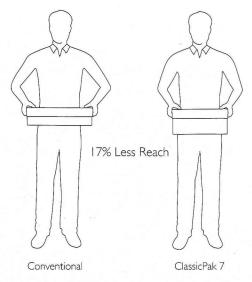
## ClassicPak。7

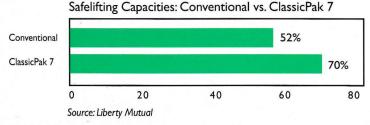
## **Ergonomically Designed**

Until now, Poultry Boxes were primarily designed with chickens in mind. This time we thought about people, too.

ClassicPak 7 is the compact poultry shipping container that gives as much consideration to the human beings who handle it as it does to the poultry products inside. That's because ClassicPak 7 is ergonomically proportioned for easier handling. Its compact design means that the box is naturally held closer to the body with less distance between the hand holds. Much kinder on the back and arms.



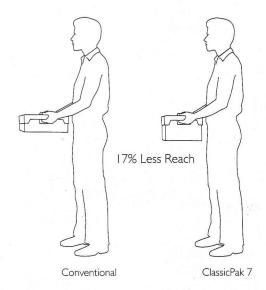
The real proof is in the lifting. Ergonomic studies show that 70% of the adult male population can safely lift a fully loaded ClassicPak 7. This compares to only 52% for the conventional style poultry box.



ClassicPak 7 is also much nicer to packers, shippers and distributors. Its compact design incorporates an increased depth to permit more boxes per pallet layer. More boxes per pallet means fewer pallets to handle...ClassicPak 7 stacks six layers high per pallet versus eight layers high for the conventional style. In other words, shorter stacks on each pallet to reduce lifting.

ClassicPak 7. The easy-to-handle poultry box designed for chickens and humans.





## For Further Information

Contact your local International Paper representative, or call 901-763-6119 or write:

International Paper Container Division-ClassicPak 7 6400 Poplar Avenue, 10-014 Memphis,TN 38197