



Event Sponsorship Packet

WHIMSICAL WOODS 2025

PARTNER WITH US!

If your company or organization wants to help bring together our community, support local charities, and use your blessings to help others, you've come to the right place! We believe living at the Delaware Beaches is the greatest place on Earth and our next generation deserves equal access to education, sports, and the arts. Luckily, we live in a place where we can work together to support our local businesses, schools, religious institutions, and other powerful organizations to create sustainable change for our kids!

SUCCESS STORIES

In the last five years, we have raised more than **\$154,000** for local charities to support the kids in our area!

Family Night Out - Lord's, through the Bethany Fenwick Chamber of Commerce, brought 60 local businesses to our 5-acre property to set up fun events for kids in 2019. The community came together with local artist John Donato, to paint a community wall of local businesses. The businesses sponsored the event and wall to raise \$10,000.00 for the Ball 4 All Foundation, which gives scholarships to college athletes and younger children to play sports and does local free kids activities throughout the year to keep kids playing outside and staying healthy.

Whimsical Woods –We have had hundreds of families walk through our whimsical trick-or-treating event where they met the Hulk, Darth Vader, Anna and Elsa, and more! We raised \$9,700 in 2020, \$20,000 in 2021, \$35,000 in 2023 and \$36,000 in 2024 totaling \$100,700 that went to the Ball 4 All Foundation to go toward their scholarships, *Friday Night Freeze*, Kickball, and other local events they had for kids in our area! This past year they used the money to build a partition at Southern Delaware School of the Arts so the school could now have gym class for the first time, gave \$5,000.00 to Selbyville Middle school to start their new lacrosse program and gave over \$30,000.00 to sponsor 124 youth to play sports locally, \$5,000.00 to academic scholarships to seniors, and helped TRIBE softball adopt 6 kids for Christmas. This past year we were also able to start a community fund through Ball4All and gave to 6 new local charities that help kids on our area. 100% of our proceeds go straight to kids in our area and the rewards have impacted so many!

Fire & Ice– A part of the Bethany Fenwick Chamber of Commerce Fire and Ice Festival in February of 2021 & 2022, Lord's Landscaping had a food-and-wine tour around our 5-acre property that featured cuisine from the Off the Hook Restaurant Group's (now known as Common Ground Hospitality) five area restaurants, as well as wine from the Bethany Beverage Company. 16 local businesses wrapped around the property handing out local favorites as well as displaying an ice sculpture. We raised \$10,000.00 in 2021 for Santa's Letters Charity, a nonprofit that helps families in need at Christmas time, as well as the rest of the year. In 2022, we raised \$9,000 for the Millville Fire Hall. In 2024 we sponsored the Ice Rink and helped raise \$3,000 that went to the Lord Baltimore PTO.

Mariner's Bethel Trail Run – In 2021 we raised \$22,000 for Mariner's Bethel Hope Center's new after-school program, called *Enrichment of Hope*, for at-risk youth in our community. This will operate under the auspices of the No Unmet Human Need Association (NUHNA) in our 12-mile radius. Children in lower Sussex County will have a safe place to go after school with meals provided and helpers to assist with schoolwork. **We are no longer in charge of this event this coming year, but it is still awesome!**



Whimsical Woods

Date – October 21 & 22, 2025

Location - Lord's Landscaping

Time – 5pm-8pm

Whimsical Woods is our enchanting Halloween event, created during the pandemic to provide children with a sense of normalcy when traditional trick-or-treating was restricted. Our inaugural Whimsical Woods in 2020 was a resounding success despite the challenges of COVID-19. Now, with restrictions lifted, the sky's the limit! Each year, tickets have completely SOLD OUT, attracting around 2,000 attendees.

