

Kerr County Stock Show Association

Sale Ambassador Program Application

Mission Statement

To provide leadership development, educational, and volunteer opportunities to 4-H and FFA participants in Kerr County.

Eligibility

1. All youth applicants must be members in good standing of either 4-H or FFA in Kerr County.
2. Applicants must apply annually for the program.
3. Applicants must be between the grades 9th – 12th as of August of the current year.
4. Applicants must have been members of 4-H or FFA for at least 2 years as of August 1st of the current year.
5. Applications must be emailed to sale@kerrcountystockshow.org by September 30, 2025.
6. Submit the application with an essay (300 word minimum) on how your experiences as a 4-H or FFA member have shaped your views of agriculture in your daily life *and* a one (1) page resume. Three parts total are to be submitted in one email.
7. Applicants may reapply and be awarded the Sale Ambassador Title no more than four (4) times.

Responsibilities:

Selected Ambassadors are required to volunteer prior to, during, and after the Sale. Responsibilities may include but are not limited to the following:

- Recruit new buyers prior to Sale day under the direction of the Sale Ambassador Coordinator
- Participate in media interviews under the direction of Sale Ambassador Coordinator
- Set up and tear down Sale
- Assist with Sale line up
- Assist with special projects for Sale

Ethics

1. Sale Ambassadors will be representatives of the Kerr County Stock Show Sale. Therefore, Ambassadors will conduct themselves in a professional and respectful manner at all times. Courtesy and respect should also be practiced at all times. Ambassadors should model good behavior, act inclusively, demonstrate sound judgement, and always use appropriate language. Ambassadors are in the public eye and are considered role models representing the Kerr County Stock Show Sale.
2. At no time should Ambassadors smoke, consume alcoholic beverages, partake in illegal drugs, or show disrespect to local, state, or federal law.
3. Ambassadors should expect to be busy, be committed, and have pride in what they are doing.
4. Ambassadors will be kind to each other and get along.
5. The Kerr County Stock Show Sale reserves the right to relieve any Ambassador of his or her title if the above rules are not followed.

Kerr County Stock Show Sale Ambassador Application

Part One:

| | | | | | |
|--|--|----------------|--|------|--|
| Name: | | Telephone #: | | | |
| Address: | | Email Address: | | | |
| City: | | State: | | Zip: | |
| Grade: | | | | | |
| 1. Name and location of your 4-H or FFA Chapter and years you participated: | | | | | |
| 2. What has your Kerr County 4-H or FFA project taught you, and how will you use that to achieve your goals in the future? | | | | | |
| 3. Please tell us about your involvement in community service projects and what role your leadership skills have played in the success of these projects. | | | | | |
| 4. Please tell us about your activities, honors, interests, etc. This includes academics, athletics, church, community, or any other activities in which you participated that you feel are an important part of your life. Be sure to include your jobs and what responsibilities you have. | | | | | |

Part Two – Essay: Please include with your submission an essay answering the following question: Describe why you would be an ideal Kerr County Stock Show Sale Ambassador, and how it will impact your future college plans, or your future goals in life.

Part Three - Resume: Please include a one-page resume with this application outlining your involvement and achievements in 4-H or FFA, in the community, as well as academically.

I have reviewed the above information, and it is true and correct to the best of my knowledge.

Signature of Applicant

Date

Signature of Parent or Guardian

Date

I have reviewed this application, and it contains an accurate representation of the 4-H/FFA activities of the applicant.

Signature of County Extension Agent,
4-H Agent, or Agriculture Teacher

Date