



2026 Nicholas County Potato Festival
Queen Coray Martinez,
and Teen Queen Paisley Boley!

Special Thanks

- Thank you to Mountain Lake Pharmacy and Highlander Pharmacy for supporting the Potato Festival Teen Queen Pageant.
- Thank you to Dr. Jeffery Kesecker and Dr. Morgan Kesecker Bishop for supporting the Scholarships for the Teen Queen Pageant.
- Thank you to Aarons Furniture for supporting the hospitality room for our entertainers.
- Thank you to Brown Oaks for hosting the Queen's Reception.
- Thank you to the County Commission for the use of the Court house lawn and the BBT parking lot for the Car Show.
- Thank you to the LeRose Family for the use of the LeRose Plaza for the parade lineup.



SCAN THIS QR CODE
FOR MORE INFORMATION

nicholascountypotatofestival.com



Features

Friday, September 11

Velma the RV
5:30pm - 7:30pm • Church Street

**Friday, September 11
& Saturday, September 12**

**Watch for Photo Opportunities
with Mr. Potato Head!**

Food and Craft Vendors
Friday 5pm - 10pm • Saturday, 9am - 10pm

Elementary Art Contest
on display in lobby of City Hall
Friday 5pm - 9pm • Saturday 9am - 8pm
Winners announced on Saturday, September 12
at the City Pavilion at 12pm

Kids Zone Activity Area
at the Courthouse Plaza
Friday 6pm - 8pm • Saturday 11am - 6pm

First Aid
Camden Family Health Parking Lot

Saturday, September 12

Touch of Class Car Show
8am - 3:30pm • Registration begins at 8am
County Commission Building Parking Lot
Downtown Summersville

CITY OF
Summersville

304-872-1211 ext 122
nicholascountypotatofestival.com



**SEPTEMBER 11-12
2026**

**DOWNTOWN
SUMMERSVILLE**



CITY OF
Summersville

304-872-1211 ext 122
nicholascountypotatofestival.com

Schedule of Events

Friday, September 11th

12:00pm
• Mayor's Reception

5:00pm
• Opening Ceremony
• Registration for Pet Pageant
• Decorating/Coloring Contest
Drop-off until 7:00pm

5:30pm
• Pet Pageant

6:00pm
• Registration: Tater Tot Eating Contest (6-12)
• Registration: Mashed Potato Eating Contest (13+)

6:30pm
• Tater Tot Eating Contest (6-12)

6:45pm
• Mashed Potato Eating Contest (13+)

7:00pm
• Landau Eugene Murphy Jr. City Pavilion Stage

8:30pm
Fireman's Parade

Friday Night Entertainment



LANDAU EUGENE MURPHY, JR
Friday • 7pm
Pavilion Stage

Saturday, September 12th

8:00am
• Registration: Potato Auction
• Registration: 5K Run/Walk
• Tractor Show until 11am

9:00am
• 5K Run/Walk
• Potato Auction Judging
• Decorating/Coloring Contest
Drop-off until 11:00am



Country Charm Twirlettes • Saturday, 11:30am • Main Street



Starlettes • Saturday, 10am • Main Street

10:00am
• Spud Hunt (Brown Oaks)
• Starlettes Twirlers (Main Street)
• Potato Auction

10:30am
• Potato Sack Race (Brown Oaks)
• X-Quisite Twirl N Dance Team (Main Street)

10:45am
• Tractor Show Awards

11:00am
• Registration for Cornhole Competition

11:30am
• Country Charm Twirlers (Main Street)

12:00pm
• Queen's Reception (Brown Oaks)
• Decorating/Coloring Contests Announced

12:30pm
• NCHS Band (Main Street)

1:00pm
• Parade Line-up

2:00pm
• Grand Parade

3:30pm
• Registration: Hot Wing Eating Contest
• Registration: Cornhole Competition

4:00pm
• Registration: Potato Idol
• Hot Wing Eating Contest
• Cornhole Competition



X-quisite Twirl N Dance Team • Saturday, 10:30 • Main Street

4:15pm
• Starlettes (Main Street)

4:45pm
• Potato Idol Rehearsal (until 5:15pm)

5:30pm
• Potato Idol (City Pavilion)

7:00pm
• Aaron Beam and the Do-Gooders

8:30pm
• Matt Jones and The Road

9:30pm
• Fireworks Finale!

Saturday Night Entertainment

City Pavilion Stage



AARON BEAM and the DO-GOODERS
Saturday • 7pm



MATT JONES and THE ROAD
Saturday • 8:30pm



Fireworks Finale
Downtown Summersville
immediately following Matt Jones