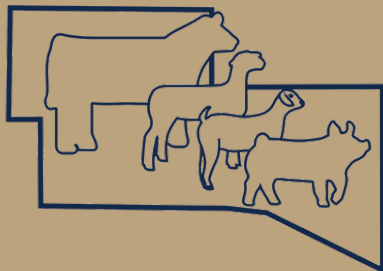


2024

SPONSORSHIP

PACKET

Fundraiser Event:
September 28, 2024



KERR COUNTY
Stock Show

kerrcountystockshow.org

office@kerrcountystockshow.org

Lindsey Gulledge, Fundraiser Superintendent

830-377-6247

We are thrilled to invite you to our 41st Annual Fundraiser, "Blooming Through Time: Nurturing Our Roots and Growing Our Future" presented by the Kerr County Stock Show. Join us for a garden dinner party on September 28, 2024, as we celebrate over eight decades of our organization's rich history.

This event offers a unique opportunity to honor our past while looking towards the future. Through your support, we can continue cultivating excellence in our community and inspiring the next generation of agricultural leaders.

We are offering various sponsorship and underwriting options for those who wish to partner with us in this meaningful endeavor. Your generosity will ensure the longevity of the Kerr County Stock Show and make a lasting impact on our youth and the future of agriculture in our region.

Thank you for your continued support of the Kerr County Stock Show. Together, let's nurture our roots and grow a vibrant future for generations to come.

We extend our deepest gratitude to our longtime supporters who have stood by us through the years, nurturing the growth of the Kerr County Stock Show.

We extend a warm welcome to our new supporters, whose enthusiasm and fresh perspectives invigorate our organization.

THANK YOU FOR YOUR SUPPORT





SPONSORSHIP LEVELS


Name or Logo fliers (must be purchased by 7/15/24)

ROSEMARY

- Premium Table for 10
- Drink Service until Dance
- Thank you during opening announcements
- Premium Gift at each setting
- Bypass Check-in
- Logo recognition in PR & Marketing
 - QR Code link to website on print material
 - Full page Color Ad in Program
 - Name/Logo on fliers
 - Recognition on electronic sign (one week)
- One Extra Top Prize Entry

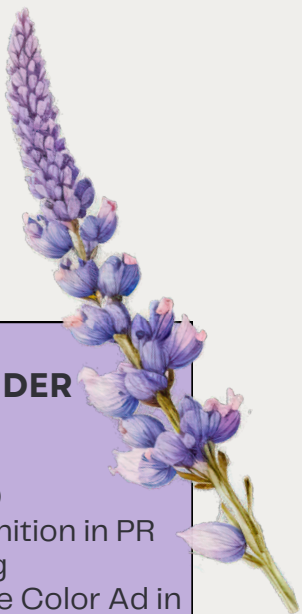
\$2,500

SUNFLOWER

- Premium Table for 10
 - Drink Service until Dance
 - Thank you during opening announcements
 - Gift at each setting
 - Logo recognition in PR & Marketing
 - 1/2 page Color Ad in Program
 - Name/Logo on fliers
 - Name/Logo on new website banner
 - One Extra Top Prize Entry
- 


\$2,000

LAVENDER

- Table for 10
 - Logo recognition in PR & Marketing
 - 1/4 page Color Ad in Program
 - Name/Logo on fliers
 - Name/Logo on new website banner
- 


\$1,250

MAGNOLIA

- Prize Underwriting
 - Name associated with prize and 1/4 page advert in program
 - 1 event ticket (seating for 2 at seating at tables of 10)
- 

\$500

ROSE

- 1 event ticket (seating for 2 at seating at tables of 10)
- 

\$200

WHY?

Why did we choose these names for our sponsor levels? We chose plants to represent our supporter levels because, like plants, our supporters nurture growth, strengthen roots, and bring vitality to our community.