This magical two-night event invites guests to explore a 5-acre, fantasy-filled forest, collecting candy and goodies from beloved superheroes and movie characters. There will be plenty of opportunities for photos with these characters. Whimsical Woods promises fun for all ages, including an optional “Haunted Greenhouse” trail at the end. Attendees can enjoy complimentary food from Taste Catering from Common Ground Hospitality, an alcoholic or nonalcoholic beverage from Banks Liquor Store and Breakthru Beverage Group, donuts from Sandy Pony Donuts and Meiklejohn Hardscaping and a FREE book from Bethany Beach Books at the end of the trail!

We also offer a “Candy Sponsor” option, where you can choose the amount you wish to donate, and a “Volunteer Sponsor” option for those who want to help during the event days.

All proceeds from the event, including sponsorships and tickets, will be donated to the Ball4All Foundation and other local charities. Businesses will not be permitted to sell any products or goods at this event, as we do this entirely for the kids, not for profit. The Ball4All Foundation, based in Sussex County, DE, strives to provide more opportunities for our youth to exercise, set goals, work hard, show dedication, and learn teamwork through sports and fitness. This year's proceeds will fund athletic scholarships, ‘Let's Kick it’ Kickball nights, ‘Friday Night Freeze’ dodgeball nights, and other future FREE kid nights that promote positive youth development.

Thanks to your generous donations, the Ball4All Foundation has been able to sponsor many kids to play sports at higher levels. Some of these kids even competed in the Softball World Series at the Pyle Center, which you may have seen on ESPN! Each competing athlete received a free voucher from the Ball4All Foundation to use at the concession stand, supporting our local fields. Thank you to the Ball4All Foundation for all they do!

This past year they used the money to build a gym partition at Southern Delaware School of the Arts so the school could now have gym class for the first time, gave \$5,000.00 to Selbyville Middle school to start their new lacrosse program and gave over \$30,000.00 to sponsor 124 youth to play sports locally, \$5,000.00 to academic scholarships to high school seniors, and helped TRIBE softball adopt 6 kids for Christmas. Now in their 5th year they are seeing kids they sponsored in middle school, who wouldn't have been able to play sports without financial backing, go on to play sports at a higher level, get scholarships to college and thrive at school because of the great mentors, coaching and opportunities. This past year we were also able to start a community fun through Ball4All and gave to 6 new local charities that help kids in our area. 100% of our proceeds from Whimsical Woods go straight to kids in our area thanks to the Ball4All Foundation and the rewards have impacted so many!



WHIMSICAL WOODS 2025

SPONSORSHIP

SPONSORSHIP BENEFITS

SILVER
\$500

GOLD
\$1,000

PLATINUM
\$1,500

BUSINESS NAME IN THE COASTAL
POINT



BUSINESS NAME ON SOCIAL MEDIA
POST



SPONSORSHIP SIGN IN WAITING
AREA



BUSINESS NAME DISPLAYED ON TOP OF 1
PHOTO OP CHARACTER STATION
(PLATINUM CAN CHOOSE WHERE)



BUSINESS LOGO ON ALL ADS



BUSINESS CAN SET UP TABLE IN FRONT
WAITING AREA TO MEET WITH ATTENDEES



INVITED TO CHECK PRESENTATION FOR
COASTAL POINT PHOTO



Volunteer Expectations:

- If you would like your business to be a part of Whimsical Woods on the day of, please call Amy at 302-745-5532 for more info.
- A representative from your business is required to be at your station both nights of the event from 4 pm to when the last group has finished going through the trail (around 8:15 pm)
- You must provide your own tent, table, chairs, etc. if you want them.
- Promotional material is encouraged to hand out to patrons (coupons, pens, reusable bags, etc.)

Platinum Sponsors:

Please provide information on what you would like to do during Whimsical Woods (your set-up, if you would like to be in the main parking lot to meet attendees while they wait to go through the trail). Be specific about what you are bringing so we can make sure businesses do not bring the same thing ☺ Stations will be available on a first come first serve basis based off when we receive paperwork & donation. Thank you!

