MONTH	DATES	EVENT	
JUL	SAT 7/1/23 - TUE 7/4/23	4 JULY 4TH SALE	25% OFF SITEWIDE
AUG	THU 8/10/23 - SUN 8/13/23	4 LATE SUMMER SALE	20% OFF REGULAR PRICE CHANGED TO 25% OFF REG
SEP	THU 8/31/23 - MON 9/4/23	5 LABOR DAY SALE	25% OFF SITEWIDE