ROSEMARY

We chose rosemary to symbolize our top supporter level because, like this versatile herb, our supporters embody traits of remembrance, loyalty, and friendship. Just as rosemary's fragrance lingers, our supporters' impact endures, leaving a lasting mark on our community through their steadfast support, unwavering dedication, and the depth of their connections.

SUNFLOWER

We chose sunflowers to symbolize this sponsor level because, much like these vibrant blooms, our supporters radiate loyalty, resilience, and unwavering positivity. Just as sunflowers turn towards the sun, our supporters uplift and inspire, guiding us towards brighter horizons with their steadfast dedication and infectious enthusiasm.

LAVENDER

We chose lavender to symbolize this level because, like this fragrant herb, our supporters infuse our community with tranquility, grace, and a sense of belonging. Just as lavender brings calm to a garden, our supporters bring serenity to our endeavors, fostering an environment where growth and harmony flourish.

MAGNOLIA

We chose magnolias to symbolize this level because, much like these majestic flowers, our supporters embody dignity, perseverance, and nobility. Just as magnolias bloom with resilience and grace, our supporters stand tall amidst challenges, inspiring others with their strength, unwavering resolve, and the timeless beauty of their support, fostering a community where every individual can thrive and flourish.

ROSE

We chose roses to symbolize this supporter level because, akin to these timeless blooms, our supporters exude qualities of love, appreciation, and beauty. Just as roses bloom with elegance and grace, our supporters enrich our community with their compassion, encouragement, and the warmth of their presence, nurturing a garden of shared dreams and aspirations.

OTHER SPONSORSHIPS

Entertainment Sponsor - \$2000 [1 available]

Banner with logo and name on stage for the duration of the event.

2 event ticket (seating for 4 at seating at reserved tables)

Bar Service Sponsor - \$2000 [2 available]

Logo and name on bars and signature drink named after your business.

2 event ticket (seating for 4 at seating at reserved tables)

Game Sponsor - \$500 [3 available]

Banner with logo and name for the duration of the event at game areas.

1 event ticket (seating for 2 at seating at tables of 10)

In-Kind Donations

We invite individuals and businesses to contribute in-kind donations, like giftcards, services, or products that show your generosity and support for our cause.

Contact fundraiser@kerrcountystockshow.org to discuss.

Full page Color Ad in Program

Size Specifications

Full Page Trim: 8.375" x 10.875" (21.27 cm x 27.62 cm)

Full Page Bleed: 8.625" x 11.125" (21.90 cm x 28.25 cm)

Full Page Live Area: 7.375" x 10.125" (20.64 cm x 25.71 cm)

Half page Color Ad in Program

Size Specifications

Half page Horizontal: 7.5" x 4.75" (18.73 cm x 11.43 cm)

Half page Vertical: 3.5" x 9.5" (8.9 cm x 22.86 cm)

1/4 page Color Ad in Program

Size Specifications

1/4 page - 3.625"w x 4.875"

Electronic Requirements

ADVERTISEMENTS must be at least 300 dpi logo in .PDF, .eps, .jpg, or .png format



RESPONSE CARD

NAME:

ADDRESS:

PHONE:

EMAIL:

____ Rosemary Sponsor - \$2,500

____ Sunflower Sponsor - \$2,000

____ Lavender Sponsor - \$1,250

____ Magnolia Sponsor - \$500

____ Rose Sponsor - \$200

____ Entertainment Sponsor - \$2000 [1 available]

____ Bar Service Sponsor - \$2000 [2 available]

____ Game Sponsor - \$500 [3 available]

____ Underwriting - Amount _____

____ In-Kind donation (contact for pick up)

Payment options:

____ Check made payable to Kerr County Stock Show

____ Please bill my credit card

Card No: _____

Exp. Date: _____ 3 Digit Code _____

Name as is appears on Card: _____

Signature: _____

____ Visit our website for online ticket purchase

<https://kerrcountystockshow.org/fundraiser>



Return to
fundraiser@kerrcountystockshow.org
or
Kerr County Stock Show
P.O. Box 291217
Kerrville, Texas 78029-1217

