, in obesity
- Rhythm gained FDA approval of Imcivree™, setmelanotide, in rare obesity diseases
- Novo Nordisk files NDA for US approval of semaglutide obesity



World Obesity Day – March 4, 2020

State of Arizona Obesity Organization

- Arizona Obesity Organization held their welcome to Arizona society meeting in correlation with World Obesity Day
 - Event had over 30 stakeholders from various industries influenced by obesity care in the state of Arizona
 - Legislators
 - Media
 - Pharma industry
 - Primary care HCP
 - Obesity Specialist
- The event was sponsored by Novo Nordisk and Optifast

THE ROOTS OF OBESITY RUN DEEP

Together we can create a healthier future.

People with obesity are constantly shamed and blamed for their disease. This is because many people – including doctors, policymakers, and others – do not understand that obesity is a chronic disease. They see it as a simple lack of willpower, laziness, or a refusal to “eat less and move more”. But like all chronic diseases, the root causes of obesity run much deeper.

They can be genetic, psychological, sociocultural, economic, and environmental. It is time we break the cycle of shame and blame and reevaluate our approach for addressing this complex, chronic disease that affects 650 million people worldwide.

Join us and organizations around the world for a new World Obesity Day on March 4, 2020, as we push for more comprehensive solutions, treatment, and collective responsibility for addressing this global epidemic. Together, we can address the far reaching personal, societal, and economic impacts of obesity. See how you can be a force for change at www.worldobesityday.org.



**ME, TAKING MY WIFE TO GET PAMPERED THE FIRST DAY
AFTER QUARANTINE**



SORRY FOLKS



THE WORLD IS CLOSED

And then COVID happened



And the
world went
virtual



GOOD NEWS.
YOU DON'T HAVE
CORONAVIRUS.

BUT CAN YOU STILL
QUARANTINE ME
FROM MY KIDS?!

He's NOT sleeping!

#\$%& this
kid!!!!

I \$%&# HATE
FROZEN 2!!!

WEEKS OF
THIS!?!?!?

AOO Adapted and Adjusted

Updates in Medicine June 8 Sponsored by Currax

Understanding what are modifiable risk factors and their role in clinical practice.

Reviewing guidelines and clinical pearls on optimization of patients with obesity prior to surgery

Review of nutritional optimization of patients.

Implementation Into Practice

Case Study Review



Updates in Medicine:

Role of Optimization of Obesity Prior to Elective
Orthopedic Surgeries

Amy Ingersoll, PA-C, MMS, FOMA

President, Arizona Obesity Organization

arizonaobesity.org



SMALL

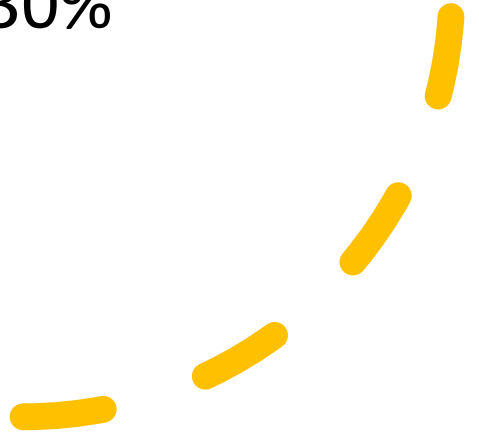
MEDIUM

LARGE

MONDAY

Obesity Medicine Blueprint
of Care:
What to Do Monday Morning
September CME Events
Sponsored by Novo Nordisk

Obesity Medicine
Blueprint of Care:
What to Do
Monday Morning
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Novo Nordisk

- 465 registered attendees
 - High satisfaction: 99.5% of participants said the education met their expectations
 - Upon program completion, participants' opinion of the CME activity rated 91.8% satisfaction on 9/12/2020 and 98.8% satisfaction on 9/26/2020
 - 100% of webinar participants agreed that content was free of bias
 - Change in pre/posttest: overall 30% improvement in knowledge
- 

Participants Responded

- “It was very informative with pertinent information”
- “Practical information applicable to patients we see Monday”
- “diverse topics from diverse speakers”
- “How engaging and passionate about obesity medicine all of the presenters were”
- “Jam packed with actionable content”
- “Being able to watch from home”
- “I liked the information presented in a clear and orderly fashion without bias and easy to understand in order to best treat patients”
- “I really enjoyed how comprehensive the CME was”
- “The variety of topics covered including info about billing and prior auths”



It has been a crazy
yet productive
2020...anyone up for
2021?