

SPONSORSHIP OPPORTUNITIES

| Level | Investment | Platinum | Diamond | Gold | Silver | Bronze | Individual |
|--|--|----------|----------|----------|---------|---------|------------|
| | by package level in annual catalog | \$25,000 | \$15,000 | \$10,000 | \$5,000 | \$2,000 | \$500 |
| Name recognition | Recognition in Annual fundraiser program | X | X | | | | |
| Logo on social media | Logo on website with click thru for 1 year | X | X | X | | | |
| Marquee Listing during week of the show | Banner displayed outside HC-YEC | X | X | X | | | |
| Chamber E-blast | Social Media Recognition | X | X | X | | | |
| Thank you ad in newspaper after auction | Recognition in Annual catalog | X | X | X | | X | X |
| | Full Page Ad | X | X | X | | X | X |
| | 1/2 Page Ad | | | | | | |
| | 1/4 Page Ad | | | | | | |
| | 1/8 Page Ad | | | X | | | |
| 1 Reserved parking Space during show | | | | | | X | |
| 2 Entries into Buyer's ring with catered lunch | | X | X | X | X | X | X |
| Buyers Parking Pass at Auction | | X | X | X | X | X | X |

TURNED IN BY NOVEMBER 30, 2023

AWARDS PROGRAM

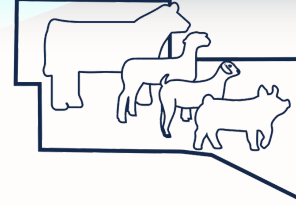
_____ I HAVE DONATED FOR A SPECIFIC AWARD IN THE PAST AND WOULD LIKE TO DO SO AGAIN THIS YEAR.

UNSPECIFIED DONATION \$25 _____ \$50 _____ \$100 _____ \$125
 _____ \$150 _____ OTHER

CONTACT JANET GOLDMAN (830-459-5979) OR JUDY LACKEY (830-329-5598) FOR AVAILABLE AWARDS OR INQUIRE AT
 KERRCOUNTYSTOCKSHOW@GMAIL.COM

BUYER RULES:

- All Buyers will be required to purchase a Buyer package, for a minimum fee set by KCSS, to enter the KCSS sale floor. NEW BUYERS will be required to make payment of this fee when they register as a new Buyer. Fees charged to the Buyers, for Buyer packages, will be credited to their account, and may be used at their discretion in the KCSS Sale.
- Registration of Buyers: In order to assure proper and current information is obtained; Buyers and new Buyers must register for a Buyer's number at the Sale. A number will be assigned to each individual purchaser.
- Buyer packages allow entry for TWO people ONLY and are the ONLY way to acquire passes and entry into the Buyers ring. Additional passes will not be sold separately.
- Buyer passes MUST be visible (i.e., wristbands, hand stamps) to be in the KCSS Buyers ring area. Any one not in possession of a pass will be removed from the Buyers ring.
- The Auctioneer's decision or update from the block/podium is final. The auctioneer will decide any arguments or changes, and the bid announced from the block/podium will be final.
- Payment for Lots Purchased: Buyers are encouraged to pay for their invoice at the Sale. Invoices will be mailed to Buyers who are not able to pay at the Sale. Payment is due 30 days from the date of the invoice. Use of credit cards will be provided for Buyer's convenience.
- Starting March 1st, any invoice not paid shall be charged a finance charge of 1.5% monthly until the account is satisfied unless prior arrangements are made in writing and approved by superintendent. All legal options will be reserved to collect on delinquent accounts. Any attorney's fees and costs associated with collection will be passed on to the Buyer.
- Add-Ons: Minimum add-on for all sale lots is \$25.00. All add-ons must be presented on a "Sale Add-On Agreement" (available at the Show Office, or on the web site). Add-ons made during or after the Sale will not be announced during the Sale.
- Should a parent, guardian, grandparent or sibling (including businesses owned by said parent, guardian, grandparent or sibling) of an exhibitor who has a qualifying sale lot at the auction, have an outstanding debt with the association, that Exhibitor's check will not be issued until said balance is paid in full. This rule will apply to money given to any "Buyer's group", used as added money to the Sale, or any other contribution to the auction.



KERR COUNTY Stock Show

SPONSOR PACKET

For 80 years, the Kerr County Stock Show has celebrated the agricultural tradition that is rooted throughout our communities. With sponsors like you, the Kerr County Stock Show can continue to provide a safe and educational environment that promotes family, community, and volunteerism.

On behalf of all the boys and girls participating in the Kerr County Stock Show, a sincere
 Thank You.

