

Increasing your shortening sales is one assignment we can easily pull off.

For years, you've known AC HUMKO for product innovation. So it probably won't come as a surprise when we tell you that we're now the first private label producer to put our shortening into the pull-top cans that have proven so successful for the leading national brand.

Because we figure that if we make your shortening lines more user friendly, more of your consumers will get acquainted with them.

Pure Vegetable

NET WT. 48 OZ. (3LB.) 1.36 Kg