



Life & Legacy Core Purpose Package

One of the most powerful methods for cultivating your passion for the vision “of the essence” of the person you must become (even “bigger” than what you want to become), is to create and live by a core purpose statement, philosophy, or creed. Such statements capture the essence of the person you want to become (and must become), what qualities you want to develop (and must develop), what you want to accomplish (and must accomplish), and what contributions you want to make (and must make). Clarity on these issues is critical because it affects everything else—the goals you set, the decisions you make, the paradigms you hold, and the ways you spend your time.

A Core Purpose Statement (CPS) based on correct principles becomes a standard for an individual. It becomes a personal constitution, the basis for making life-directing decisions and daily decisions in the midst of the circumstances and emotions that affect your life.

- Free Enrollment Consultation
- Free Becoming Your Best You
- Life Mapping Exercise
- Gleaning Exercise
- One-hour Core Purpose Coaching
- Core Purpose Template
- Core Purpose Debrief
- 10% off Additional Coaching

Price \$399.00



MLEI - Dominate Trait Assessment Package

As a Certified LifeForming Professional Coach & Certified John Mattone Global Partner at the Master Executive Coach level, Maximum Success Coaching offers you the experience directly from John Mattone's proprietary toolkit used by companies like FedEx, PepsiCo, Amazon, Apple and more. - Coach Jerrell Beard

The Mattone Leadership Enneagram Inventory (MLEI) is the same assessment that the late Steve Jobs took in 2010 which later served as the centerpiece of his four coaching sessions with John Mattone. The Mattone Leadership Enneagram Inventory (MLEI) is one of the most revealing “inner-core” leadership assessments that exist in the marketplace today. It is the strength, vibrancy and maturity of a leader’s character, self-concept, values, thinking patterns and emotional make-up (inner-core) that determines their success in the “outer-core” (skills and competencies). In other words, success as a leader starts with greatness in the “inner-core”.

Ideal for use with current leaders and high-potential and emerging leaders, the MLEI will reveal both the inner-core strengths that need to be leveraged and the inner-core gaps and limiting factors that must be addressed by a leader to unleash their full-potential. John Mattone utilizes the MLEI as part of his executive coaching assignments and there is a global database of over 6500 successful leaders who have leveraged the “game-changing” insights and feedback generated by this unique and popular leadership assessment. After completing this 20-minute (108-item) assessment, clients instantly see their results as the MLEI automatically generates a Client Interpretive Report.

- Free Enrollment Consultation
- MLEI Assessment
- 180-item assessment
- MLEI Client Interpretive Report
- MLEI Coach Summary Report
- Identify strengths and gaps
- Personalized Development Recommendations
- 1 - Hour MLEI Coaching Debrief with Coach Jerrell Beard
- Free 21 Principles of Change Book
- Free Intelligent Leader Book
- 10% off Additional Coaching

Price: \$499.00



STLI – 360 Assessment Package

This multi-rater survey is designed to assist you in your professional development. Every aspect of the process is customized to your organization and the core competencies believed to be important to your professional growth and development.

- Encourage candid and honest communication between you and your colleagues
- Help you identify your professional strengths and developmental opportunities
- Establish a quantitative baseline that will allow you to assess your progress
- Give you the opportunity to improve your skills by being more aware of others' perceptions and observations of your performance
- Guide your conversations with your colleagues to ensure you remain informed of others' observations and suggestion

John Mattone's proprietary Strategic-Tactical Leadership Index-360™ (STLI-360) is a 72-item (measuring 9 strategic and tactical "outer-core" leadership competencies) multi-rater assessment. It is one of the most popular leadership 360 assessments available today. If you want to have the STLI-360 administered, this includes us handling all the details to ensure your stakeholders are properly notified about their participation in your 360 assessment and provides confidential STLI-360 access information so they can provide their anonymous feedback.

In addition, we will prepare a rich, actionable custom 40-page STLI-360 Report that will enable you to: (a) compare your self-assessment ratings to your stakeholder's (manager, peers, direct reports, indirect reports, and other) ratings; (b) detail your highest and lowest rated competencies and behaviors; (c) highlight your most significant "blind spots" and "surprise strengths"; and (d) capture "open-ended" comments from your stakeholders about your leadership strengths and development needs.

Many clients request additional services from Jerrell Beard, including having him personally debrief their STLI-360 Report (these are 2-hour virtual coaching debriefs), and/or involving Jerrell and his team on larger projects involving administering the STLI-360 to a larger population of leaders.

- Free Enrollment Consultation
- STLI-360 Multi-rater Assessment
- 40 Page Performance Report
- STLI-360 Debrief
- Custom Stakeholder Emails
- 2 Hour - Coaching
- Free Intelligent Leader Book
- 10% off Additional Coaching

Price: \$899.00



ILDP (Individual Leader Development) Package

One of the biggest obstacles to developing and strengthening a leader is that they don't know how to create accurate and actionable development plans from the wealth of information they have at their disposal. How does a leader interpret and leverage their performance reviews, self-reviews, 360 assessment results, and objective assessment results and build an accurate, actionable leadership development plan? Most leaders, have no idea how to do this and most organizations while their intent is good, simply fall short in helping their leaders with this challenge

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John Mattone's proprietary *Assessment-Driven Individual Leadership Development Planning (ILDP) Tool* has been designed to help leaders and organizations meet this challenge head-on. The 18-page *ILDP* will help you clearly identify your (1) indisputable strengths; (2) indisputable development needs; (3) surprise strengths; and (4) surprise development needs, so you can build and implement a targeted leadership development plan. This powerful tool has been used by thousands of global leaders to help them create an accurate, targeted individual leadership development plan using John's proven 6-step approach to crafting and implementing an actionable leadership development plan that delivers "game-changing" results.

- Free Enrollment Consultation
- 6 Hours of Coaching
- 3-9 month Strategy
- STLI-360 Feedback Assessment
- 18 Page ILDP
- MLEI Assessment & Debrief
- 21 Principles of Change Book & Intelligent Leadership Book
- 10-12 Hour Client Investment
- Guaranteed ROI
- 10% Off Additional Coaching

Price : \$1299.00