WWW.KERRCOUNTYSTOCKSHOW.ORG

MISSION STATEMENT OF THE KERR COUNTY STOCK SHOW

THE KERR COUNTY STOCK SHOW ASSOCIATION, INC., (A VOLUNTEER ORGANIZATION) IS DEDICATED TO PROMOTING AGRICULTURE, AS WELL AS, PROVIDING MONETARY SUPPORT AND SCHOLARSHIPS TO 4-H AND FFA MEMBERS IN KERR COUNTY.

WHY

WE ARE HERE?

To provide a safe and educational environment that promotes family, community, and volunteerism. We strive to promote the youth of Kerr County through leadership, education, and competition with a goal of creating the leaders of tomorrow.

GOOD

REASONS TO BUY

- 1) YOUR AUCTION PURCHASE FINANCES AND SUPPORTS THESE GOAL ORIENTED YOUNG PEOPLE AND HELPS THEM INVEST IN ANOTHER ANIMAL AND THEIR FUTURE.
- 2) TAX ADVANTAGES – PURCHASING A PACKAGE NOW ALLOWS YOU TO USE THE DONATION AS A WRITE-OFF IN THE CURRENT YEAR.
- 3) YOUR SUPPORT OF THE AUCTION PROVIDES THE RECOGNITION AND INCENTIVE FOR BOYS AND GIRLS TO EARN COLLEGE FUNDS, BUY MORE PROJECTS, RECEIVE PRACTICAL TRAINING IN BUSINESS AND EARN REAL-LIFE LESSONS OF BEING A GOOD NEIGHBOR AND SPORTSMAN.

80TH KERR COUNTY STOCK SHOW AND SALE INVITATION

Friends of the Kerr County Stock Show,

It is our pleasure to invite you to the 80th Annual Kerr County Stock Show and Sale, January 3rd through the 5th at the Hill County Youth Event Center. KCSS consists of livestock market animals such as swine, sheep, beef, and goats, as well as breeding stock in all classes.

This event allows Kerr County Youth to exhibit skills they have learned in their various projects such as project management, decision-making, fiscal responsibility, time management, record keeping, and project evaluation. The Show and Sale gives our communities the opportunity to encourage and reward the youth who are engaged in these positive self-development and educational opportunities.

We would like to invite you to attend the 80th Kerr County Stock Auction on Saturday, January 6th, 2024 at 11:00 am in the Hill County Youth Event Center Exhibition Hall. The Kerr County Stock Show continues to be successful through your generous support. We have enclosed the ways to support our hard-working youth.

We are eager to help you participate in the show and sale. If you have any questions, please do not hesitate to contact Hope Alexander or Trey Dittmar, Sales Department Superintendents. On behalf of all KCSS participants, we thank you for your support.

See you at the show and sale!

Best Regards,

HOPE ALEXANDER

325-340-0115

TREY DITTMAR

830-353-1304

SALES DEPARTMENT SUPERINTENDENTS

WAYS TO PARTICIPATE

1) Attend the sale in person. The excitement of the event, the drama of the auctioneer's cry, combines to create an unforgettable scene. Auction superintendents and ring men will be on hand to assist you.

2) If you, your firm, or organization cannot attend the sale but wish to participate, you can do so by way of add-ons or proxy, simply call 325-340-0115. We will be happy to assist you.

WHAT YOU RECEIVE

SATISFACTION OF KNOWING THAT YOU ARE HELPING KERR COUNTY YOUTH SUCCEED IN A WHOLESOME EDUCATIONAL PROGRAM.

LOCAL MEDIA RECOGNITION.

THIS PARTNERSHIP PROMOTES BUSINESSES SUPPORTING THE LONGEVITY OF THE KERR COUNTY STOCK SHOW PROGRAM. YOUR GENEROUS SUPPORT HELPS US ENSURE A STRONG FINANCIAL FUTURE WHILE RECOGNIZING YOUR SPONSORSHIP IN A STRONG LOCAL AGRICULTURAL EDUCATIONAL MARKETPLACE.

ANY DONATIONS MADE TO THE ORGANIZATION IS TAX-DEDUCTIBLE TO THE EXTENT THAT THE LAW ALLOWS. NO GOODS OR SERVICES, IN WHOLE OR IN PART, WERE PROVIDED IN EXCHANGE FOR THIS CONTRIBUTION. KERR COUNTY STOCK SHOW IS AN EXEMPT ORGANIZATION AS DESCRIBED IN SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE. DONATION LETTER OR TAX FORM MAY BE PROVIDED UPON REQUEST FOR TAX PURPOSES.