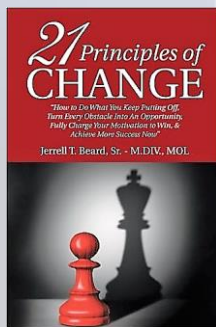


Coaching. Consulting. Training.

MAXIMUM SUCCESS COACHING

Jerrell Beard – Ed.D.(c)

*John Mattone Certified Intelligent Leadership
Master Executive Coach
Top Authority on Leadership Transformation*



Letter of Interest

Hello.

Ken Blanchard once said, "Leadership is not about you but investing in the growth of others." Being the insightful leader that you are, I'm sure you value your professional growth as well as that of your team. I would like to extend our services in helping you and your team achieve your vision, mission and goals through extending your leadership impact and influence.

First, some professional information on why I feel qualified and certain that I can help. I am privileged to be a John Mattone Certified Intelligent Leadership *Master* Executive Coach with over twenty years of executive, management, entrepreneur & leadership experience. In case you haven't heard, John Mattone is the World #1 Authority on Intelligent Leadership, World's #2 Executive Coach & Former Coach to Steve Jobs.

As a Master Coach, I have *Advanced Certification* in all John Mattone Global proprietary IL Executive Coach processes and assessment tools for developing global leaders including the "Inner-Core/Outer-Core" Technique, Mattone Leadership Enneagram Inventory (MLEI), Strategic-Tactical Leadership Index-360 (STLI-360), Map of Leadership Maturity & LeaderWatch Mini-Survey. Client's like FedEx, PepsiCo, IBM and Oracle have used John's model to develop leadership. Furthermore, it's been featured on CNN and the Wall Street Journal.

I also hold additional Coach certifications and credentials. I am a Credentialed Master Coach holding a Masters of Organizational Leadership & Coaching as well as a Masters of Practical Theology from Regent University. I also hold both Life and Professional Coach Certifications through LifeForming Institute. I am Certified in all International Coach Federation (ICF) Competencies through John Mattone University and Lifeforming Institute.

I am currently a Doctorate of Education student at Liberty University. I have authored four books on leadership, spiritual growth and personal development. I'm fortunate to be the online Facilitator for Maximum Success Academy which provides Life, Leadership & Christian Coach Certifications.

Why is this important? For years I have helped countless individuals improve their personal and professional life. Coaching is not just a profession for me but also an extreme passion. I'm ethical, a servant-leader and hold a high regard for character leadership. I also believe 100% in all my clients. Given the opportunity, I'd love to hear about your professional, organizational or personal development goals. My coaching method is guaranteed to yield a surprising ROI.

If you are interested in learning more about Maximum Success Coaching and our proven development methodologies, let's meet to share your vision, mission and goals. I can also send you a complete company profile of our transformational and results-oriented development programs. Feel free to contact me at 888-885-8232 or info@jerrellbeard.com. Visit our website at www.MyMaximumSuccess.com to learn more.

Jerrell Beard, Sr. – President & CEO

Jerrell Beard, Sr.

Maximum Success Coaching