- Please provide your updated logo as a PDF to laura.lordslandscaping@gmail.com by August 30th, 2025 so make sure you are in all advertising opportunities.
 - Check here if we should already have your logo on file.
- Social Media Handles (So we can tag you in our posts!)
 - Facebook Handle _____
 - Instagram Handle _____
- You also get your name on a header at a sponsor station.
 - Station Request: (Ex. Cinderella, Moana, Mario etc. We can't guarantee and will choose in order your paperwork and donation are returned but will try to get you the spot you like!)
- Would you like to be included in the check presentation? _____ This picture will go in the Coastal Point and online for years to come! We would love for you to be there!
- Would you like to set up a table in the front parking lot? (If so, you are responsible for your own tent, table and chairs. You may not sell anything; it is all donations. If you are planning to give things away just be mindful there will be about 2200 people attending. Raffles for chances to win, promotional items, teaming up with another business, games to play are all great ideas!)
 - What idea do you have for your station? _____
 - Do you need electricity? _____
 - Would you rather dress up and be at a station in the back? If so, which one? _____

Gold Sponsors:

- Please provide your updated logo as a PDF to laura.lordslandscaping@gmail.com by August 30th, 2025 so make sure you are in all advertising opportunities.
 - Check here if we should already have your logo on file.
- Social Media Handles (So we can tag you in our posts!)
 - Facebook Handle _____
 - Instagram Handle _____
- You also get your name on a header at a sponsor station.
 - Station Request: (Ex. Cinderella, Moana, Mario etc. We can't guarantee and will choose in order your paperwork and donation are returned but will try to get you the spot you like!)
 - Would you rather dress up and be at a station in the back? If so, which one? _____

Silver Sponsors:

- Please provide your updated logo as a PDF to laura.lordslandscaping@gmail.com by August 30th, 2025 so make sure you are in all advertising opportunities.
 - Check here if we should already have your logo on file.
- Social Media Handles (So we can tag you in our posts!)
 - Facebook Handle _____
 - Instagram Handle _____
- Would you rather dress up and be at a station in the back? If so, which one? _____ (Keep in mind at this level another business' name will be on the header of the station. But we would love for you to still dress up and be a part of it! If you want to team up with another business you know who is doing one of the higher sponsorships and you are the characters it would be fun to do it together!)

Additional Sponsorships

We believe EVERYONE has a gift to serve. Some people have lots of money and no time, some have lots of time and no money, some are artistic, some great with kids, and some bring the party! This is a community event and we just want you to be a part of it and use your gifts to help the kids in our community!

Monetary Donations of Any Amount: _____

Volunteer Squad: _____

- What are your gifts? _____

What if every person in our community gave \$5.00? If you want to support our kids from afar, you can venmo a donation to

Sponsor Opportunities

We are going to have a local business event the remaining days in 2025 following Whimsical Woods to push locals to your businesses in the off season.

Would you be interested in listing your business on a coupon sheet that is handed out at the event for the remainder of 2025? Ex. Bring in this coupon for \$1.00 off a breakfast sandwich at 19Dough1 in November and December 2025? Bring this in for 10% off your dinner at Off The Hook in November and December, Bring this in for \$5 off a \$50 purchase at Bethany Beach Books.

(Yes/No) _____

What would you like your promo to be? _____

Questions, Comments, or Concerns:

(1) Applicant

Name of Company	
Contact Name	
Phone	
Email	
Company Social Media Handles	
Address	

(2) Please check off the type of Sponsorship

PLATINUM (\$1,500)- ☐

GOLD (\$1,000)- ☐

SILVER (\$500)- ☐

CANDY SPONSOR- ☐ **AMOUNT:**

VOLUNTEER- ☐ **DETAILS:**

Please make checks payable to The Ball4All Foundation by August 30, 2025

Donations can be dropped off or mailed to Lord's Landscaping – 35577 Atlantic Ave Millville, DE 19967

501(c)(3) receipts will be provided for all donations

Please send your company logo to laura.lordslandscaping@gmail.com by August 30, 2025

Name

Date

Signature
