

**This is a Heinz Ketchup bottle.  
However, it is not a bottle of Heinz Ketchup.**

It seems that some restaurateurs have been refilling their Heinz Ketchup bottles with no-name brand ketchup to save a few pennies. While we're flattered that they think enough of our brand to put it on their tables, there's a good reason why patrons prefer Heinz by a margin of three to one: Taste and quality. Which is more than we can say for the off-brand bulk pack stuff. So make sure your customers are getting the genuine article. It's what they use at home. And it's what they expect from you.



**Heinz**

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